



RPR[®] offers resources to help you meet the Core Standards required by the National Association of REALTORS[®]

CONSUMER OUTREACH

Gain instant access to dynamic tool sets that deliver appropriate responses to inquiries from members, boards, legislators and media. Dual purpose data sets also help enhance your brand.



Association Dashboard –

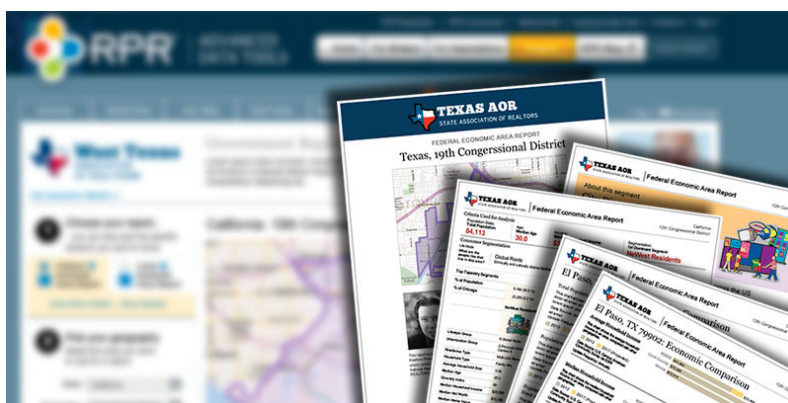
A must-have for every local and state association. Look to your Dashboard for RPR user metrics, communication content, training information, and reports that complement NAR's housing statistics.

Market Data –

Key metrics for inventories, listings, sales, and distressed properties.

Economic Area Reports –

Legislative resources designed for FPCs and GADs to use for in-district meetings with local, state, and federal elected officials. Reports complement NAR's housing statistics and include consumer tapestry data, demographic, lifestyle information and economic trending.



Disclaimer: In many cases political or legislative activities by associations using RPR data may require the association to register or report as a lobbyist or a political committee. Before undertaking any such activities, consult with your association's legal counsel to determine whether there are any such requirements and ensure you comply with any campaign finance or lobbying regulations that may apply.



COMMUNICATION AND TECHNOLOGY

Make it easy for your members to tap into RPR's business-building resources through a variety of print and web-friendly resources, available at your fingertips: blog.narrpr.com/resources

- **Articles** – digestible, relatable, and ready to print
- **Badges** – links your website directly to valuable member resources
- **Flyers** – customizable to your brand's unique needs
- **Graphics** – eye-catching designs that capture attention
- **Help Desk** – available 24 hours a day, 7 days a week (located in Nebraska)

EDUCATION

Encourage your members to learn and earn through a varied selection of engaging, Realtor® friendly learning opportunities.

- **Video Learning** – On-demand learning at a pace that works best for you. Includes two-minute tutorials designed for the busy real estate professional. Share and/or embed by visiting rpr.me/vid-learning.
- **Training** – Webinars and live training opportunities available to suit every need and interest. Sign up at rpr.me/rpr-events.
- **Continuing Education** – Online and live courses, approved by many states for CE credit.