



Join us for two days of education, investment opportunities, and a site visit to 1871 - Chicago's Entrepreneurial Hub for Digital Startups!



The two day trade mission will cover:

- Network with REALTORS® from Mexico
- Mexico and 2nd home opportunities
- Financing for foreign buyers in the states
- Why choose Chicago for growing your business
- Site visit to 1871, architecture tour of downtown, and stops at selective high-rises
- and more!

Chicago #1 North American Metro for Corporate Relocation and Expansions
-Site Selection magazine (2014,2015)

"The Connected City: From digital startups to behemoths of industry, Chicago Fosters corporate facility growth better than any other metro area in the U.S."

Details and registration can be found at:

www.marketwithmexico.com

Illinois/Mexico Trade Mission

May 16 & 17, 2016

Registration price:

Two Days - \$199

One Day - \$119

Location: Double Tree Hotel in Rosemont, IL



For questions and inquiries:

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AMP/MAINSTREET Trade Summit
May 16th and 17th

Background History and Summary

Mainstreet and AMPI for the last couple of years has been building on a business relationship, and trying to establish a working network between the two Associations and membership groups. To that extent, the Associations have signed a Cross Border, Business-Building Partnership with one another, and MOU (Memo of Understanding) that both outline and provide a foundation on international business and referrals with each other.

Several Mainstreet Committee leaders, staff, along with IAR representatives had the opportunity the last three years to attend a Summit held in Mexico in which they learned many aspects of doing business in Mexico. This year, Mainstreet has been collaborating with AMPI staff, along with both the President and President-elect of AMPI to hold a similar summit (2 day Trade Mission) in the Chicagoland area at Mainstreet. A general outline for the event is in the planning phase, along with getting commitments from key presenters for both Associations. As a result of building this relationship with AMPI, members of Mainstreet and staff have been invited to attend the Swearing-In-Ceremony of the new AMPI President, Gustavo Solares Campo on January 22, 2016 in Mexico City.

This opportunity to have a representative from the Global Committee attend this event was presented to the Global Committee at their December 2nd meeting, and unanimously approved. Travel plans are on hold pending BOD approval. In addition, while speaking with Erik Bejla, Illinois Department of Commerce and Economic Opportunity about this event he has suggested that we meet with the local representative of his agency which is also located in Mexico City. They may be helpful in coordinating needed marketing efforts in Mexico about the event, as well as, have contacts for possible presenters. Linking that agency with AMPI, in a coordinated effort with Mainstreet, IAR and NAR, should prove very helpful in our hopes to build a solid international business relationship to bring more business and awareness of the opportunities in Illinois for AMPI members to pass on to their clients. Erik, also suggested that we have the Lt. Governor speak at our event, and feels that she would welcome the opportunity to do so. A formal request of her to do so will need to be made by Mainstreet.

The date for the event was selected for the convenience and ease of those that will be attending the mid-year NAR convention in D.C. It was decided at a working dinner that was held by key leaders in membership and staff that the timing was right, and that AMPI members would welcome the idea of coming to Illinois.

Mainstreet/Ampi Trade Mission to Chicagoland
May 16th and 17th, 2016

Vision: Create a face-to-face opportunity for Mainstreet and AMPI members to meet in order create a market-to-market opportunity. Participants will walk away with new relationships, understanding, and information to develop and grow their business between Chicagoland and the Mexican real estate markets.

Tentative Dates: Mon.-Tues., May 16th and 17th 2016, after NAR Mid-year meetings in Washington DC.

Format: 2 days of Educational sessions with several built-in networking sessions. Possible site visits to development opportunities for AMPI members to pass on to their clients.

AMPI Member Education:

- Who is Mainstreet and why do business with Mainstreet members
- US and Chicagoland Real Estate Market/Economic Forecast
- How business is trasacted in Illinois and specifically in Chicagoland
- Ownership and Financing Opportunities for foreign buyers

Mainstreet Member Education:

- Who is AMPI and why do business with AMPI members
- Mexican Real Estate Market/Economic Forecast
- How business is transacted in Mexico
- Ownership and financing opportunities for foreign buyers

Other potential Education:

- The process of US/Mexico referrals
- A profile of the Hispanic Market in Chicagoland
- Working with Mexican Developers: Important things to consider
- Marketing Mexican properties in Chicagoland
- Top 20 Reasons to invest in Chicagoland
- Legal/Tax Issues

Other Opportunities: Encourage Mainstreet members to join AMPI and vice versa. Some type of International Global Membership through Mainstreet established prior to Trade Mission. Consider creating formalized referral network/clearing house between Mainstreet and AMPI qualified members. Possible funding source of \$5000 through NAR Diversity Grant.

Possible presenters, many that are confirmed:

Erik Brejla, Illinois Department of Commerce and Economic Opportunity: To speak about the opportunities to do business in the "Chicagoland" area.

Evelyn Sanguinetti, Lt. Governor of Illinois: She is of Latin American descent and speaks fluent Spanish. Suggested by Mr. Brejla, and just need to make an official request.

Lynn Madison as President of Mainstreet, AMPI leaders, Developers, Lenders, Mainstreet members/staff, IAR/NAR relevant staff, other relevant industry and government leaders.

Monday, May 16

9:00 to 9:30	Continental Breakfast & Exhibitor Networking	Signature Room 2 & 3 / Foyer
9:35 – 9:45	Welcome by Lynn Madison	
9:45 to 9:55	Welcome by Illinois REALTORS	
9:55 to 10:30	Lt. Governor of Illinois, Evelyn Sanguinetti	
10:30 to 10:45	BREAK	
10:45 to 12:00	Breakout Session 1	
	Option 1:	Mister Lincoln Room
	Mexico and Second Home Market Opportunities – A Panel Discussion	
	Moderator: Marsha Collins with Home Smart Connect and Sun Realy	
	Panelists:	
	<ul style="list-style-type: none">• Alejandra Alvarado, Broker/Owner, Realty Executives Barra de Navidad• Stella Cami, El Cid REALTOR• Oralia Herrera, Century 21, T.K. Realty Inc.• Ramiro Palenque Bullrich, President, Los Cabos	
	Option 2:	Medallion Room
	Using AMPI Tools and Resources to Grow your Global Network	
	Presenter: Gustavo Solares Campos, AMPI President	
12:00 to 12:35	LUNCH & EXHIBITOR NETWORKING	Signature Room 2 & 3 / Foyer
12:40 to 12:50	Lynn Madison Welcome	Signature Room 2 & 3
12:50 to 1:50	Why Illinois? Profile of Chicagoland Market Place	
	Presenter: Erik Brejla, Illinois Department of Commerce and Economic Opportunity	
1:50 to 2:15	BREAK & NETWORKING	
2:15 to 3:15	Breakout Session 2	
	Option 1:	Mister Lincoln Room
	The Process to Ownership and Financing Opportunities for Foreign Buyers - Residential and Commercial	
	Presenter, Mitch Creekmore, Stewart Title	

Option 2:

Medallion Room

Pathways to U.S. Residency for Foreign Buyers

Presenter: Bill Price, Attorney at Law at www.growthlaw.com

3:15 to 3:30

BREAK

3:30 to 4:45

Breakout Session 3

Option 1:

Mister Lincoln Room

Commercial Market in Mexico: *Opportunities and How to Grow your Business There*

Moderator: Linda Durec, Commercial Alliance member for Mainstreet, Century 21 T. K. Realty, Commercial/Residential Broker

Session Participants:

- Oralia Herrera, Century 21 T.K. Realty
- Issac Holoschutz Yutkewich, Zenix Servicios Inmobiliarios

Option 2:

Medallion Room

Chicagoland Real Estate: How Business is Transacted & Marketed

Moderator: Vicky Sampah, Vice Chairman for Global Committee at MORE

Session participants:

- Joe Cwiklinski, Cenury 21
- Marsha Collins, Homesmart Connect, Sun Realty
- Catherine Terpstra, President-elect for Maintreet
- Vito Zivoli, USA Real Estate

4:45 to 5:45

NETWORKING WITH APPETIZERS

Signature Room 2 & 3 / Foyer

Tuesday, May 17

9:00 to 9:30	CONTINENTAL BREAKFAST & NETWORKING	Signature Room 3 / Foyer
9:30 to 9:35	Lynn Madison Welcome/Introduce CAR	Signature Room 3
9:35 to 10:30	Why Chicago? Advantages of business location in the nation's third largest city Presenter: Tom Bartkoski, World Business Chicago	
10:30 to 10:50	BREAK	Signature Room 3 / Foyer
10:50 to 11:45	State of Hispanic Ownership Presenter: Joe Castillo, NAHREP President for Chicago Presenter: Joseph Nery, NAHREP President, National	Signature Room 3
11:45 to 12:45	LUNCH	Signature Room 3
12:45 to 1:00	Board buses for Chicago site visit	Main Lobby

SITE VISIT DETAILS

Tour will begin from hotel at 12:45 and start its tour at the Merchandise Mart with a private tour of the 1871 Incubator Tech facility at 2pm. From there our visit will take us through many highlights of Chicago Architecture and other sites with historical and visual insight from our professional docents along the way. At our last stop, around 4:15, we will tour a new development at 1146 West Hubbard while we enjoy a few appetizers. We plan to have everyone back at the hotel by 5:45pm.

Chicago Highlights Tour (4 Hour Guided Tour)