The Difference is Real
:15 Audio Spot

AVO: The difference between an agent and a REALTOR® is real.
REALTORS® have the expertise to find exactly what you need.
And the ethics to do the right thing, even when it’s the harder thing.
REALTORS® are members of the National Association of REALTORS®.
That’s Who We R.

SFX: Door knock mnemonic

*This script has been approved by NAR legal counsel. Scripts may be used as is and may not be altered under any circumstance.