

01.24.22



The Difference is Real

:15 Audio Spot

AVO: The difference between an agent and a REALTOR® is real.

REALTORS® have the expertise to find exactly what you need.

And the ethics to do the right thing, even when it's the harder thing.

REALTORS® are members of the National Association of REALTORS®.

That's Who We R.

SFX: Door knock mnemonic

**This script has been approved by NAR legal counsel.*

Scripts may be used as it and may not be altered under any circumstance