



Decoding the Code

:30 Audio Spot

AVO: REALTORS® abide by a Code of Ethics. This is Article 9 in action.

Beth, a first-time homebuyer, knew nothing about the homebuying process...except that she wanted to buy a home.

But her REALTOR® had the expertise to make sure Beth understood every document, even giving her copies to review with her lawyer, so Beth could close on her first home with confidence.

Complicated things, explained in simple terms. The difference between an agent and a REALTOR® is real.

REALTORS® are members of The National Association of REALTORS®.

That's Who We R.

SFX: Door knock mnemonic

**This script has been approved by NAR legal counsel.*

Scripts may be used as it and may not be altered under any circumstance