

01.24.22



Credit at Closing

:30 Audio Spot

SFX: Water dripping

AVO: That's the sound of a crack in the ceiling found at a home inspection. But with a REALTOR® by your side, a newfound leak might only cause minor worries. With their expertise, a REALTOR® can suggest a credit at closing and even connect you to a contractor to help you shore up that leak and alleviate your worries.

AVO: When it comes to cracks in your plans — the expertise of a REALTOR® can make all the difference.

There's a difference between an agent and a REALTOR®, and the difference is real.

REALTORS® are members of the National Association of REALTORS®.

That's Who We R.

SFX: Door knock mnemonic

**This script has been approved by NAR legal counsel.*

Scripts may be used as it and may not be altered under any circumstance