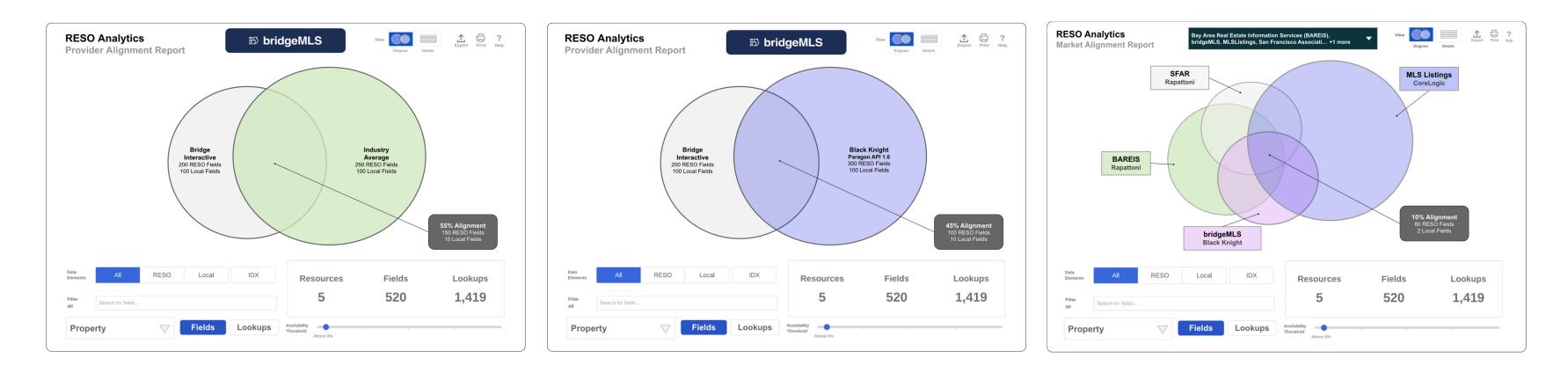
RESO Certification and Analytics DaVina Lara, bridgeMLS • John Breault, State-Wide MLS Josh Darnell, RESO





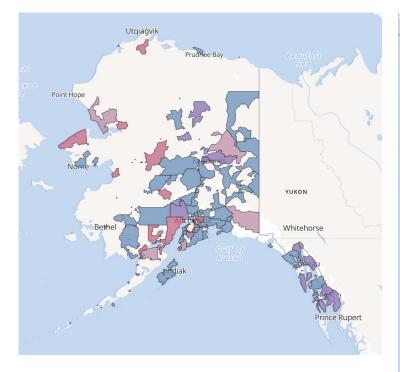
RESO Certification and Analytics

Recent RESO Highlights

- Launched RESO Analytics
- ~650 DD 1.7 Endorsements, ~500 MLSs
- Industry Aggregates Service
- Usage Stats in the DD Wiki
- Standards only no "vendor-specific" code

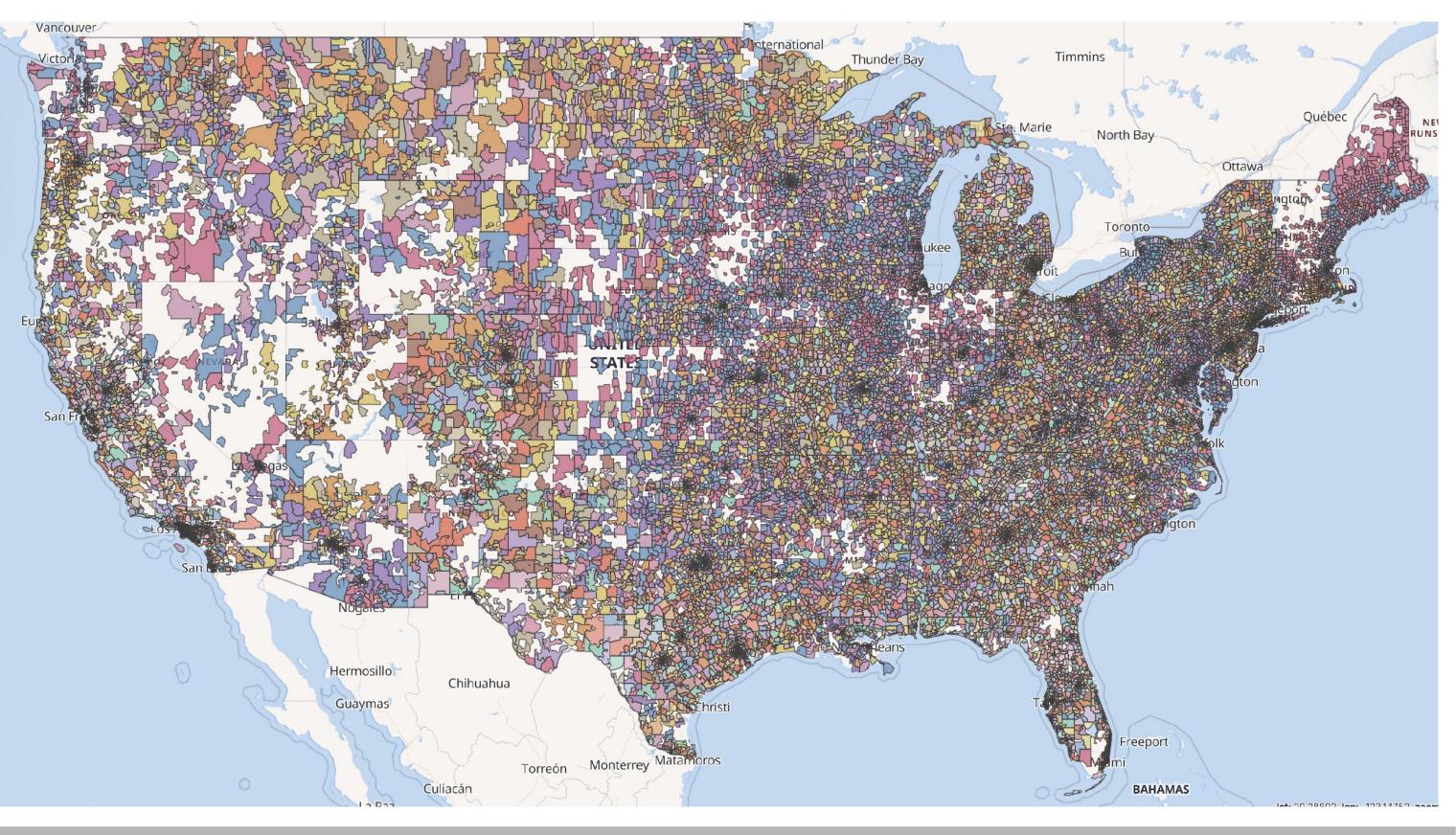


RESO Certification and Analytics



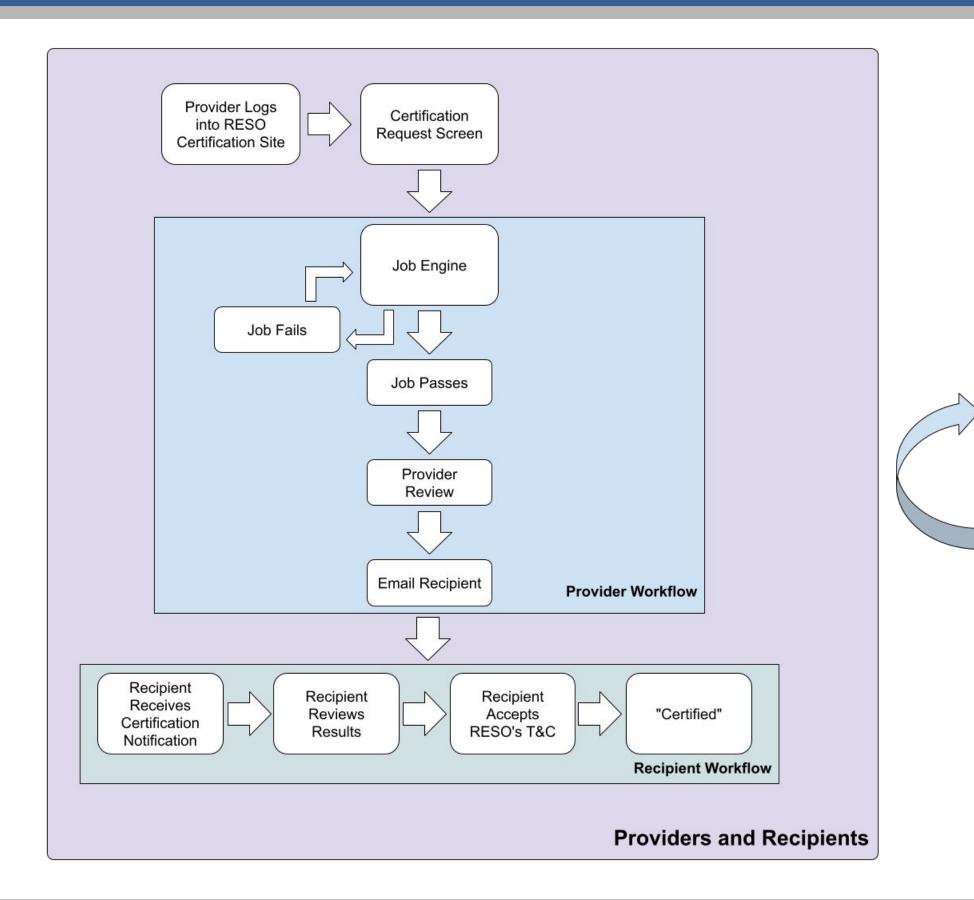


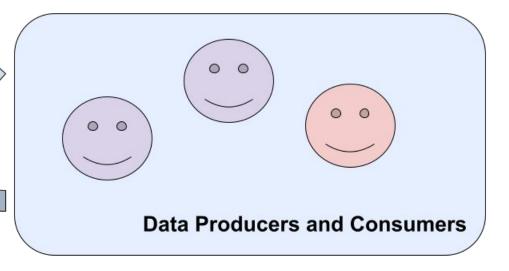






RESO Certification Process







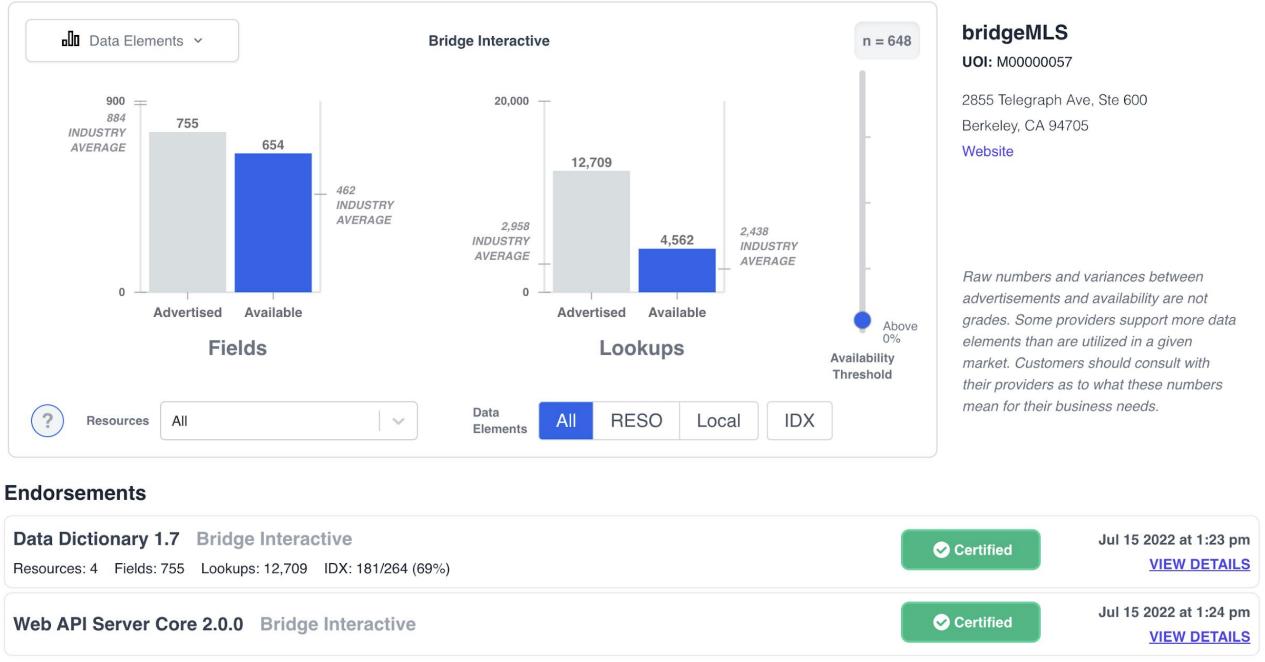
RESO Certification

RESO data elements

Can more be mapped?

Industry Averages

Certification Summary





RESO Certification

Performance D Performance ~ **Bridge Interactive** 1 MB 2 s is important 0.75 MB 1.17 s _ INDUSTRY AVERAGE to consumers 0.38 MB **INDUSTRY** 0.53 s AVERAGE 0 MB 0 s Average Payload Size **Average Response Time** Higher means more data Lower means faster **Estimated Seconds** 5.27 s 11.65 s Estimated Seconds per 1,000 Records per 1,000 Records THIS PROVIDER **INDUSTRY AVERAGE** Data Dictionary 1.7 Bridge Interactive How long to fetch Resources: 4 Fields: 755 Lookups: 12,709 IDX: 181/264 (69%) Web API Server Core 2.0.0 Bridge Interactive records?

Certification Summary

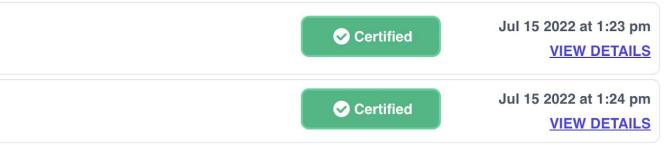


bridgeMLS

UOI: M00000057

2855 Telegraph Ave, Ste 600 Berkeley, CA 94705 Website

Raw numbers and variances between advertisements and availability are not grades. Some providers support more data elements than are utilized in a given market. Customers should consult with their providers as to what these numbers mean for their business needs.



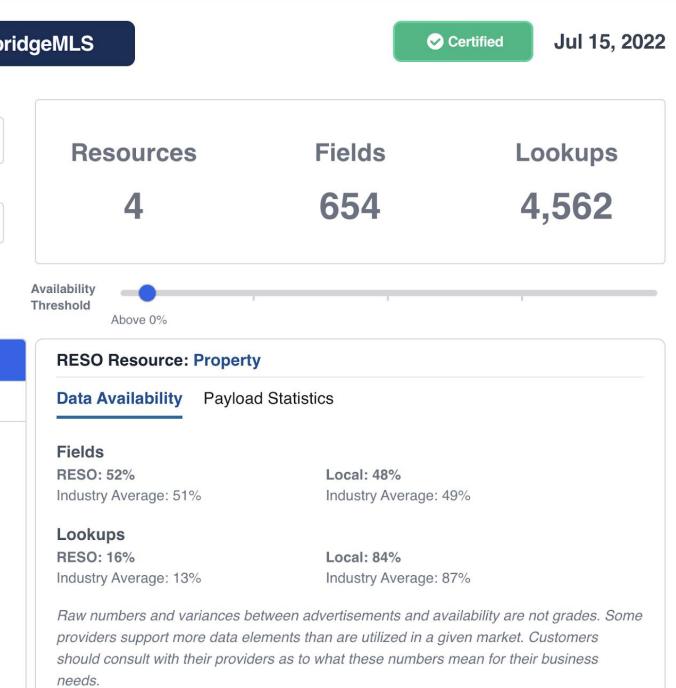


RESO Certification

Deep dive into the data set

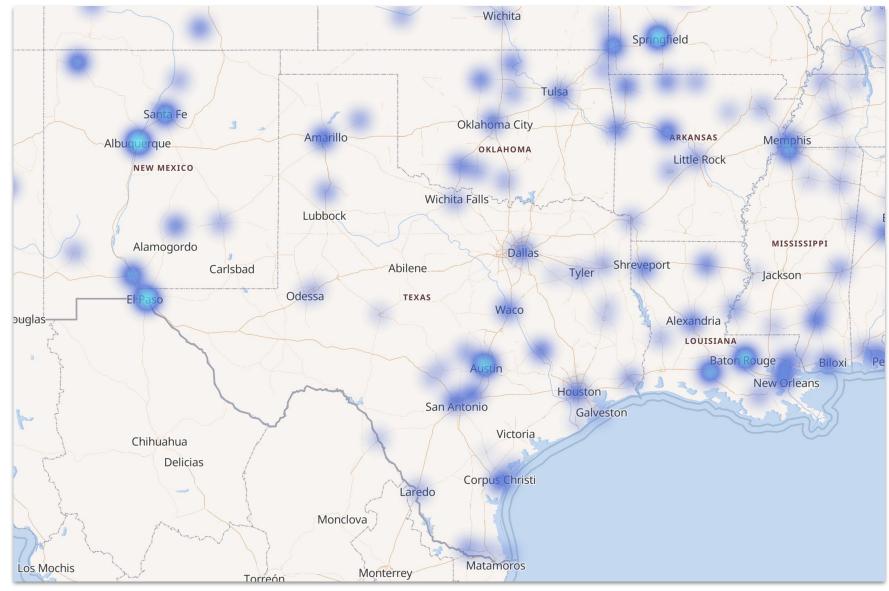
Explore details about a given system and market

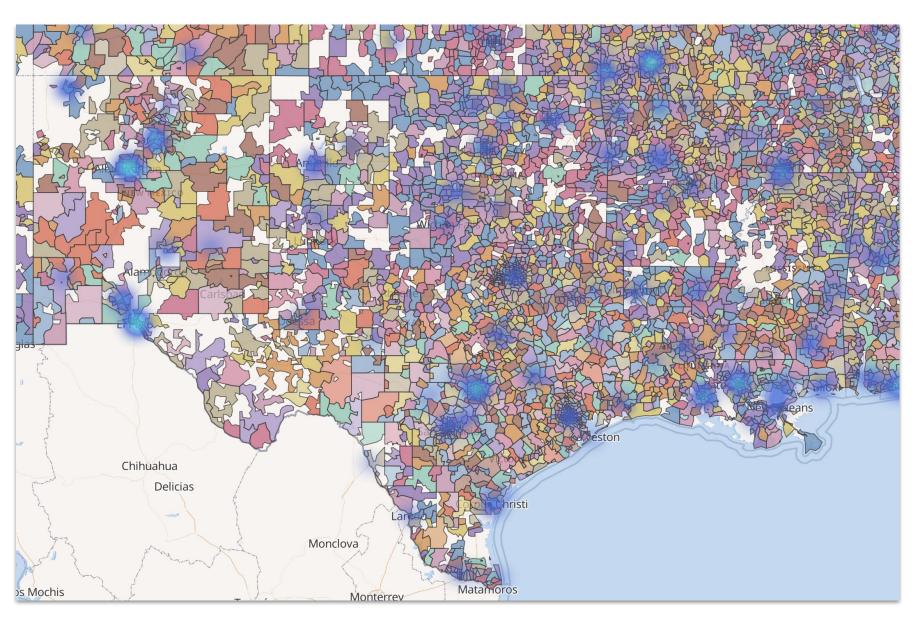
Data Dictionary 1.7 Report Bridge Interactive							
Data Elements	All	RESO		Local	IDX		
Filter All	Search for fields						
Details	?						
Property (484)			Resource Summary				
Member (4	Member (43)			Fields			
Office (67)	Office (67)			AccessibilityFeatures			
OpenHouse (60)			Appliances				
			ArchitecturalStyle				
			AssociationAmenities				
			AssociationFee				
			AssociationFeeFrequency AssociationFeeIncludes				
			AssociationName				
			AssociationName2				
			AssociationPhone				
			AssociationYN				
			AttachedGarageYN				





RESO Analytics





Individual Markets

Alignment is key to interoperability

Certified Data Sets



RESO Analytics

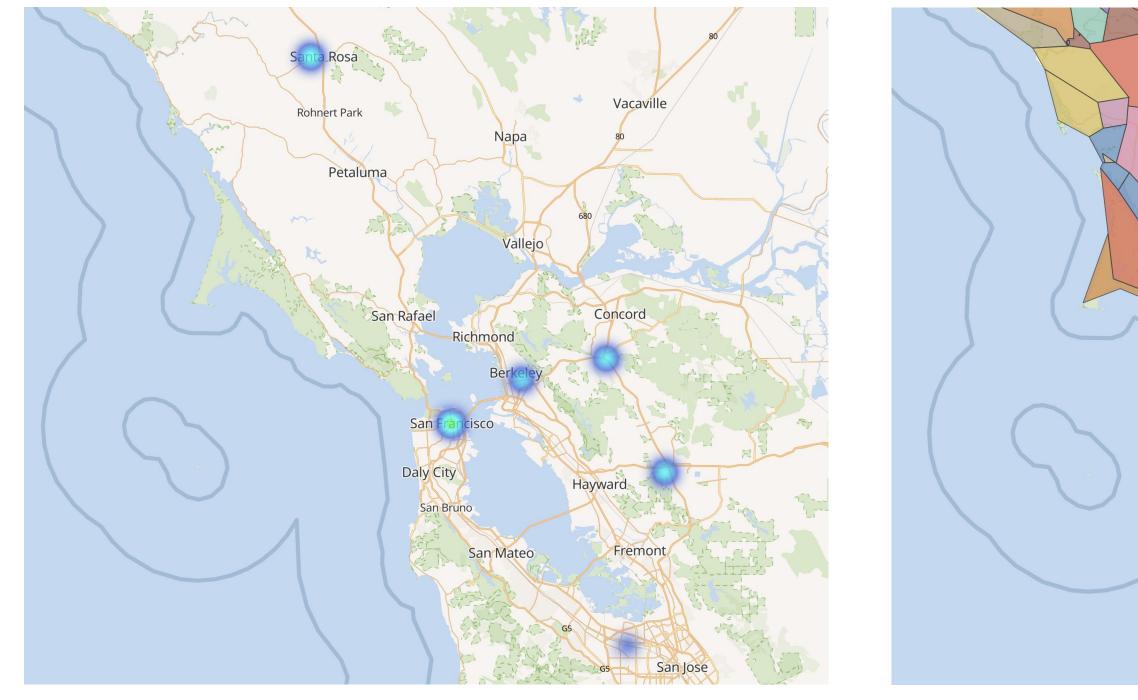
Different Kinds of Alignment

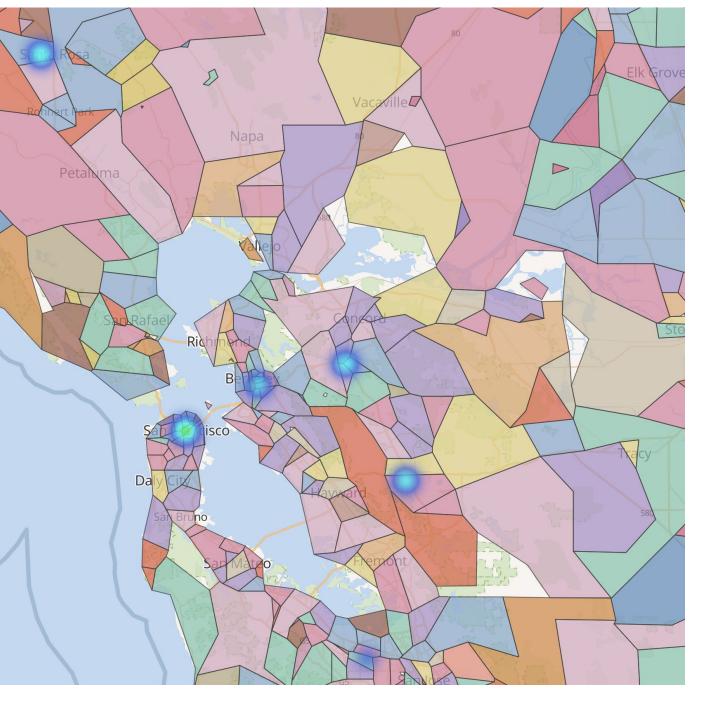
- Industry Alignment
- Single Market
- Multiple Markets



RESO Alignment Reports

Case Study: SF / Bay Area Many Providers and Markets







Industry Alignment Report

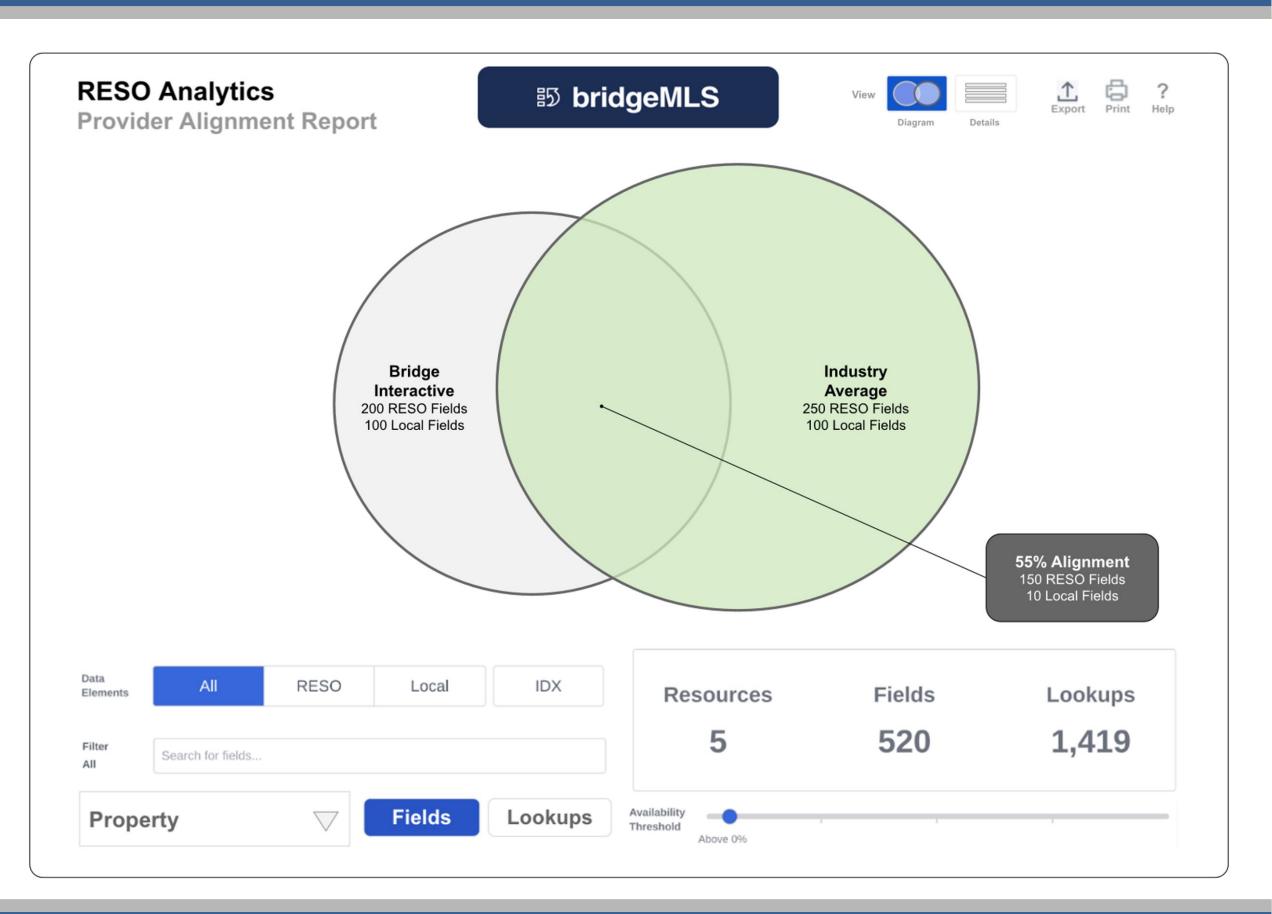
Industry Alignment

How close is a provider and market to the industry average?

Common fields missing?

Can more be mapped?

*Stats are hypothetical





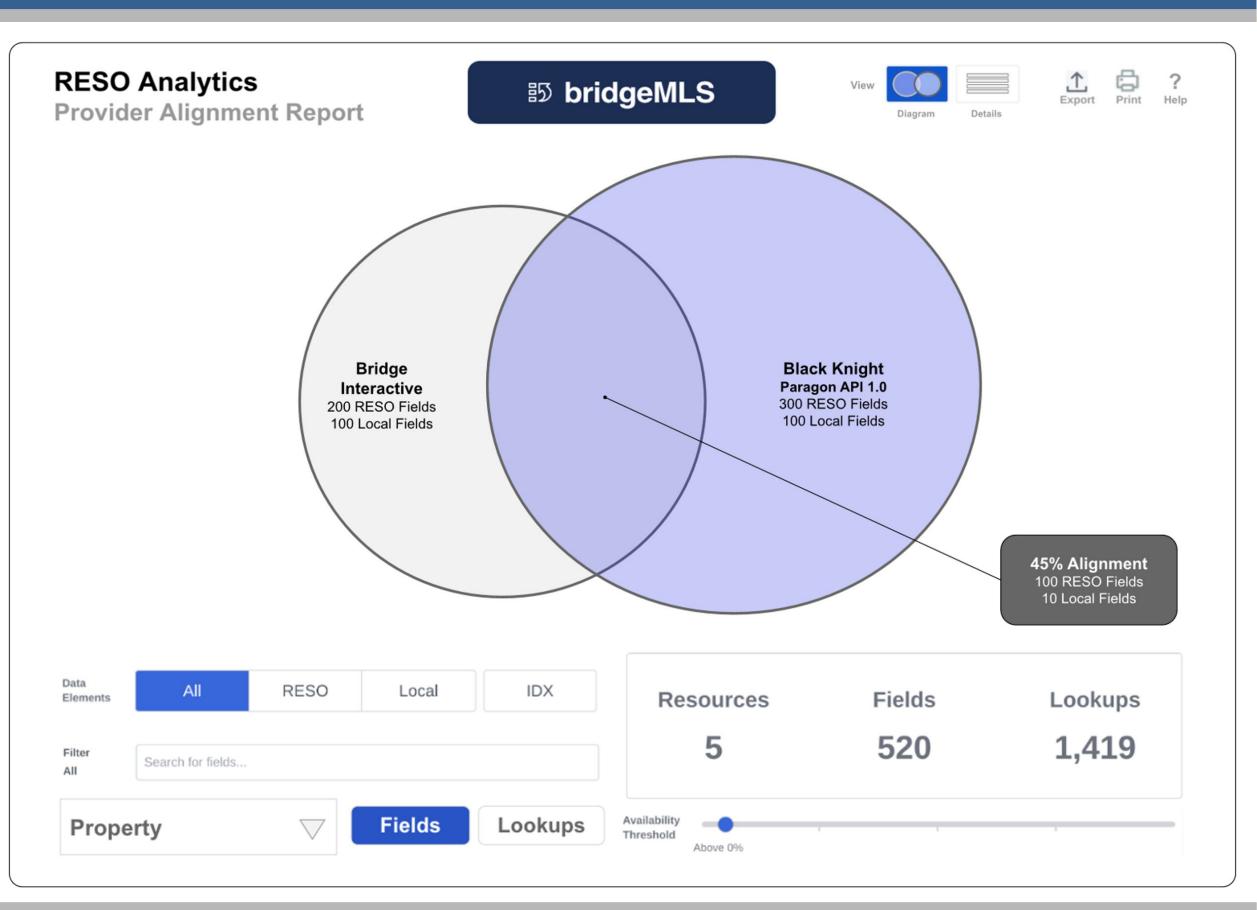
Provider Alignment Report

Provider Alignment Many MLS markets have more than one provider...

Average is **1.3** per market

Is data consistent across providers for the same data set?

* Stats are hypothetical



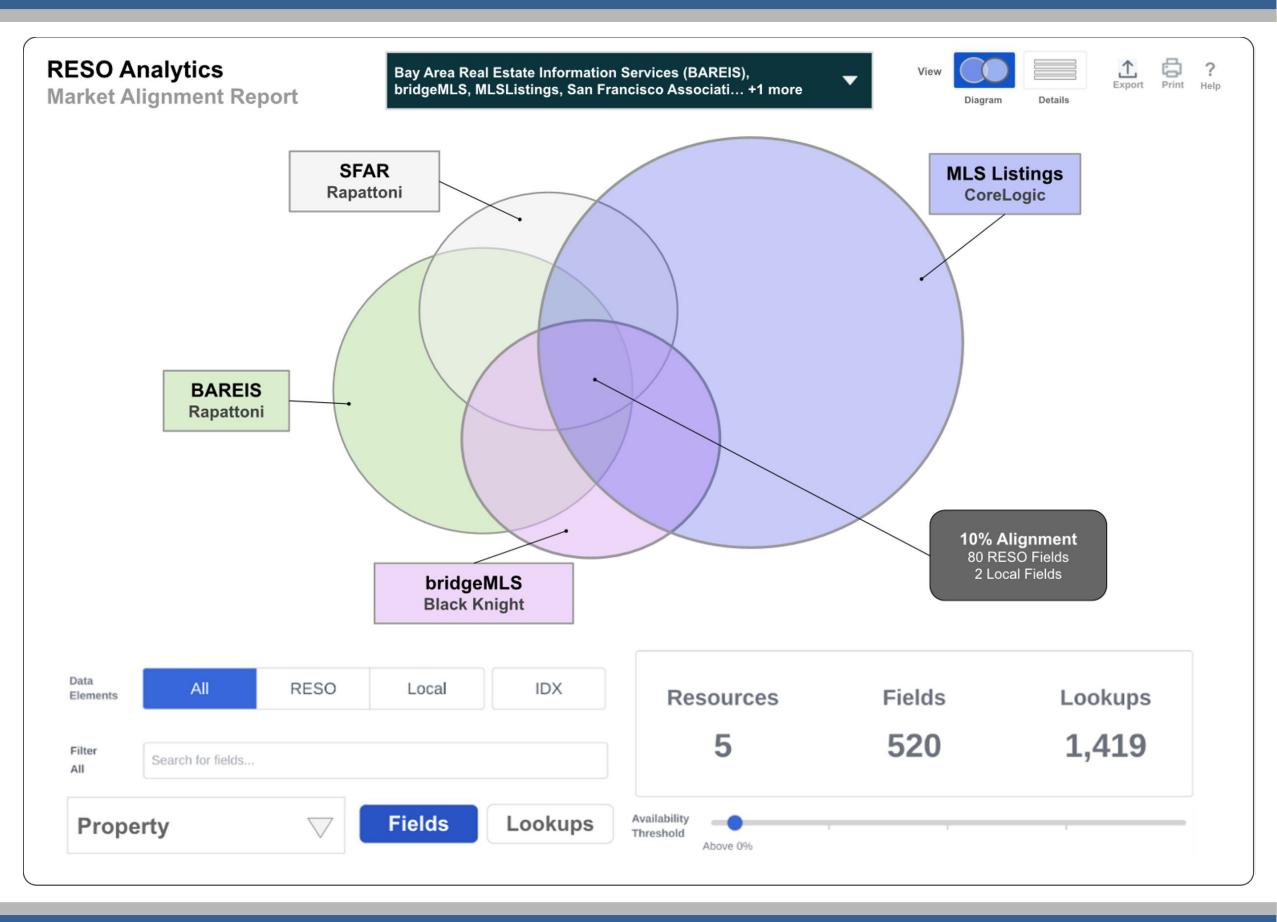


Market Alignment Report

Market Alignment How much overlap is there between markets?

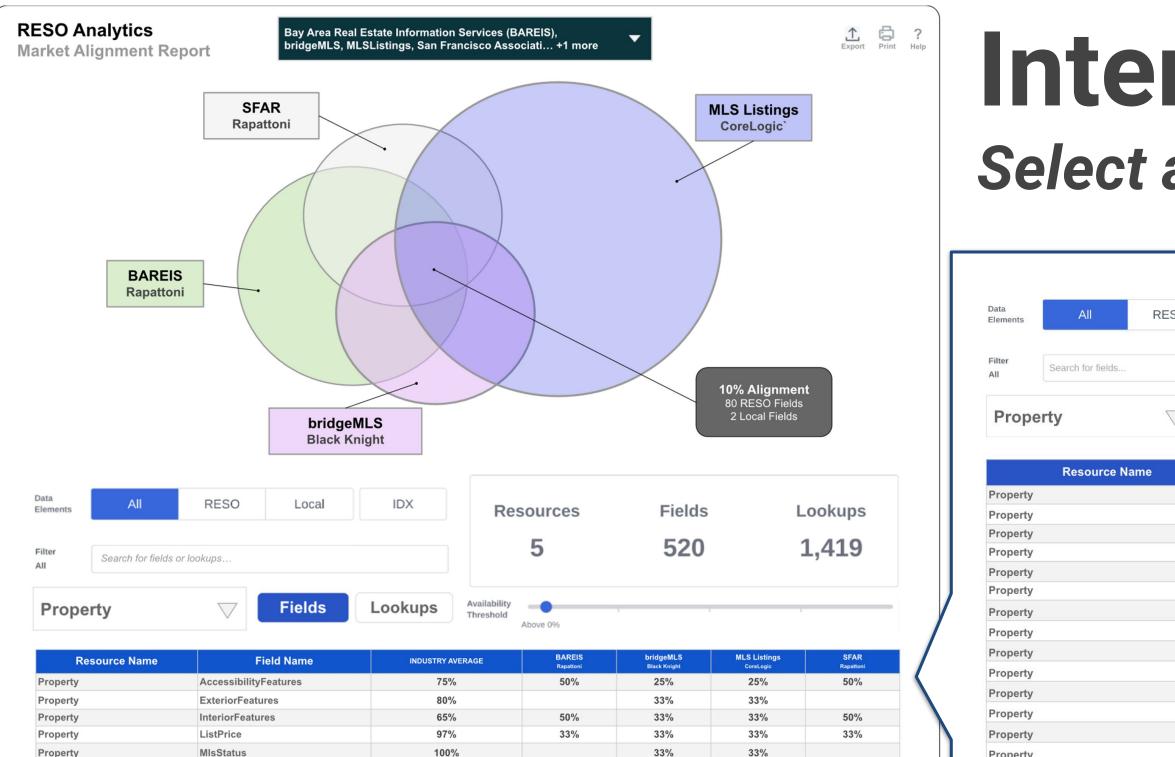
Can be used to plan data shares or integrations

*Stats are hypothetical





Market Report – Multiple Markets



99%

98%

99%

99%

97%

99%

Property

Property

Property

ModificationTimestamp

ShowingInstructions

StandardStatus

100%

96%

100%

100%

98%

100%

100%

97%

100%

Interactive Select a region to filter

Property

Property

Property

Property

ESO	Local	IDX	Resources 5	Fields 520	Lookups 1,419	
\bigtriangledown	Fields	Lookups	Availability Threshold Above 0%			

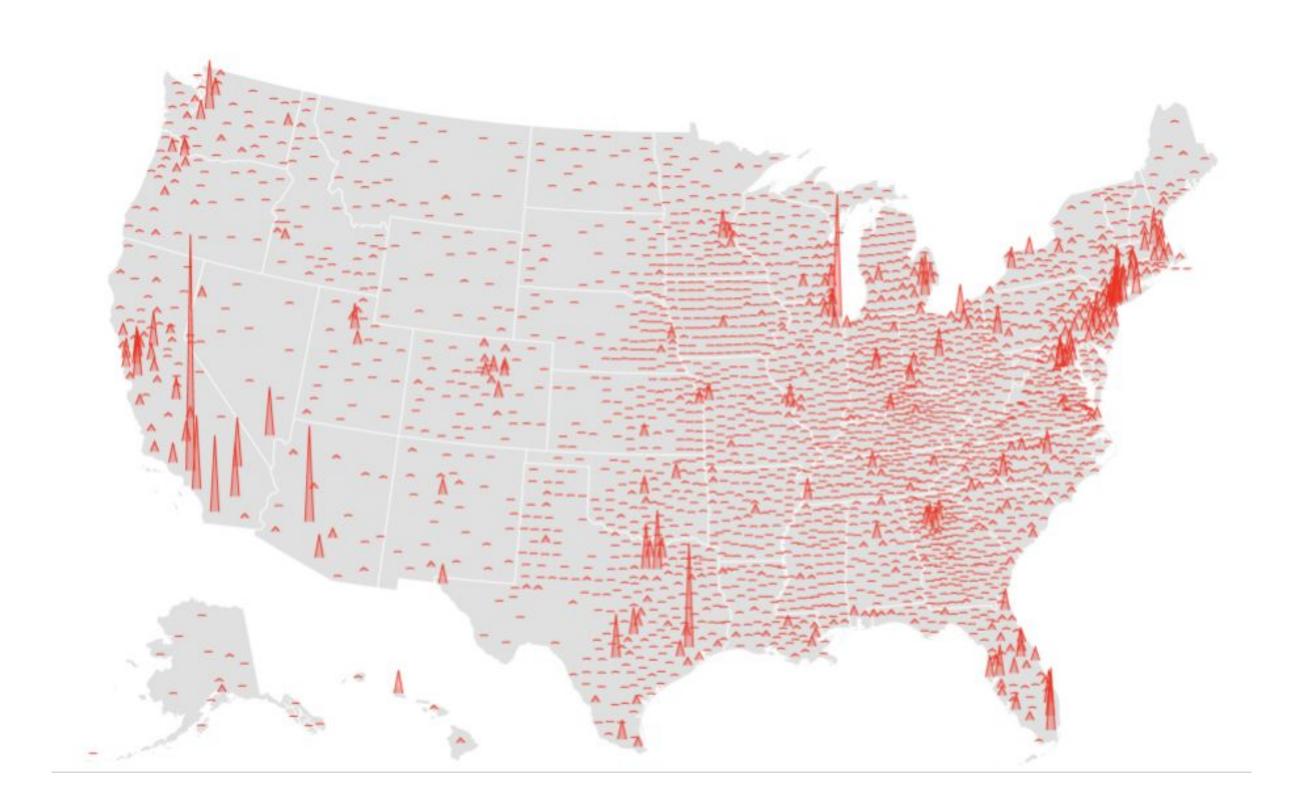
Field Name	INDUSTRY AVERAGE	Bridge Interactive Bridge API	Black Knight Paragon API
AboveGradeFinishedArea	25%	50%	25%
AboveGradeFinishedAreaSource	50%		33%
AboveGradeFinishedAreaUnits	25%	50%	33%
AccessCode	25%	33%	33%
AccessibilityFeatures	25%		33%
AdditionalParcelsDescription	25%	50%	50%
AdditionalParcelsYN	100%	100%	100%
AnchorsCoTenants	37%	64%	55%
Appliances	87%	89%	87%
ArchitecturalStyle	55%	60%	63%
AssociationAmenities	33%	52%	37%
AssociationFee	40%	50%	37%
AssociationFee2	15%	20%	34%
AssociationFee2Frequency	30%	33%	28%
AssociationFeeFrequency	35%	44%	33%
AssociationFeeIncludes	25%	40%	30%
Association Name	27%	44%	38%



Roadmap: Consumer Alignment Report

Consumer Alignment

As a consumer or producer of data, which providers and markets have the data sets and payloads I'm looking for?





RESO Alignment Reports

Why Alignment Reports?

- Objective Reporting
- Product Comparison
- Market Comparison
- Customer/Vendor Improvement Planning
- Multi-MLS Collaboration Insights

Want to participate in product outreach? analytics@reso.org

t Planning ts

