



## **EMPOWERING EDUCATION: HOW QCARA TRANSFORMED MEMBER BENEFITS WITH RAMCO'S EDUCATION PASS**

In 2011, the Quad City REALTORS® (QCARA) staff were tasked by their Board of Directors to create a way to offer education to their members as part of their dues.

The association integrated an education pass of 12 credit hours as a member benefit provided in their dues. QCARA holds 2 education weeks/year where members can use hours from that pass to register for the classes of their choice. Non-members do have the option to purchase the pass from the Association.

QCARA staff worked with RAMCO to build an Education Pass with tracking options that give students 12 hours of credit with their dues payment and offers non-members the opportunity to purchase the pass. QCARA sets up the classes with custom fields in RAMCO to track the year for the Education Pass and the number of CE Pass hours available, then members and non-members can sign up for the class of their choice using the pass credits.

The Association determined that the hours would not be deducted from the pass until the individual attendance at the course was marked yes. Once that is done, the total CE credits for that course are automatically deducted from their education pass credits. Staff can easily see how many hours pass holders have remaining. At the beginning of the new year, the Association runs a workflow to set the education pass credits back to 12 as credits can't be held over to the next year.

In 2023, over 7000 credits have been utilized through the program, and the feedback from members has been very positive.

QCARA appreciates that RAMCO has the flexibility to provide these types of programs within the system that make it easier for staff and members to provide and utilize a great member benefit.