

# REALTOR<sup>®</sup> BROKER SUMMIT

APRIL 18-19, 2024  
SAN DIEGO, CA

## SPONSORSHIP OPPORTUNITIES

The REALTOR<sup>®</sup> Broker Summit offers an incredible day of learning, exclusive insights, and in-person networking. Connect with industry experts, discover technologies, and obtain strategies to take home to your clients, agents, and business.

### KEYNOTE SPONSORSHIP @ \$12,000

**Thursday, April 18th**

**Exclusive sponsorship of a keynote session will provide your company extraordinary visibility during this highly attended presentation.**

Sponsorship includes:

- Access to full attendee list, post event (mailing data only)
- Logo or 30 second sponsor provided, non-audio, video loop at the start of the Keynote Session
- Sponsor recognition on all marketing materials for event in advance and on-site
- Insert in conference tote bag (production of insert item is the responsibility of the sponsor)
- Logo with URL link on Broker Summit website recognizing sponsorship
- Recognition with link to sponsor website in the digital program
- Display table located in a high traffic area and available throughout the conference. Sponsor can provide literature or a gift item, at sponsor's discretion

*\*Two complimentary sponsor registrations are included.*

## NETWORKING RECEPTION

**@ \$15,000 exclusive / \$8,000 co-sponsorship**

**Thursday, April 18th**

Stop by for refreshments off-site and get reacquainted with friends from around the country.

- Opportunity to welcome attendees
- Promotional recognition on all reception marketing materials in advance and on-site, including signage
- Opportunity to provide your own signage and gift item for attendees (at sponsor's discretion)
- Branded napkins
- Recognition in the Official Program given to each attendee
- Display table located in a high traffic area and available throughout the conference. Sponsor can provide literature or a gift item, at sponsor's discretion

*\*Two complimentary sponsor registrations are included.*

## BREAKFAST SPONSORSHIP @ \$7,000

**Friday, April 19th**

Join your colleagues and customers for a boost of caffeine and a light breakfast!

- Opportunity to welcome attendees (2 minutes speech)
- Sponsor recognition in all marketing materials for event in advance and on-site, including signage
- Company Logo on screen and/or looped, non-audio video in event room
- Insert in conference tote bag (production of insert item is the responsibility of the sponsor)
- Logo with URL link on Broker Summit website recognizing sponsorship
- Recognition with link to sponsor website in the digital program
- Display table located in a high traffic area and available throughout the conference. Sponsor can provide literature or a gift item, at sponsor's discretion

*\*Two complimentary sponsor registrations are included.*

## REGISTRATION TOTE BAGS @ \$10,000

Each conference attendee will receive a professional Conference Tote Bag with your company logo printed on the side. Attendees will carry this bag throughout the conference to gather information and bring back to their office. One tote bag insert is included as part of your sponsorship. Production of the tote bag insert is the responsibility of the sponsor.

*\*Two complimentary sponsor registrations are included.*

## REGISTRATION TOTE BAG INSERT

### (PRICING BASED ON SELECTION)

Promote your presence at the conference by getting your company's message or gift item out to each attendee with an insert in the Conference Tote Bag. Be creative! We are happy to work with you to create a branded inserts that will grab the attention of attendees with items such as:

#### **Journal w/ logo @ \$7,000**

- Provide every attendee with a branded notebook to take to each session and bring home the highlights of the conference.

*\*Two complimentary sponsor registrations included.*

#### **Chocolate sponsorship @ \$3,750**

- 2"x5" chocolate bar with custom branded wrapper.

#### **Pen sponsorship @ \$2,000**

- Attendees will be grateful to have a branded pen for which to take notes in each session.

#### **Highlighter sponsorship @ \$2,750**

- Provide attendees with a branded Sharpie highlighter for detailed notes in each session.

#### **Phone Stand sponsorship @ \$4,000**

- Provide attendees with a sleek phone stand that is able to hold most phones and tablets.

#### **Aluminum water bottle sponsorship @ \$6,000**

- Keep attendees hydrated by providing a branded water bottle, able to be refilled with their beverage of choice.

*\*One complimentary sponsor registration included with each insert, except where indicated.*

Want to create your own insert? Please let us know, we can work with you to place your insert into every attendee's tote bag.

#### **HOTEL KEYCARDS @ \$6,000**

Open the door to new customers by branding each attendees hotel keycard. Attendees will remember you every time they use their room key. This opportunity includes exclusive advertisement on all attendee's room keycards.

*\*One complimentary sponsor registration is included.*

#### **HOTEL ROOM DROPS @ \$6,000**

- Provide attendees with a gift or souvenir that will be conveniently dropped off at their hotel rooms. Sponsor responsible for production of room drop item.

*\*One complimentary sponsor registration is included.*

## **SNACK SERVICE SPONSORSHIP @ \$2,000 (per snack service)**

The most important part of the day! Provide attendees with their morning or afternoon pick-me-up and brand the snack station with your company logo, handouts, and other information you would like to share.

- Opportunity to network with attendees at the event
- Sponsor recognition in all marketing materials for event in advance and on-site, including signage
- 1 complimentary registration
- Sponsor recognition on event website

## **LANYARDS @ \$4,000**

Each attendee will receive a badge necklace that features the sponsor's logo or company name printed on it.

*\*One complimentary sponsor registration is included.*

## **BROKER SUMMIT SPONSOR @ \$4,500**

Connect with Broker's Summit attendees by hosting a display table in a high traffic area.

- Display table located in a high traffic area and available throughout the conference. Sponsor can provide literature or a gift item, at sponsor's discretion
- Logo and URL on Broker Summit website
- Logo or title slide on screen in room at the start and end of the program (on a rotating basis along with the other Education Sponsors)
- Recognition with link to sponsor website in the digital program

*\*One complimentary sponsor registration is included.*

## **Advertising Sponsorships**

Connect with Broker Summit attendees with an exclusive advertising sponsorship.

### **WEBSITE AD @ \$2,500**

- 300x250 px and URL on [www.nar.realtor/events/realtor-broker-summit](http://www.nar.realtor/events/realtor-broker-summit)  
*Advertisement runs for 6 months*

### **DIGITAL PROGRAM AD**

**Full page @ \$1,250**

**Half page @ \$750**

**For more information contact Yasmin Affey [yaffey@nar.realtor](mailto:yaffey@nar.realtor) or 312-329-1915 or visit [www.nar.realtor/events/realtor-broker-summit](http://www.nar.realtor/events/realtor-broker-summit)**