

LEADERSHIP WEEK

AUGUST 13-17, 2023

The National Association of REALTORS® is pleased to offer sponsorship opportunities for the 2024 Leadership Summit!

The Leadership Summit brings together the 2024 state and local Presidents and Association Executives as NAR's 2024 President, Tracy Kasper, presents her strategic priorities and vision for 2024.

The Summit consists of educational, motivational and inspirational sessions designed for leaders and also addresses key topics in the real estate industry.

WHEN Aug. 14-15, 2023

WHERE Sheraton Grand Chicago, Chicago, IL

Invited to attend are the President-Elects and Association Executives of:

- Local and State Association
- Regional MLSs
- Commercial Overlay Boards and commercial structures with 100+ members
- NAR Institutes, Societies and Councils

SPONSORSHIP PACKAGES

GOLD \$15,000

Available: 1

- Exclusive sponsorship of the Printed Program/Notebook distributed to all attendees. Includes sponsor logo and recognition on cover, one (1) full page, four-color ad and watermark with sponsor logo and URL on notebook pages.
- Exclusive sponsorship of the official meeting app. Sponsor recognition on all collateral regarding the meeting app as well as branding within the app.
- Gold level sponsor recognition at the off-site reception on Sunday, Aug. 13 at a location TBA. Sponsor recognition on all advance and on-site promotions. Additional branding opportunities TBA once venue is secured.
- Recognition at all coffee/refreshment breaks throughout both days of the program.
- Premium placement of sponsor logo and recognition on Leadership Summit website
- Recognition in two attendee emails sent in July and August.
- Recognition at attendee lunch on the first day; includes sponsor logo shown on screen during lunch, verbal recognition at the start of lunch and a 30-second promotional video at the start of lunch.*
- Sponsors may provide a pre-approved gift item, placed on all chairs at the start of Leadership Summit. Sponsor to provide 1,650 gift items as well as staff to assist with distribution on-site.
- Two full conference registrations

**Video subject to approval by NAR. Lunch will be a boxed lunch – most attendees will eat in the main meeting room.*

SILVER \$10,000

Available: 3

- Silver level sponsorship recognition at the offsite reception on Sunday, Aug. 13 at a location TBA. Sponsor recognition on all advance and on-site promotions. Additional branding opportunities TBA once venue is secured.
- Recognition at all coffee/refreshment breaks throughout both days of the program.
- Premium placement of sponsor logo and recognition on Leadership Summit website
- Recognition in two attendee emails sent in July and August.
- Sponsor logo will appear on screen at the start of attendee lunch on the first day along with verbal recognition at the start of the lunch.
- Sponsors may provide a pre-approved gift item, placed on all chairs at the start of Leadership Summit. Sponsor to provide 1,650 gift items as well as staff to assist with distribution on-site.
- Two full conference registrations

BRONZE \$5,000

Available: unlimited

- Sponsorship recognition at all coffee/refreshment breaks throughout both days of the program. Includes sponsor logo on signage and napkins in break areas.
- Premium placement of sponsor logo and recognition on Leadership Summit website
- Recognition in two attendee emails sent in July and August.
- Sponsor logo will appear on screen at the start of attendee lunch on the first day along with verbal recognition at the start of the lunch.
- Two full conference registrations

To learn more or secure your opportunity at the
2024 Leadership Summit contact:

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