

## HOUSING STATISTICS FOR THE 118TH CONGRESS

Kansas

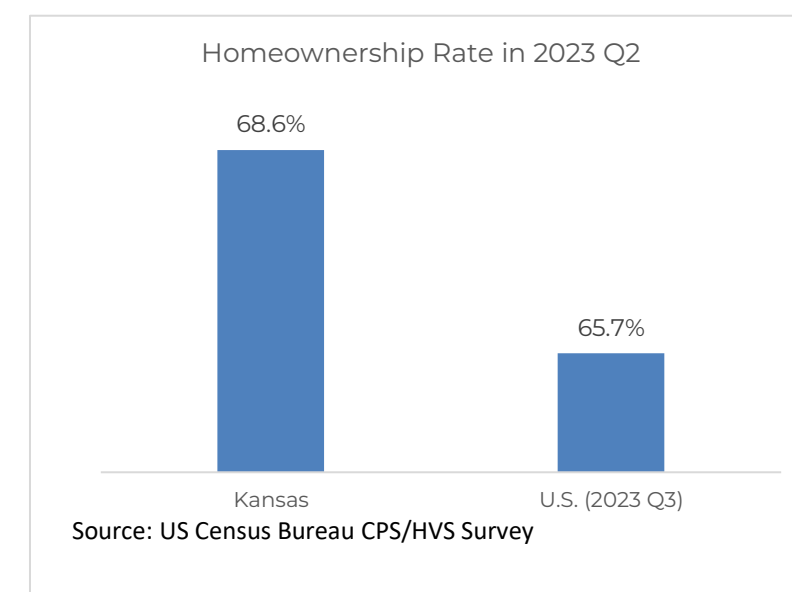
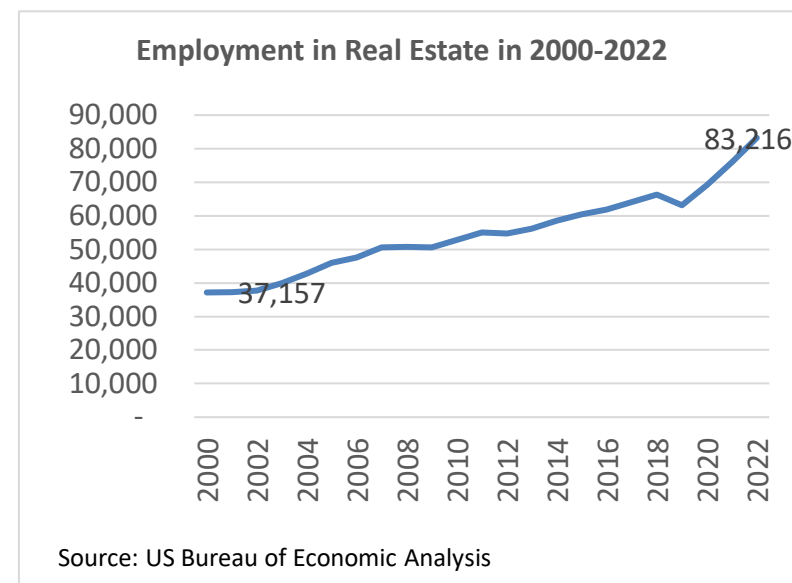
Honorable Roger Marshall (R)

Honorable Jerry Moran (R)



### Contribution of Housing and Real Estate to the Economy in 2022

	Kansas	U.S. (2023 Q3)
<b>Share of real estate, rental, and leasing industry to GDP<sup>1</sup> in 2022</b>	<b>13.1%</b>	<b>13.4%</b>
Gross state product (in \$ billions)	\$209.3	\$27,610.1
Value added in real estate, rental, and leasing industry (in billion \$)	\$27.3	\$3,707.1
<b>Share of housing and utilities to GDP in 2022</b>	<b>9.9%</b>	<b>11.9%</b>
Consumer spending on housing and utilities (in billion \$)	\$20.8	\$3,053.3
<b>Share of employment in real estate, construction, and specialty trade contractors to employment in 2022</b>	<b>8.6%</b>	<b>10.2%</b>
Total employment (includes self-employed) ('000)	1,982	212,442
Employment in real estate, construction, specialty trade ('000)	170	21,758
Real estate ('000)	83.2	11,138.6
Construction of buildings ('000)	20.4	2,749.4
Specialty trade contractors ('000)	66.5	7,870.1
<b>Total value of owner-occupied housing units (billion \$)<sup>2</sup></b>	<b>\$158</b>	<b>\$31,954</b>
Total Housing Units in 2022	1,552,896	143,772,902
Occupied Housing Units	1,175,303	129,870,885
Owner Occupied Units	797,709	84,747,511
Renter Occupied Units	377,593	45,123,374
Vacant Units	117,275	13,902,017
As a percent of housing stock	7.6%	9.7%

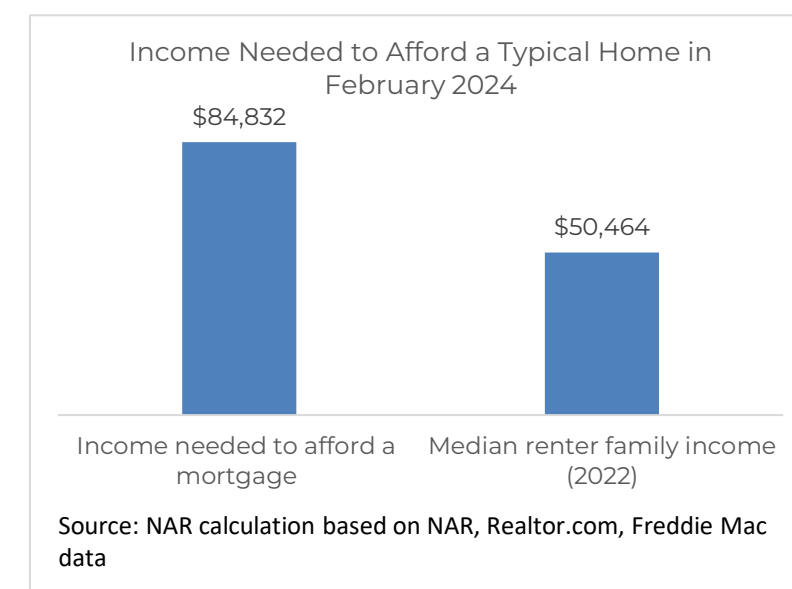


### Homeownership rate in 2023 Q4<sup>3</sup>

	Kansas	U.S.
<b>Homeownership rate</b>	<b>68.6%</b>	<b>65.7%</b>

### Home Price Gains and Home Affordability in 2024 Q1

	Kansas	US
Median list (state) or sales price (U.S.) as of February 2024	\$298,825	\$384,500
5-year change in median home values (list or sales price)	\$123,875	\$134,400
<b>Annual price gain in past 5 years</b>	<b>11.3%</b>	<b>9.0%</b>
<b>Annual wage gain in past 5 years</b>	<b>3.0%</b>	<b>4.4%</b>
<b>Income needed to afford a mortgage</b>	<b>\$84,832</b>	<b>\$109,154</b>
<b>Median renter family income (2022)</b>	<b>\$50,464</b>	<b>\$52,328</b>
<b>Income gap for renters</b>	<b>-\$34,367</b>	<b>-\$56,826</b>
<b>Home affordability index*</b>	<b>168.1</b>	<b>208.6</b>



A mortgage is affordable if a family spends at most 25% of income on the mortgage payment so that total costs (including utilities, taxes, insurance, and maintenance) are no more than 30% of income.

Calculations assume a 10% downpayment at 6.8% 30-year fixed rate and 0.8% points.

An affordability index of 100 means homes are typically affordable; a higher index means homes are typically unaffordable.

HAI= (income needed to afford a mortgage/median family income)x 100

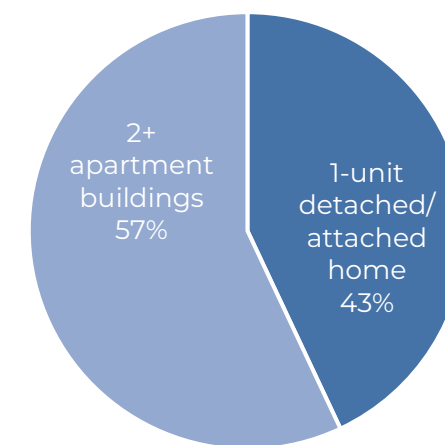
## Homeownership Rate, Income, and Unemployment by Race and Age in 2022<sup>4</sup>

Race/ethnicity	Homeownership Rate		Unemployment Rate		State Median Family Income	
	Kansas	U.S.	Kansas	U.S.	Homeowners	Renters
All	<b>67.9%</b>	<b>65.3%</b>	3.6%	4.3%	\$94,791	\$50,464
White Alone	71.4%	72.4%	2.9%	3.4%	\$96,788	\$51,411
Black Alone	36.2%	44.1%	6.3%	7.6%	\$84,388	\$41,444
Amer. Indian/Alaskan Native	89.3%	51.5%	11.0%	6.9%	\$72,371	\$15,001
Asian Alone	64.6%	63.4%	3.8%	3.5%	\$109,276	\$80,866
Native Hawaiian/Pacific Is.	14.1%	45.2%	5.9%	6.5%	\$135,001	\$80,703
Some Other Race Alone	56.6%	47.0%	5.8%	5.3%	\$67,379	\$48,796
Two or More Races	59.8%	55.3%	6.5%	5.1%	\$87,536	\$47,711
Hispanic (ethnicity)	56.8%	51.1%	4.4%	5.0%	\$78,905	\$43,636
<b>Age of householder</b>						
25-34 years old	54%	51%	3.9%	4.5%	\$95,295	\$49,850
35-44 years old	72%	64%	3.2%	3.5%	\$104,432	\$56,979
45-54 years old	76%	71%	1.9%	3.0%	\$110,938	\$63,078
55 and over years old	79%	77%	1.8%	2.9%	\$85,575	\$59,291

## Where Households Lived in 2022<sup>4</sup>

	Percent Homeowners distribution		Percent Renters distribution	
1-unit detached	730,437	91.6%	123,865	32.8%
1-unit attached	25,304	3.2%	38,520	10.2%
2 apartments	2,553	0.3%	25,405	6.7%
3 to 4 apartments	2,347	0.3%	40,894	10.8%
5 to 9 apartments	1,633	0.2%	40,859	10.8%
10 or more apartments	2,338	0.3%	98,837	26.2%
Mobile home, other type	32,690	4.1%	9,213	2.4%
Boat/RV	407	0.1%	0	0.0%
Total occupied units	797,709	100.0%	377,593	100.0%
Percent in 1-unit structures		94.7%		43.0%

Percent of Renters in Single-family Housing

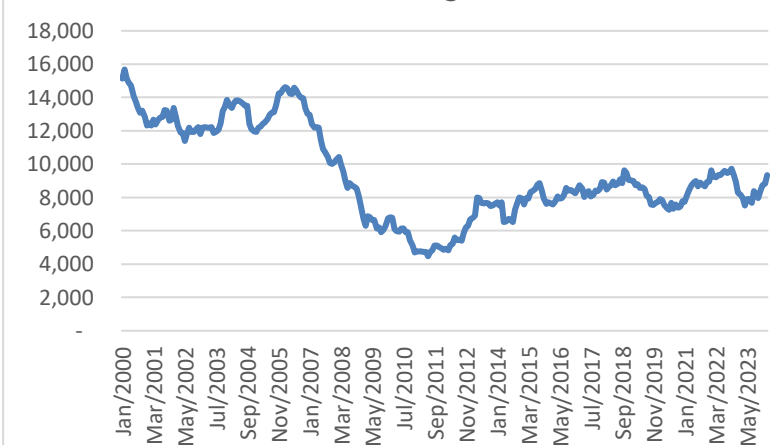


Source: NAR tabulation from ACS 2022, 1-year PUMS

## Housing Supply Conditions in 2024 Q1

	Kansas	U.S.
<b>Daily active listings on Realtor.com in February 2024</b>	4,696	664,700
Y/Y percent change	<b>11.6%</b>	<b>14.8%</b>
<b>12-month building permits as of February 2024</b>	9,332	1,474,395
Y/Y percent increase	<b>14.4%</b>	<b>-6.3%</b>
<b>12-month employment change as of February 2024</b>	14,500	2,044,600
Change in employment to permits (over 2 means housing starts are inadequate)	<b>1.6</b>	<b>1.4</b>
<b>Total population in 2023</b>	2,940,546	334,915,000
Population change	3,830	1,627,000
Net domestic migration	(4,574)	-
Net international migration	3,932	1,138,989

12-Month Building Permits

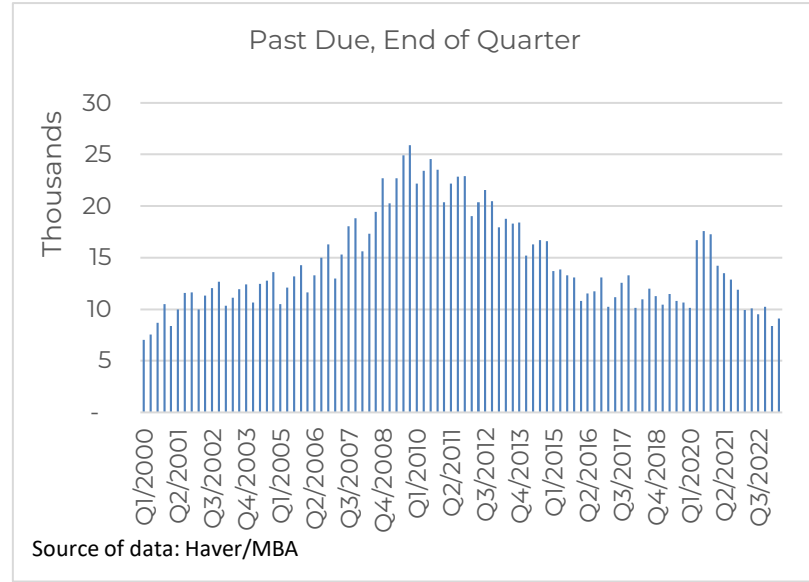


Source: NAR calculations from US Census Bureau data

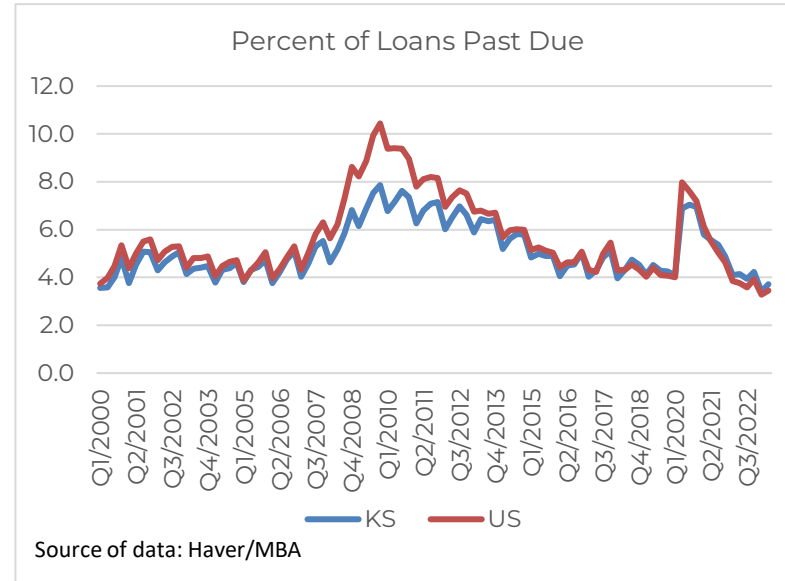
**Mortgages Past Due and in Foreclosure as of 2023 Q2**

**Past Due:**

**KS 9,091**  
**US 1,379,169**

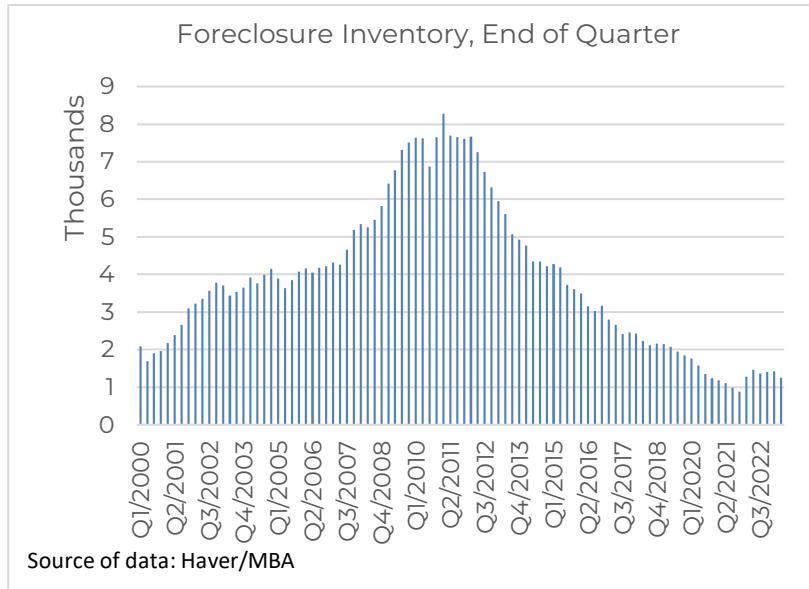


**KS 3.7%**  
**US 3.5%**

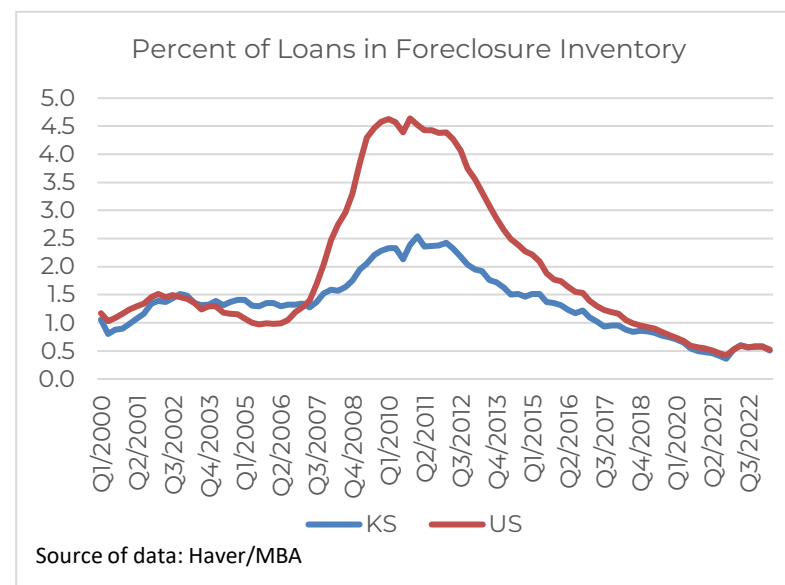


**Loans in Foreclosure Process:**

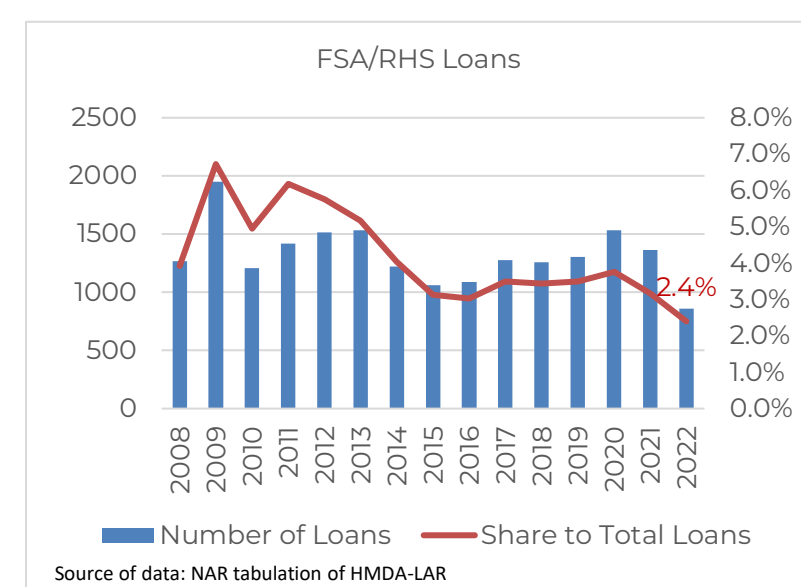
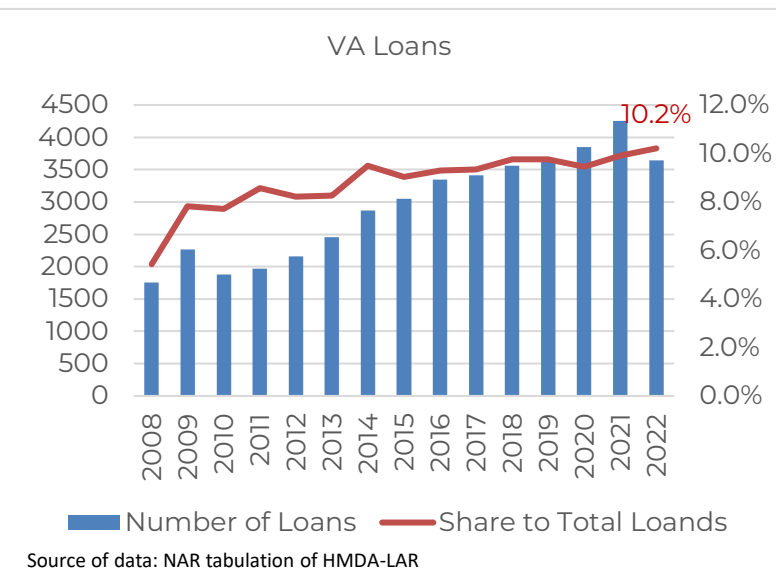
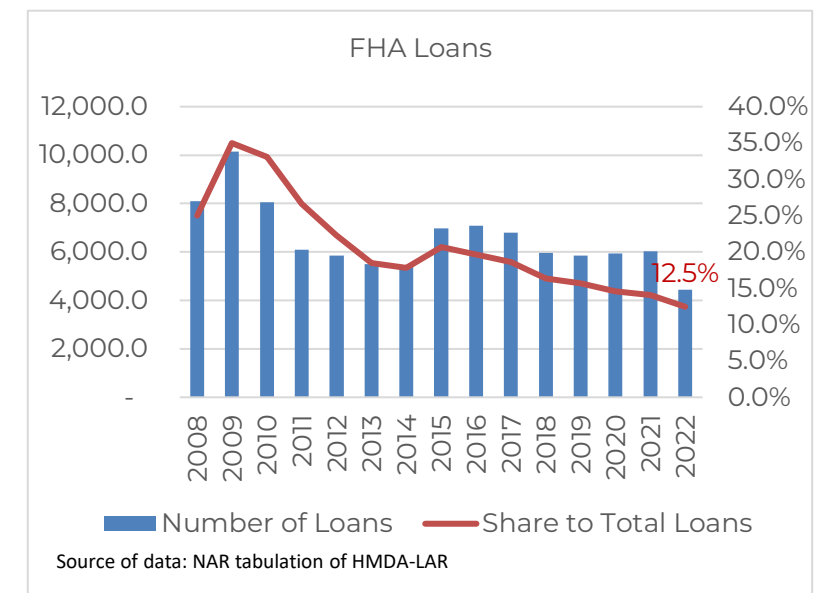
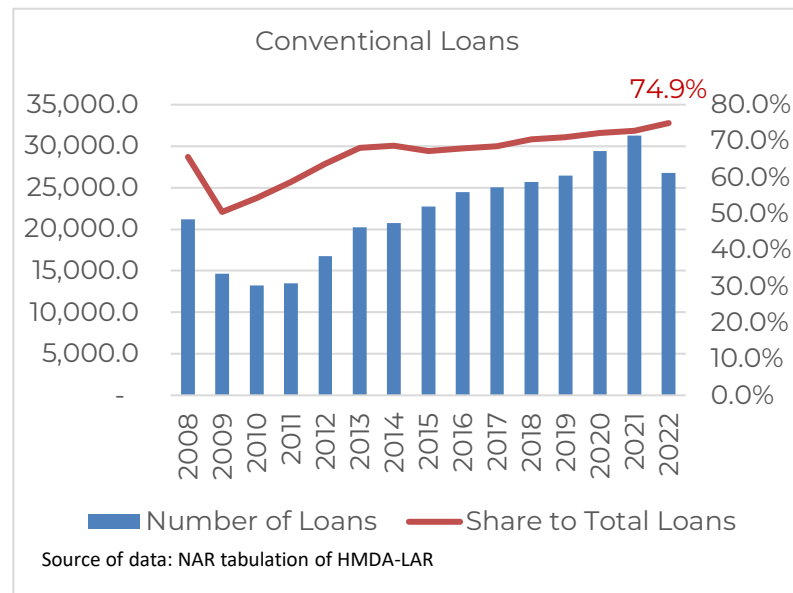
**KS 1,250**  
**US 211,260**



**KS 0.5%**  
**US 0.5%**

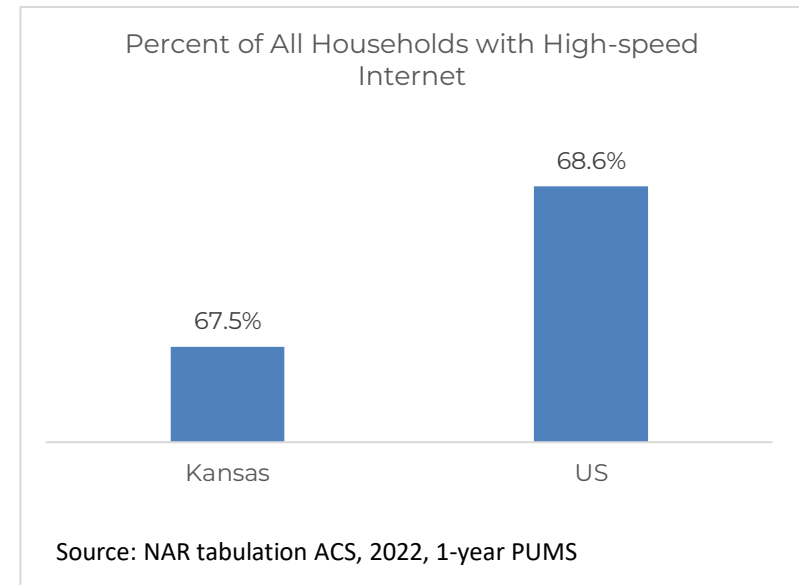


**Home Purchase First-lien Originations for 1-to-4-Family Units and Manufactured Homes as of 2022**



## High-speed Internet Access in 2022<sup>4</sup>

	<b>Kansas</b>	<b>U.S.</b>
All households	1,292,578	143,772,902
Households with internet	1,065,122	118,378,521
Households with high-speed internet	872,086	98,619,327
Percent of households with internet	82.4%	82.3%
Percent with high-speed internet access	<b>81.9%</b>	<b>83.3%</b>
Percent of all households with high-speed internet	<b>67.5%</b>	<b>68.6%</b>



## Business Establishments in 2021 By Form of Organization and Number of Employees<sup>5</sup>

<b>Legal form of organization</b>	<b>KS</b>	<b>Share</b>	<b>U.S.</b>	<b>Share</b>
Individual proprietorships	9,222	12.3%	834,711	10.24%
Partnerships	9,792	13.0%	979,886	12.03%
S-corporations	29,486	39.3%	3,660,598	44.92%
Non-profit	7,325	9.8%	597,283	7.33%
Other noncorporate	575	0.8%	24,458	0.30%
C-corp other corporate forms	18,587	24.8%	2,048,384	25.14%
Government	70	0.1%	3,286	0.04%
Grand Total	75,057	100.0%	8,148,606	100.0%

<b>Number of employees</b>	<b>KS</b>	<b>Share</b>	<b>U.S.</b>	<b>Share</b>
Less than 5 employees	40,345	53.8%	4,614,481	56.6%
5 to 9	14,237	19.0%	1,434,428	17.6%
10 to 19	9,554	12.7%	988,092	12.1%
20 to 49	6,913	9.2%	702,372	8.6%
50 to 99	2,250	3.0%	223,604	2.7%
100 to 249	1,204	1.6%	128,680	1.6%
250 to 499	373	0.5%	35,454	0.4%
500 to 999	121	0.2%	13,130	0.2%
1,000 employees or more	60	0.1%	8,365	0.1%
Grand Total	75,057	100.0%	8,148,606	100.0%

Notes:

1 Gross domestic product or gross state product is the sum of value added across all industries. Value added is the industry's gross output (sales or receipts and other operating income, commodity taxes and inventory change) minus its intermediate inputs (consumption of goods and services purchased from other industries.

Summing only value added to arrive at GDP does away with double-counting the output across various industries.

The real estate, rental, and leasing industry includes establishments engaged in managing real estate for others, selling, renting, buying real estate for others, **and appraising real estate.**

Gross state product, gross domestic product, and total employment data are from the Bureau of Economic Analysis. BEA employment data includes self-employed workers.

/2 NAR estimate based on the average property value and owner-occupied housing from American Community Survey, 2022, 1-year PUMS

/3 Source: U.S. Census Bureau, Quarterly Current Population Survey/ Housing Vacancy Survey

/4 Source: NAR tabulation of U.S. Census Bureau, American Community Survey, 2022, 1-year PUMS

/5 Source: U.S. Census Bureau 2021 County Business Patterns

For questions about this report, please contact [data@nar.realtor](mailto:data@nar.realtor)