

Insights Hub Broker Dashboards

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Historical Context

Request

Originated as a request by a past president and others

Research

NAR Research team conducted focus groups to determine what small and large brokers would like to see

Interest in seeing credentials, designations, certifications, Fairhaven, COE completion, good standing status, volunteerism

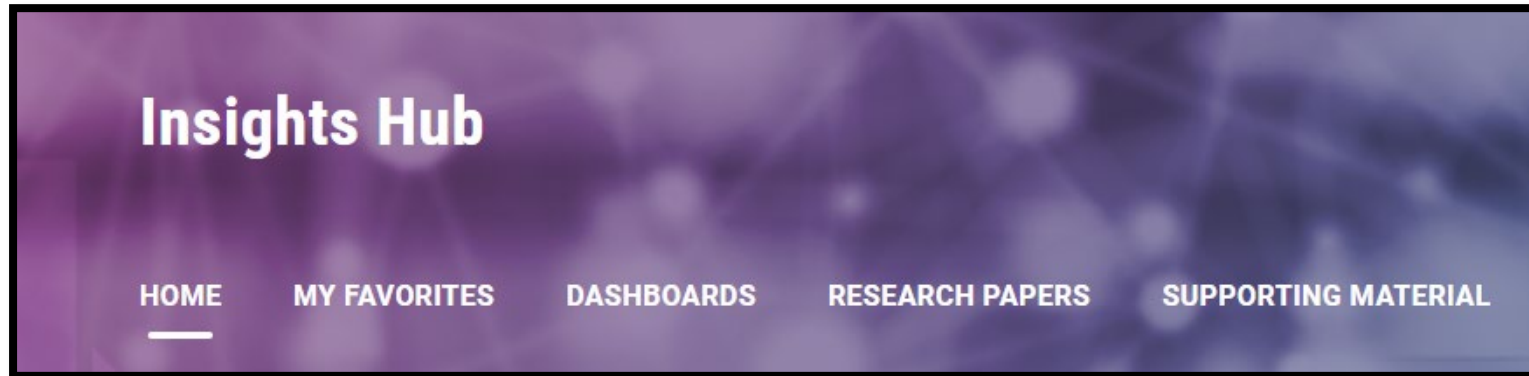
Approach

With over 200K offices in REALTORS® M1 spanning local and state associations, we developed a new role for brokers

Design respects the data privacy of each office

Insights Hub

The Insights Hub is a repository of dashboards, research papers, and supporting documentation that provides additional insights into Association membership.



The content available is generated and maintained by the NAR Data Science Team.

Until recently, access was restricted to POEs (Points of Entry), as well as a limited amount of content for AEs/Association Staff.

Information and Data Security

To ensure privacy and security, Designated Realtors® / Brokers only have access to the data of National Association of Realtor® Members listed under their Broker's office.

What Data Is Available

All dashboards available to Brokers are automatically filtered accordingly.

In the future, there may be exceptions where certain dashboards show aggregated or non-sensitive data at a national level. For now, this rule applies to all available Broker-enabled dashboards.

Dashboards available



CODE OF ETHICS

Track members' Code of Ethics training status by cycle.



CERTIFICATIONS

View members' certifications achieved through NAR.



DESIGNATIONS

View members' designations achieved through NAR.



ENDORSEMENTS

View members' endorsements achieved through NAR.



COMMITTEES

View members' involvement in NAR committees.



UPCOMING

We are looking for your feedback and input on your specific needs

CODE OF ETHICS – BROKER VERSION

STATE ASSOCIATION
All

LOCAL ASSOCIATION
All

OFFICE
All

MEMBER LOOKUP
All

CYCLE
Cycle 7 2022-2024

COMPLETION STATUS
All

Member Code of Ethics

Top Offices by Percent Complete

OFFICE ID	Percent Complete
144023365	0.66%
144029219	0.60%
144023364	0.45%
144031874	0.25%
80400805	0.21%

Bottom Offices by Percent Complete

OFFICE ID	Percent Complete
144028837	0.00%
144030108	0.00%
144030160	0.00%
144023366	0.14%
80400805	0.21%

0.30%

Total Percent Complete

15

Total Count Complete

Corresponding Records

FIRST NAME	LAST NAME	STATE ASSOCIATION	LOCAL ASSOCIATION	JOINED DATE	CYCLE	COE COMPLETION STATUS
		ARIZONA ASSOCIATION OF REALTORS®	PHOENIX REALTORS®	2011-05-26	Cycle 7 2022-2024	Incomplete
		ARIZONA ASSOCIATION OF REALTORS®	WEST & SOUTHEAST REALTORS® OF THE VALLEY	2007-09-05	Cycle 7 2022-2024	Incomplete
		ARIZONA ASSOCIATION OF REALTORS®	WEST & SOUTHEAST REALTORS® OF THE VALLEY	2020-10-06	Cycle 7 2022-2024	Incomplete
		ARIZONA ASSOCIATION OF REALTORS®	PHOENIX REALTORS®	2016-10-07	Cycle 7 2022-2024	Incomplete
		ARIZONA ASSOCIATION OF REALTORS®	PHOENIX REALTORS®	1999-09-23	Cycle 7 2022-2024	Incomplete
		ARIZONA ASSOCIATION OF REALTORS®	WEST & SOUTHEAST REALTORS® OF THE VALLEY	2010-04-08	Cycle 7 2022-2024	Incomplete
		ARIZONA ASSOCIATION OF REALTORS®	WEST & SOUTHEAST REALTORS® OF THE VALLEY	2007-09-17	Cycle 7 2022-2024	Incomplete
		ARIZONA ASSOCIATION OF REALTORS®	WEST & SOUTHEAST REALTORS® OF THE VALLEY	2004-03-05	Cycle 7 2022-2024	Incomplete
		ARIZONA ASSOCIATION OF REALTORS®	WEST & SOUTHEAST REALTORS® OF THE VALLEY	2017-03-22	Cycle 7 2022-2024	Incomplete
		ARIZONA ASSOCIATION OF REALTORS®	SCOTTSDALE AREA ASSOCIATION OF REALTORS® INC	1998-12-15	Cycle 7 2022-2024	Incomplete
		ARIZONA ASSOCIATION OF REALTORS®	PHOENIX REALTORS®	2006-08-22	Cycle 7 2022-2024	Incomplete

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FILTERS AND SEARCH FEATURES



CARDS AND CHARTS



ROW-LEVEL DATA

CODE OF ETHICS – BROKER VERSION

STATE ASSOCIATION: All LOCAL ASSOCIATION: All OFFICE: MEMBER LOOKUP: CYCLE: COMPLETION STATUS: All

Which data do you want to export?

Export your data in the format that suits your needs. If you have a lot of data, the number of rows you export might be limited depending on the file type you select. [Learn more about exporting data](#)

- Data with current layout**
Export this data in the same layout you see now, but without any icons, colors, or other formatting you added.
- Summarized data**
Export the summarized data used to create your visual (for example, sums, averages, and medians).
- Underlying data**
Visual does not have aggregates or measures

File format: .xlsx (Excel 150,000-row max)

Export Cancel

Top Offices by Percent Complete

OFFICE ID	Percent Complete
144023365	0.25%
144029219	
144023364	
144031874	0.21%
80400805	

COE COMPLETION STATUS

2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete
2024	Incomplete

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- SORT TABLE BY COLUMN(S)
- CLICKING ON AN ELEMENT OF A CHART WILL FILTER ALL OTHER ELEMENTS
- EXPORT ROW-LEVEL DATA
 - KEEPS APPLIED FILTERS

Broker Dashboards Access



insightshub.realtor

Login with REALTORS® M1 credentials

THANK YOU.



REALTORS® are members of the National Association of REALTORS®.



NARdotRealtor



nar.realtor