

FACT SHEET

Introducing the Center for REALTOR® Financial Wellness

WHAT: The NATIONAL ASSOCIATION OF REALTORS® proudly introduces the Center for REALTOR® Financial Wellness, a new online resource designed exclusively to meet the specific financial planning needs of REALTORS®. This new, comprehensive program includes interactive, step-by-step guides to help you achieve financial security through planning and diversifying your savings, including through real estate investing.

Visit www.FinancialWellness.realtor to take an online assessment, receive personalized financial planning goals, practice financial planning decisions in a risk-free way and explore a robust library of budgeting, retirement, and real estate investing resources.

WHY: Nearly nine out of ten REALTORS® are independent contractors and face complex situations when it comes to personal finances. Unique attributes such as fluctuating income, self-employment or business taxes, and lack of employer-sponsored retirement plans require a different perspective.

The 2017 REALTORS® & Financial Planning Report found 43% of REALTORS® are not saving for retirement and 42% of REALTORS® do not feel prepared for a financial emergency. Bill Brown, 2017 NAR president, pledged to help REALTORS® take charge of their personal finances by developing new financial planning resources. This new program is poised to make a lasting impact by helping REALTORS® maximize their wealth and achieve their retirement dreams.

WHO: This comprehensive resource has something to offer all NAR members no matter their level of professional expertise or stage of financial planning.

HOW: Log-in to www.FinancialWellness.realtor using your nar.realtor log-in credentials to access an interactive and robust website offering:

- A quick and easy check-up to evaluate your current financial profile
- Customized recommendations and personalized goal tracking
- A simulation that allows you to practice financial decision-making and see the results in a risk-free way
- Calculators, budget planners, and work sheets
- Education on monetizing your book of business upon retirement

- Member-centric education on investing in real estate

Share and promote this exciting new program using the marketing resources found at www.NAR.realtor/FinancialWellness, including downloadable flyers, digital and print advertisements, and social media content.

We've narrowed down the details so you can easily share this information with your members:

The NATIONAL ASSOCIATION OF REALTORS® proudly introduces the Center for REALTOR® Financial Wellness, a new online resource designed to meet the specific financial planning needs of REALTORS®. This complimentary program provides budgeting tools, retirement planning resources, options for investing in real estate and more. Log-in to www.FinancialWellness.realtor to take an assessment and start planning for your future today!

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