

## FACT SHEET

### Introducing the Center for REALTOR® Financial Wellness

**WHAT:** The NATIONAL ASSOCIATION OF REALTORS® proudly introduces the Center for REALTOR® Financial Wellness, a new online resource designed exclusively to meet the specific financial planning needs of REALTORS®. This new, comprehensive program includes interactive, step-by-step guides to help you achieve financial security through planning and diversifying your savings, including through real estate investing.

Visit [www.FinancialWellness.realtor](http://www.FinancialWellness.realtor) to take an online assessment, receive personalized financial planning goals, practice financial planning decisions in a risk-free way and explore a robust library of budgeting, retirement, and real estate investing resources.

**WHY:** Nearly nine out of ten REALTORS® are independent contractors and face complex situations when it comes to personal finances. Unique attributes such as fluctuating income, self-employment or business taxes, and lack of employer-sponsored retirement plans require a different perspective.

The 2017 REALTORS® & Financial Planning Report found 43% of REALTORS® are not saving for retirement and 42% of REALTORS® do not feel prepared for a financial emergency. Bill Brown, 2017 NAR president, pledged to help REALTORS® take charge of their personal finances by developing new financial planning resources. This new program is poised to make a lasting impact by helping REALTORS® maximize their wealth and achieve their retirement dreams.

**WHO:** This comprehensive resource has something to offer all NAR members no matter their level of professional expertise or stage of financial planning.

**HOW:** Log-in to [www.FinancialWellness.realtor](http://www.FinancialWellness.realtor) using your nar.realtor log-in credentials to access an interactive and robust website offering:

- A quick and easy check-up to evaluate your current financial profile
- Customized recommendations and personalized goal tracking
- A simulation that allows you to practice financial decision-making and see the results in a risk-free way
- Calculators, budget planners, and work sheets
- Education on monetizing your book of business upon retirement

- Member-centric education on investing in real estate

Share and promote this exciting new program using the marketing resources found at [www.NAR.realtor/FinancialWellness](http://www.NAR.realtor/FinancialWellness), including downloadable flyers, digital and print advertisements, and social media content.

**We've narrowed down the details so you can easily share this information with your members:**

The NATIONAL ASSOCIATION OF REALTORS® proudly introduces the Center for REALTOR® Financial Wellness, a new online resource designed to meet the specific financial planning needs of REALTORS®. This complimentary program provides budgeting tools, retirement planning resources, options for investing in real estate and more. Log-in to [www.FinancialWellness.realtor](http://www.FinancialWellness.realtor) to take an assessment and start planning for your future today!

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