Reserve one of our exciting promotional opportunities for your company.
Have a new sponsorship idea? We would love to hear about it.

www.nar.realtor/events/communication-directors-institute
Welcome Reception
Wednesday, July 13, 6–7 p.m.
INVESTMENT: $5,000
EXCLUSIVE SPONSOR INVESTMENT: $7,500
This exciting event allows communication directors to renew old friendships and business relationships and cultivate new ones. Attendees will appreciate and remember your company’s hospitality at this very special social event. Help us kick-off a great CDI on the first night in New Orleans!
SPONSORSHIP INCLUDES:
• Sponsor recognition on event website
• Final program recognition
• Display table on-site (includes 6’ skirted table and 2 chairs)
• Short welcome speech (2 minutes) at the event
• 2 complimentary registrations
• Opportunity to greet attendees as they enter the reception and provide gift item (at sponsor’s discretion)
• Logo/brand on all advance, on-site and post-event marketing collateral
• Opportunity to submit a 30-second promotional video to be shown during education program breaks
• A trivia game, including one question from the sponsor, will be played at the end of the program

Networking Reception
Thursday, July 14, 6–7:30 p.m.
CO-SPONSOR INVESTMENT: $5,000
EXCLUSIVE SPONSOR INVESTMENT: $7,500
The second night will feature a networking reception for attendees to enjoy additional networking with old friends and new. Your sponsorship support will help attendees create lasting memories on the final evening of the 2022 CDI.
SPONSORSHIP INCLUDES:
• Sponsor recognition on event website
• Final program recognition
• Display table on-site (includes 6’ skirted table and 2 chairs)
• Short welcome speech (2 minutes) at the event
• 2 complimentary registrations
• Opportunity to greet attendees as they enter the reception and provide gift item (at sponsor’s discretion)
• Logo/brand on all advance, on-site and post-event marketing collateral
• Opportunity to submit a 30-second promotional video to be shown during education program breaks
• A trivia game, including one question from the sponsor, will be played at the end of the program

Breakfast or Lunch Sponsorship
Breakfast: Thursday, July 14 or Friday, July 15
Lunch: Thursday, July 14
INVESTMENT: $4,000 PER EVENT
Lunch sponsorship provides the ideal networking and social atmosphere for your company to connect with CDI attendees. Attendees can enjoy lunch and learn more about your company!
SPONSORSHIP INCLUDES:
• Sponsor recognition on event website
• Final program recognition
• Logo on screen in room
• Short welcome speech (2 minutes) at the event
• Display table on-site (includes 6’ skirted table and 2 chairs)
• Opportunity to place a gift item on each chair at sponsor’s discretion
• 2 complimentary registrations
• Logo/brand on all advance, on-site and post-event marketing collateral
• A trivia game, including one question from the sponsor, will be played at the end of the program

2022 CDI Sponsor
INVESTMENT: $2,500
SPONSORSHIP INCLUDES:
• Sponsor recognition on event website
• Final program recognition
• Display table on-site (includes 6’ skirted table and 2 chairs)
• 1 complimentary registration
• Sponsor recognition on event website

Beverage Service Sponsorship
Wednesday, July 13, Thursday, July 14 or Friday, July 15
INVESTMENT: $1,500 PER BEVERAGE SERVICE
The most important part of the day! Provide attendees with their morning or afternoon pick-me-up and brand the beverage station with your company logo, handouts and other information you would like to share.
SPONSORSHIP INCLUDES:
• Opportunity to network with attendees at the event
• Sponsor recognition in all marketing materials for event in advance and on-site, including signage
• 1 complimentary registration
• Sponsor recognition on event website
Advertising Sponsorships

**Badge Lanyard**
**INVESTMENT:** $2,500
Each attendee will receive a badge necklace that features the sponsor’s logo or company name printed on it. Design, production and shipping are included.

**Hotel Keycards**
**INVESTMENT:** $2,500
Open the door to new customers by branding each attendee’s keycard. Attendees will remember you every time they use their room key. This opportunity includes exclusive advertisement on all attendee’s room keycards for the hotel. Production and distribution included.

**Wi-Fi Buyout**
**INVESTMENT:** $2,000
This exclusive opportunity will be seen by all attendees when they log onto the Wi-Fi during the event. Sponsorship includes:
- Branding on all advanced and on-site signage and collateral
- Custom SSID or redirect page

**Journal With Logo**
**INVESTMENT:** $3,000
Provide every attendee with a branded notebook to take to each session and bring home the highlights of the conference. Production and shipping are included.

**Pen Sponsorship**
**INVESTMENT:** $1,500
Attendees will be grateful to have a branded pen to take notes in each session. Production and shipping are included.

**Water Bottle Sponsorship**
**INVESTMENT:** $2,000
Keep attendees hydrated by providing a branded, refillable water bottle. Production and shipping are included.

To learn more or secure your company’s opportunity at the 2022 Communication Directors Institute contact:

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