



# BROKER'S EDGE

## OCTOBER 12 • WALTHAM, MA

Broker's Edge aims to educate, enlighten, and inspire NAR's broker members with impactful and dynamic content on a regional/local level. Attendees connect with industry experts, discover technologies, and obtain strategies to take back to their clients, agents, and business.

**ANTICIPATED AUDIENCE:** REALTORS® (members of the National Association of REALTORS®) who are managing brokers from residential, commercial, independent, and franchised brokerages.

**ANTICIPATED AUDIENCE SIZE:** 150



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## **BREAKFAST SPONSORSHIP @ \$2,500**

### **SPONSORSHIP INCLUDES:**

- Company logo on screen and/or looped, non-audio video in event room
- Sponsor recognition on all marketing materials and signage for event in advance and on-site
- Logo with URL link on Brokers' Edge website recognizing sponsorship
- Recognition with link to your website in the virtual program
- Sponsor table with the opportunity provide literature or gift item

*\*Two complimentary sponsor registrations are included.*

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## **NETWORKING LUNCH @ \$2,500**

### **SPONSORSHIP INCLUDES:**

- Company logo on screen and/or looped, non-audio video in event room
- Sponsor recognition on all marketing materials and signage for event in advance and on-site
- Logo with URL link on Brokers' Edge website recognizing sponsorship
- Recognition with link to your website in the virtual program
- Sponsor table with the opportunity provide literature or gift item

*\*Two complimentary sponsor registrations are included.*

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## **KEYNOTE SPONSORSHIP @ \$3,000**

### **SPONSORSHIP INCLUDES:**

- Opportunity to welcome attendees
- Logo or 30 second sponsor provided, non-audio, video loop at the start of the session
- Sponsor recognition on all marketing materials for event in advance and on-site
- Logo with URL link on Brokers' Edge website recognizing sponsorship
- Recognition with link to your website in the virtual program
- Sponsor table with the opportunity provide literature or gift item

*\*Two complimentary sponsor registrations are included.*

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## **NETWORKING RECEPTION @ \$4,000**

### **SPONSORSHIP INCLUDES:**

- Opportunity to welcome attendees
- Promotional recognition on all reception marketing materials in advance and on-site
- Opportunity to provide your own signage and gift item for attendees (at sponsor's discretion)
- Branded napkins
- Logo with URL link on Brokers' Edge website recognizing sponsorship
- Recognition with link to your website in the virtual program
- Sponsor table with the opportunity provide literature or gift item

*\*Two complimentary sponsor registrations are included.*

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## **A LA CARTE SPONSORSHIPS**

Each sponsorship includes production and distribution of branded items as well as 2 complimentary registrations.

- **Lanyards @ \$1,500**
- **Water Bottles @ \$2,000**
- **Tote Bags @ \$2,000**

### **Broker's Edge Sponsor @ \$750**

*4 opportunities available*

- Logo recognition associated with the event, in advance and on-site
- One table with the opportunity to staff and provide literature during event
- One complimentary sponsor registration

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## **VIRTUAL PROGRAM AD**

Connect with Broker's Edge attendees with advertising.

- **Full page @ \$1,000**
- **Half page @ \$500**

**For more information or to secure your sponsorship, please contact Yasmin Affey at [yaffey@nar.realtor](mailto:yaffey@nar.realtor).**