

## ASSOCIATION EXECUTIVES COMMITTEE

### 2022 REALTORS® LEGISLATIVE MEETINGS

<b>CHAIR</b>	Ryan McLaughlin (VA)
<b>VICE CHAIR</b>	Jessica Coates (MD)
<b>COMMITTEE LIAISON</b>	Christian Barnes (KS)
<b>STAFF EXECUTIVE</b>	Cindy Sampalis (IL)

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***The following is reported for your information only and does not affect Association policy or budget.***

1. Association Accelerator Achievement Work Group -- The work group was formed to develop a proposal for a national program that would encourage associations to keep innovating and find ways to serve their members at the highest level possible, regardless of their membership size or budget. In its research the work group is considering various program formats for either an association innovation grant program that provides funding for innovative association ideas or an innovation award program that is modeled after NAR's Global Achievement Awards. Work group members are exploring options and parameters for both possible formats and will seek further input before a proposal is submitted.
2. Association Diversity Work Group -- The work group is focused on helping associations create meaningful and sustainable DEI programs, leadership opportunities, and other resources and support as associations address DEI with their members and staff. The work group plans to develop a multicultural partners toolkit; provide guidelines to assist associations in developing diversity committees; and create a DEI education webinar series. The work group is collaborating with the NAR Diversity Committee and multicultural partners to ensure that efforts coordinate and not conflict with NAR's other DEI initiatives.
3. Member Experience and Engagement Work Group -- The work group is exploring the use of existing data (including M1 and other partnerships) to enhance programs and offerings that maintain the level of member engagement that blossomed during the pandemic. The work group also looks to identify unique and innovative opportunities for enhanced member experiences and engagement that directly impact member success and profitability.
4. Principles of Association Leadership Work Group -- The work group is focused on developing a set of positive aspirational principals, which include key characteristics and behaviors, that define exceptional association leadership. The work group plans to survey local and state staff and volunteers leaders to gather input on relevant principles that can serve as a model for leaders at all levels of the REALTOR® organization.
5. William R. Magel Award of Excellence – Tessa Hultz, RCE, CAE, Chief Executive Officer of the Long Island Board of REALTORS®, is the recipient of the 2022 William R. Magel Award of Excellence. The Magel award, the highest honor bestowed on an AE, is presented annually to an AE who has truly excelled in his or her role as a REALTOR® association executive. Tessa will be formally recognized with this honor at the November 2022 REALTORS® Conference in Orlando.

6. AE Institute Advisory Board -- The advisory board met for the first time at these meetings to begin planning for the 2023 AE Institute, March 17-20, in Seattle, at the Hyatt Regency Seattle Hotel. Tuition is \$625 and the nightly hotel room rate is \$229. The advisory board reviewed the 2022 AE Institute overall evaluation results and began discussions to develop the 2023 AEI curriculum.
7. Volunteer Leadership Advisory Board – The advisory board, which is comprised of both staff and volunteer leaders, drafted a roadmap that includes recommendations that would provide increased resources and training for volunteer leaders. The first priority outlined in the roadmap implementation plan is to collect leadership training resources and display them in one central place on nar.realtor that is easily accessible by current and future leaders.
8. AE YPN Forum – The forum featured a panel of the following AEs who shared their experiences in managing their Board of Directors, including volunteer leader recruitment and balancing responsibility roles and expectation: Romeo Arrieta, Marin Association of REALTORS®, CA; Carrie Chang, Minneapolis Area Association of REALTORS®, MN; Jessica Hickok, Oklahoma REALTORS®.
9. RCE Certification Advisory Board – The board reviewed RCE exam questions to ensure they are in sync with the RCE Body of Knowledge competencies and Answer Book. The RCE Board will host another virtual study group this summer to help candidates prepare for the fall exam.
10. The following RCEs represent the most recent “class” of designees, bringing the number of active designees to 535. These new designees will be formally recognized at the 2023 AE Institute in Seattle.

Henry DiGiacomo, RCE, CAE, National Association of REALTORS®, DC

Angela Fisher, RCE, West Branch Valley Board of REALTORS®, PA

Jennifer Foutch, RCE, Baldwin REALTORS®, AL

Will Gattenby, RCE, Oklahoma Association of REALTORS®

Nicole Hammes, RCE, New Mexico Association of REALTORS®

Tracy Johnson, RCE, CAE, Commercial Association of REALTORS®, WI

Robin Kalnins, RCE, West Central Association of REALTORS®, MI

Carole Kaptur, RCE, National Association of REALTORS®, IL

Sharon Kerrigan, RCE, South Tahoe Association of REALTORS®, CA

Donna King, RCE, West and Southeast REALTORS® of the Valley, AZ

Christi Koziol, RCE, Mainstreet Organization of REALTORS®, IL

Chris Lammons, RCE, East Alabama Board of REALTORS®

Jeffrey Lasky, RCE, North Shore Barrington Association of REALTORS®, IL

Geoffrey Long, RCE, Oklahoma Association of REALTORS®

Steve McDonald, RCE, Middle Tennessee Association of REALTORS®

Kate Morley, RCE, Triangle MLS, NC

Bo Patten, RCE, Williamson County Association of REALTORS®, TN

Tracy Polgar, RCE, Mainstreet Organization of REALTORS®, IL

Ashlee Ricks, RCE, Kansas City Regional Association of REALTORS®, KS

Ann Rushlo, RCE, Mohawk Valley Association of REALTORS®, NY

Densay Sengsoulavong, RCE, Southern Adirondack REALTORS®, NY

Juana Watkins, RCE, Florida REALTORS®