

01.25.21



## VOICES

*:30 Audio Spot*

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AVO: If you're a first time buyer, finding your first real home can feel like this.

Hot property, not gonna last long! Multiple offers! Click here!  
We need earnest money!! 30 year-fixed or 5-year ARM! Need an appraisal! It's a seller's market! Have to factor in closing costs!

AVO: But a REALTOR® has the expertise to strip away all the noise and focus on what really matters to you.

REALTOR®: You're gonna love this place.

Great neighborhood, school is walkable...it even has a huge yard so Henry can practice his penalty kicks.

AVO: Finding the right place starts with you. And a REALTOR® with the expertise to make sure your voice is the only voice that matters.

REALTORS® are members of The National Association of REALTORS®.

That's who we are.

*\*This script has been approved by the NAR legal counsel.  
Scripts may be used as is and may not be altered under any circumstance*