

## **SentriLock celebrates 15 years of innovation, industry leadership FACT SHEET**

*Lockbox solutions provider, SentriLock, is celebrating 15 years of offering reliable, convenient and secure electronic lockbox technology and outstanding customer service.*

SentriLock, a National Association of REALTORS® strategic investment company and a REALTOR Benefits® Program Partner, is one of the association's most successful member-driven business ventures. SentriLock has more than one million lockboxes in use by 400,000 agents from over 300 different Realtor® boards, associations, and MLSs, achieving a dominant 35 percent of market share during the past 15 years of operation.

As a member-centric organization, NAR's goal is to ensure REALTORS® have a competitive market advantage in every area of their business and the information and tools they need to best serve their clients. In 2003, NAR's investment in SentriLock was in response to a member-driven mandate for competitive choice in the electronic lockbox market, and for the past 15 years, SentriLock has continued to deliver superior products and solutions, which save members time and increase their efficiency.

SentriLock has the highest standards for technology and security which has saved the industry close to \$100 million over the past ten years by helping create industry competition and controlling costs for lockbox technology.

Beyond providing members with the latest advances in technology to help grow their businesses, SentriLock is also known for its award-winning customer care; its knowledgeable service team provides world-class support seven days a week from its facility in the Cincinnati suburb of West Chester, Ohio. All of SentriLock's lockboxes are 100% assembled in America by an equipment manufacturer in Lexington, Kentucky.

We encourage all REALTOR® associations and boards to consider SentriLock's many benefits:

### **Features Offered**

- Bluetooth® REALTOR® lockboxes with REALTOR®-logo brand
- One-day codes for non-cardholders, such as home inspectors, appraisers, stagers and out-of-area agents, a significant differentiator over other lockbox systems.

- SentiSmart® mobile app for PIN-based access via iPhone and Android smartphones and tablets.
- Homeowner-activated "Do Not Disturb" feature
- Web-based access logs and reports
- User-programmable access times
- Optional instant showing notifications

Additional information about SentiLock's lockbox and services is available at [nar.REALTOR/SentiLock](http://nar.REALTOR/SentiLock).

**How:** SentiLock contracts with local REALTOR® Associations or MLSs to provide its products and services to NAR members. Associations can learn about SentiLock services at [SentiLock.com/contact-sales](http://SentiLock.com/contact-sales) or contact SentiLock directly at 866-736-2322 or by email: [inq@sentrilock.com](mailto:inq@sentrilock.com).

Brokers/Agents purchase lockboxes through their local Association or MLS, who can then authorize a SentiCard®, and where available, the SentiSmart™ Mobile App.

**We've narrowed down the details so you can share this information.**

#FunFact: More than a million SentiLock lockboxes are out in the field! 15 years ago, SentiLock became NAR's official lockbox solution, and it has been an exciting ride. Learn more about the partnership and how SentiLock became one of NAR's most successful member-driven business ventures.

[Nar.REALTOR/SentiLock](http://Nar.REALTOR/SentiLock)

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