

ROLE OF A REALTOR® SCRIPT

:30 Audio Spot



VO:

With the real estate market evolving, REALTORS® stand ready to help.

REALTORS® are an expert voice of reason in changing times, and they're working in new ways to guide you through virtual showings and safe closings.

To bring calm and clarity

To be your ally in the fight for mortgage relief

To understand a neighborhood the way no algorithm can

That's the role of a REALTOR®.

This is a real estate season like no other.

And REALTORS® are ready.

REALTORS® are members of the National Association of REALTORS®

That's Who We Are.

***This script has been approved by the NAR legal counsel.**

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