



## **Listings Go More Places!**

You're doing it for the EXPOSURE

**National Commercial Platforms** 







**EDCs, Municipalities, Chambers** 







## **Global and International Reach**



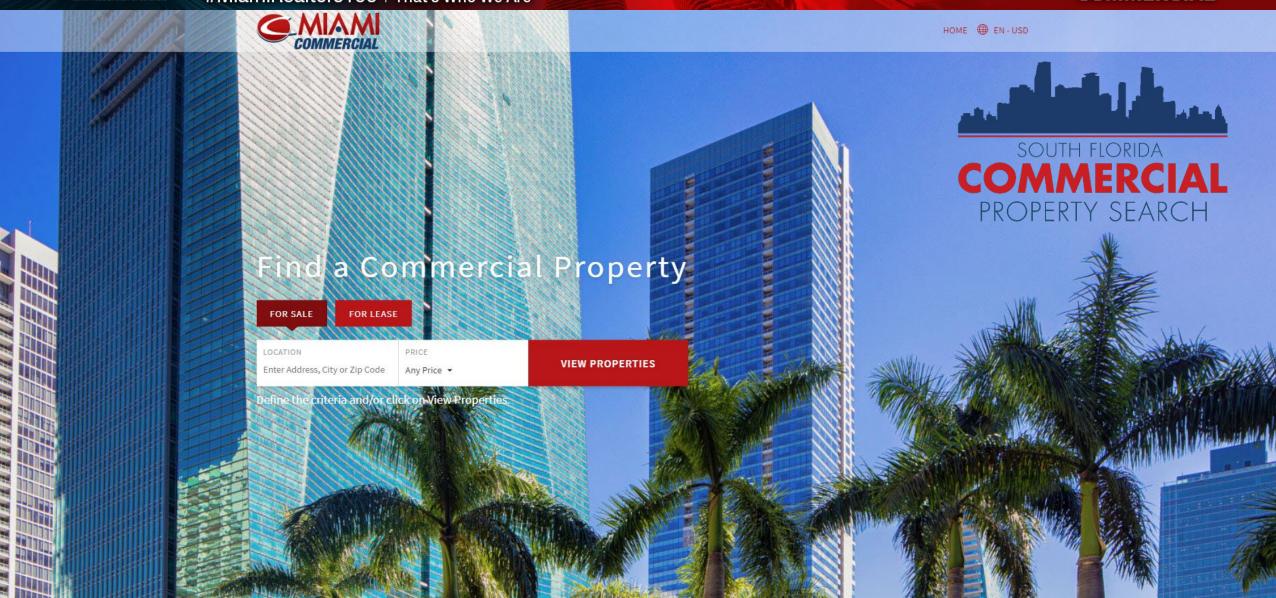






#MiamiRealtors100 | That's Who We Are









## **Listing and Syndication Partner Check List**

- Partner with high quality platforms that have a solid reputation
- Confirm how often they update listings and make sure it meets your standards
- Find out what types of commercial listings they take (business opportunities?)
- Verify that all leads go directly to the listing agent
- Establish that the platform doesn't share the listings with any other websites, the agreement is between you and the partner
- Negotiate premium placement, logo/attribution, featured property, etc.
- Request traffic and analytics be sent to you on monthly, quarterly basis
- Make sure your photo, high quality property images and property tours show up on the website!



