The 2021 C2EX Challenge inspires members to earn their C2EX Endorsement, and awards prizes to state and local REALTOR® associations of all sizes with the highest point totals!

It’s simple, fun, and easy to earn points:

1. **State and local associations**: join the Challenge at [nar.realtor/C2EX/Challenge](https://nar.realtor/C2EX/Challenge)
2. **Associations are divided into the following categories by size:**
   - Small (less than 4,999 members), Medium (5,000-14,999 members), Large (15,000-29,999 members), and Mega (over 30,000 members)
3. **Associations earn points two ways:**
   - 3 points for every member who starts the C2EX program during the Challenge
   - 5 points for every member who earns their C2EX Endorsement during the Challenge
4. **Challenge period ends October 1**
5. **State and local associations with the highest point totals win $5,000**
   - Winners announced and $5,000 C2EX Promotion Grants awarded during the 2021 REALTORS® Conference and Expo

**Looking for ways to Amp Up Engagement?**

We’ve made it easy for associations to participate and to help your region win the Regional C2EX Challenge! Check out the C2EX Promotional Ideas document at [nar.realtor/C2EX/Challenge](https://nar.realtor/C2EX/Challenge) for inspiration.