



The 2021 C2EX Challenge inspires members to earn their C2EX Endorsement, and awards prizes to state and local REALTOR® associations of all sizes with the highest point totals!

It's simple, fun, and easy to earn points:

1	State and local associations: join the Challenge at nar.realtor/C2EX/Challenge	April 1 Challenge Starts
2	Associations are divided into the following categories by size: Small (less than 4,999 members), Medium (5,000-14,999 members), Large (15,000-29,999 members), and Mega (over 30,000 members)	April 1
3	Associations earn points two ways: 3 points for every member who starts the C2EX program during the Challenge 5 points for every member who earns their C2EX Endorsement during the Challenge	April 1 - October 1
4	Challenge period ends October 1	October 1 - Challenge Ends
5	State and local associations with the highest point totals win \$5,000 Winners announced and \$5,000 C2EX Promotion Grants awarded during the 2021 REALTORS® Conference and Expo	November 12 - 15 REALTORS® Conference

Looking for ways to Amp Up Engagement?

We've made it easy for associations to participate and to help your region win the Regional C2EX Challenge! Check out the C2EX Promotional Ideas document at nar.realtor/C2EX/Challenge for inspiration.

Rock the C2EX Challenge
at nar.realtor/C2EX/Challenge



ROCK
THE
C2EX
CHALLENGE
WIN \$5,000!

