UNLOCK YOUR POTENTIAL AND WIN!

The 2020 C2EX Challenge inspires completion of C2EX by rewarding prizes to state associations of all sizes! It’s simple, fun and easy to enter.

1. **State associations**: If you would like to participate, enroll at nar.realtor/C2EX/Challenge

2. **Associations will be divided into the following categories by size:**
   - **Small** (less than 4,999 members)
   - **Medium** (5,000-14,999 members)
   - **Large** (15,000-29,999 members)
   - **Mega** (over 30,000 members)

3. **Associations earn points two ways:**
   - **Three points** for every new member that starts from June 1 through October 14.
   - **Five points** for every new endorsement earned from June 1 through October 14.

4. **Challenge period ends October 15.** There will be multiple winners in each association category.

5. **The state associations with the highest point totals will win $5,000** to further their promotional efforts of Commitment to Excellence. Winners announced and awarded $5,000 during the NAR Annual Conference.

State associations enroll today at nar.realtor/C2EX/Challenge

We have ideas that motivate engagement!
We’ve made it easy for state associations to participate! Check out the C2EX Promotional Ideas document at NAR.realtor/C2EX/Challenge for ideas that motivate members to earn their C2EX Endorsement.