



REALTOR® SAFETY PLEDGE

Because I owe it to myself, my family, my colleagues, and my clients to implement safe showing practices, I pledge not to show any home to a stranger without first meeting them at the office or a public place and asking them to submit identification.

The DMAAR® board understands an "Identified" prospect to be someone who you know personally, was referred to you directly by someone you know and trust, has been pre-qualified by a lender, or has provided you a copy of a government issued photo identification.

NAME: _____ COMPANY: _____

SIGNATURE: _____

The DMAAR® Board recommends the following REALTOR® Safety Practices:

SHOWINGS:

Unless the request comes from a personal acquaintance, or someone referred to you directly from somebody you trust, we should never meet a stranger at a home for a showing unless we have first met them at our office (during office hours) or at a public place (if no one is at the office).

We should request identification from all prospective buyers, and provide copies of identification to our offices in accordance with our respective office policies.

We should use the buddy system whenever we are unsure about a showing, and should make ourselves available to our colleagues if they should ever feel the need to take someone with them or feel unsafe.

We should always follow our intuition, and never step into situations that we feel uneasy about.

During showings, park your car in front of the property rather than in the driveway or in the garage, so that you avoid having your car blocked in.

Let the prospect walk in front of you. Don't lead them, but rather direct them from a position slightly behind them. You can gesture for them to go ahead of you and say, for example, "The master suite is in the back of the house."

Don't get cornered. Stand near an exit whenever possible. Make sure all deadbolt locks are unlocked for easy access to the outside.

OPEN HOUSES:

Consider having someone join you for the open house, whether a fellow agent, a friend, or family member.

Implement an identification system for Opens that allows you to take a snapshot of visitors ID's before allowing them access to the home.

Always let someone who is not at the open house know what hours you are conducting your open house and have them check in on you from time to time. When the open house has ended, call your friend and let them know all is well.

GENERAL:

We should all consider the nature of our personal marketing and be aware that our advertising may place us at increased risk of being profiled by potential perpetrators.

We should respect and abide by the request from sellers who have selected the "Safe Showing" option for their property and only show these listings to properly "identified" buyers.