

06.30.21



COMPETITIVE MARKET

:30 Audio Spot

The real estate market is always tough. But this market? It's unlike anything we've ever seen. When the average home stays on the market just twenty four days and houses routinely go for more than the listing price, who you work with matters.

REALTORS® have the expertise, local knowledge and personal touch to give you a competitive advantage throughout the entire homebuying process. And that's something an ordinary agent could never do. So make sure your agent is a REALTOR® .

REALTORS are members of the National Association of REALTORS®. That's who we are.

**This script has been approved by the NAR legal counsel.
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