# **COMMERCIAL REAL ESTATE REPORT Q2 2024**

-Columbia-Towson, MD Metro Area

### Demographics and Economy

### Demographics

-0.1%	32.7%	1.3%	Net Migration -5,714 (2023)
population growth	share of renters	renter household formation	-11,128
(2022)	(2022)	(2022)	
U.S.: 0.4%	U.S.: 34.8%	U.S.: 2.4%	

#### Economy

_	7.5%	-1,400	-0.1%	3.9%
(	P growth (2022) . <b>s.: 9.7</b> %	12-month job creation (June 2024)	1-year job growth (June 2024) <b>U.S.: 1.7</b> %	1-year wage growth (June 2024) U.S.: 3.5%
\$6	60,760	2.8%	18.1%	International Migration <b>9,294</b> (2023)
(Jur	wage per year ne 2024) <b>: \$62,410</b>	unemployment rate (June 2024) U.S.: 4.1%	share of workers teleworking (2022) <b>U.S.: 17.9</b> %	<b>6,568</b> (2022)

# Commercial Real Estate by Sector

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q2	550,039	-359,484	-0.1%	\$24	11.4%
2023 Q2	-127,008	-199,572	0.7%	\$24	11.6%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q2	150,038,015	81,586	-747,965	\$47.44M	9.9%
2023 Q2	150,785,980	240,388	206,798	\$85.98M	9.4%

### 2. Multifamily

**Demand** for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide and vacancy rate is lower in this

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q2	1,785	3,793	2.4%	\$1,676	\$1,662	6.9%
2023 Q2	775	-2,212	1.8%	\$1,637	\$1,623	7.2%
	Inventory Un	nits Net D	Delivered Units	Net Delivered Un	ts 12 Mo Ma	rket Cap Rate
2024 Q2	212,384		1,164	3,420		6.4%
2023 Q2	208,964		1,805	3,232		6.0%

### 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide and vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q2	44,107	133,933	2.5%	\$24	5.3%
2023 Q2	259,818	649,660	2.4%	\$24	5.3%
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF
2024 Q2	144,874,918	7.1%	\$94	4.25M	\$150
2023 Q2	144,658,211	7.0%	\$10	9.05M	\$225

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q2	-755,727	-1,089,485	8.6%	\$12	7.1%
2023 Q2	431,074	2,626,604	10.1%	\$11	6.4%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q2	265,382,782	366,820	741,115	7.7%	\$265.24M
2023 Q2	264.641.667	1,581,000	6.225.554	7.3%	\$285.01M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar

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### Demographics and Economy

### Demographics

-0.5%	27.9%	-14.8%	Net Migration <b>526</b> (2023)
(2022)	(2022)	(2022)	311
U.S.: 0.4%	U.S.: 34.8%	U.S.: 2.4%	

#### Economy

	GDP growth (2022) U.S.: 9.1%	12-month job creation (June 2024)	1.3%  1-year job growth (June 2024) U.S.: 1.7%	-17.3% 1-year wage growth (June 2024) U.S.: 3.5%
	\$42,230	3.7%	None	International Migration <b>26</b>
Av	verage wage per year (June 2024) U.S.: \$62,410	unemployment rate (June 2024) U.S.: 4.1%	share of workers teleworking (2022) <b>U.S.: 17.9</b> %	(2023) 12 (2022)

## Commercial Real Estate by Sector

**Demand** for office space is **weaker than nationwide** as this area has a slower absorption of office space. Despite weak conditions, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q2	1,737	-14,409	0.8%	\$17	2.2%
2023 Q2	2,082	11,005	3.4%	\$16	1.2%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q2	1,405,068	0	0	\$0.00M	11.1%
2023 Q2	1,405,068	0	0	\$0.08M	10.6%

### 2. Multifamily

**Demand** for multifamily space is **stronger than nationwide** as this area has a faster absorption of multifamily space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q2	1.0	35.0	0.7%	\$722	\$720	2.6%
2023 Q2	0.0	5.0	0.1%	\$717	\$714	3.1%
	Inventory Ur	nits Net D	elivered Units	Net Delivered Un	ts 12 Mo Ma	rket Cap Rate
2024 Q2	1,004		0	32		8.2%
2023 Q2	972		0	0		7.8%

### 3. Retail

**Demand** for retail space is **stronger than nationwide** as this area has a faster absorption of retail space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q2	25,220	103,270	2.7%	\$14	3.9%
2023 Q2	23,881	79,497	3.5%	\$14	5.7%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2024 Q2	5,252,421	8.1%	\$0	).70M	\$486
2023 Q2	5,243,321	8.0%	\$2	2.85M	\$68

**Demand** for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q2	2,020	-264,730	4.7%	\$9	17.8%
2023 Q2		144,844	8.6%	\$8	12.5%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q2	5,065,094	0	0	8.1%	\$0.88M
2023 O2	5.065.094	0	204.200	7.6%	\$4.41M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar

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# **COMMERCIAL REAL ESTATE REPORT Q2 2024**

n-Martinsburg, MD-WV Metro Area

### Demographics and Economy

### Demographics

0.9%	28.0%	-3.8%	Net Migration <b>4,104</b> (2023)
population growth	share of renters	renter household formation	<b>4,121</b>
(2022)	(2022)	(2022)	
U.S.: 0.4%	<b>U.S.: 34.8</b> %	<b>U.S.: 2.4</b> %	

#### Economy

7.4%	400	0.4%	-11.5%
GDP growth (2022) <b>U.S.: 9.1%</b>	12-month job creation (June 2024)	1-year job growth (June 2024) <b>U.S.: 1.7</b> %	1-year wage growth (June 2024) U.S.: 3.5%
\$40,230	3.1%	11.3%	International Migration 257
Average wage per year (June 2024) <b>U.S.: \$62,410</b>	unemployment rate (June 2024) U.S.: 4.1%	share of workers teleworking (2022) <b>U.S.: 17.9</b> %	(2023) <b>261</b> (2022)
Average wage per year (June 2024)	unemployment rate (June 2024)	share of workers teleworking (2022)	257 (2023) 261

## Commercial Real Estate by Sector

**Demand** for office space is **stronger than nationwide** as this area has a faster absorption of office space. As a result, rent prices rose faster than nationwide and vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2024 Q2	3,306	53,886	0.9%	\$21	5.9%
2023 Q2	9,083	187,097	3.4%	\$21	6.4%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2024 Q2	10,358,228	0	5,000	\$2.85M	11.2%
2023 Q2	10,353,228	0	4,537	\$7.18M	10.7%

### 2. Multifamily

**Demand** for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. Despite weaker conditions, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2024 Q2	5	177	2.3%	\$1,356	\$1,349	9.5%
2023 Q2	31	98	4.0%	\$1,325	\$1,315	6.8%
	Inventory Un	nits Net D	elivered Units	Net Delivered Un	its 12 Mo M	larket Cap Rate
2024 Q2	11,008		387	510		8.1%
2023 Q2	10,498		0	356		7.9%

### 3. Retail

**Demand** for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q2	-46,477	48,986	2.2%	\$16	3.5%
2023 Q2	-53,970	120,571	3.2%	\$15	3.7%
	Inventory SF	Market Cap	Rate Total Sa	iles Volume	Transaction Sale Price/SF
2024 Q2	20,780,540	8.7%	\$1	I.35M	\$224
2023 Q2	20,787,789	8.5%	\$12.37M		\$149

**Demand** for industrial space is **stronger than nationwide** as this area has a faster absorption of industrial space. As a result, rent prices rose faster than nationwide. However, vacancy rate is higher in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2024 Q2	2,033,859	3,762,857	5.0%	\$8	17.6%
2023 Q2	298,348	1,227,262	9.4%	\$8	11.3%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2024 Q2	55,975,374	2,143,680	8,256,388	8.3%	\$1.42M
2023 O2	47.718.986	1.612.511	3.078.433	7.7%	\$16.25M

ources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar

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