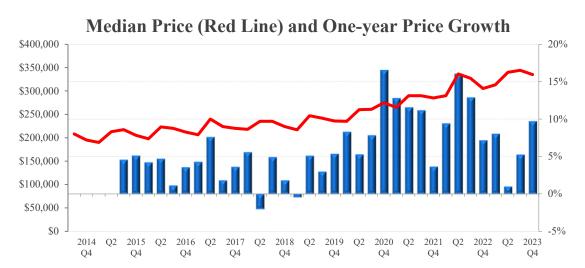


## Virginia Beach-Norfolk-Newport News Area

## **Local Market Report, Fourth Quarter 2023**

## Today's Market...



Local Price Trends				
Price Activity	Virginia Beach	U.S.	<b>Local Trend</b>	
Current Median Home Price (2023 Q4)	\$335,000	\$387,300		
1-year (4-quarter) Appreciation (2023 Q4)	9.7%	3.9%	Prices continue to grow relative to last year	
3-year (12-quarter) Appreciation (2023 Q4)	21.8%	24.5%		
3-year (12-quarter) Housing Equity Gain*	\$60,000	\$76,300	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$122,700	\$153,367	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$140,000	\$179,667	recession	
*Note: Equity gain reflects price appreciation only				

	Virginia Beach	U.S.		
Conforming Loan Limit**	\$766,550	\$1,149,825	Most buyers in this market have access t government-backed financing	
FHA Loan Limit	\$690,000	\$1,149,825		
Local Median to Conforming Limit Ratio	44%	not comparable	government-backed financing	
Note: limits are current and include the changes made on January 1st 2024.				

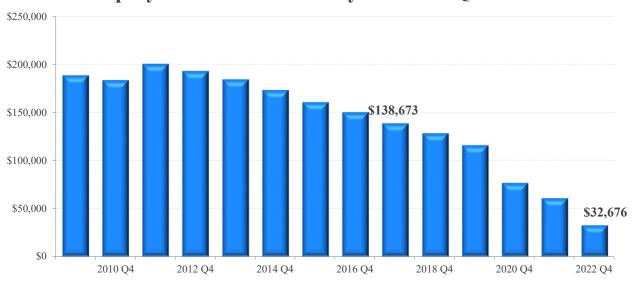
#### **Local NAR Leadership**

The Virginia Beach-Norfolk-Newport News market is part of region 3 in the NAR governance system, which includes all of Delaware, Maryland, District of Columbia, Virginia, and West Virginia. The 2024 NAR Regional Vice President representing region 3 is Jay S. Mitchell.



# **Benefits of Ownership: Total Equity Appreciation**

## Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q4 from quarter in which home was of purchased				
Price Activity	VirginiaBeach	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$32,676	\$18,387		
3-year (12-quarter)*	\$76,675	\$95,158		
5-year (20-quarter)*	\$128,334	\$151,356	Price appreciation and principle payments in the last 3 years have boosted total equity	
7-year (28 quarters)*	\$150,301	\$183,780	growth since the recession	
9-year (36 quarters)*	\$173,255	\$215,076		

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



-300

-100

1,200

## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Virginia Beach	U.S.		
12-month Job Change (Dec)	5,100	Not Comparable	Employment has held up and is on an	
12-month Job Change (Nov)	4,300	Not Comparable	upward trend	
36-month Job Change (Dec)	34,700	Not Comparable	Unemployment in Virginia Beach is better than the national average and improving	
Current Unemployment Rate (Dec)	2.9%	3.7%		
Year-ago Unemployment Rate	3.0%	3.5%	Local employment growth is poor and	
1-year (12 month) Job Growth Rate	0.6%	2.3%	needs to improve	

#### **Share of Total Employment by Industry**

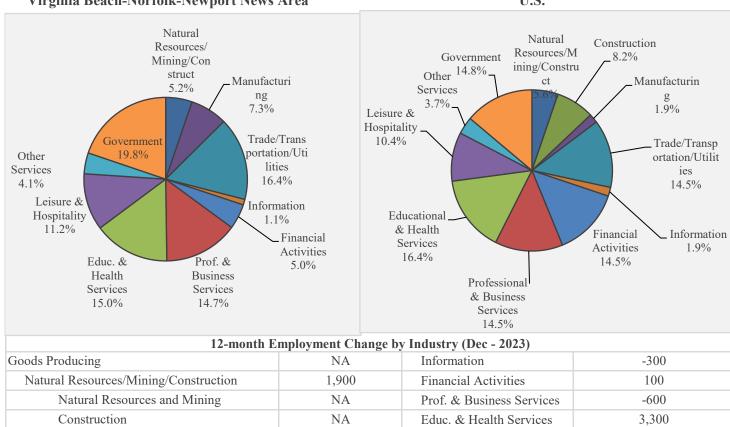
Virginia Beach-Norfolk-Newport News Area

Manufacturing

Service Providing Excluding Government

Trade/Transportation/Utilities

U.S.



State Economic Activity Index	Virginia	U.S.	
12-month change (2023 - Dec)	2.5%	3.0%	Virginia's economy is growing, but decelerated from last month's 2.92% chan
36-month change (2023 - Dec)	11.8%	14.3%	and lags the rest of the nation

Leisure & Hospitality

Other Services

Government

100

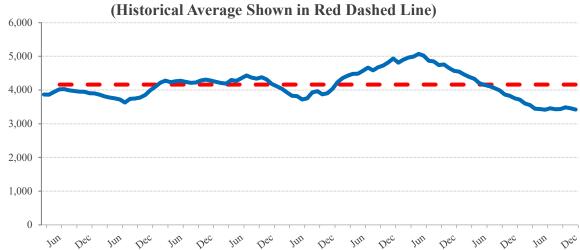
NA

-1,000

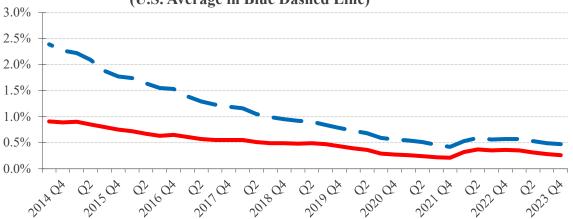


New Housing Construction				
Local Fundamentals	Virginia Beach	U.S.		
12-month Sum of 1-unit Building Permits through Dec	3,420	not comparable	The current level of construction is 17.9% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	4,163	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Dec) 12-month sum vs. a year ago	-8.8%	-6.1%	Construction is down from last year, but appears to have bottomed.	







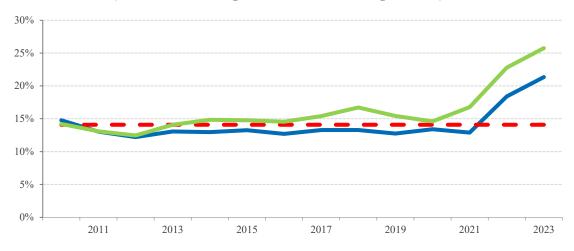


Source: Mortgage Bankers' Association

# **Affordability**

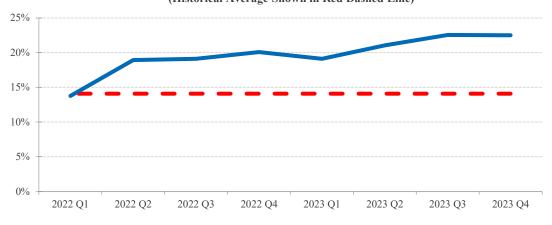


# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



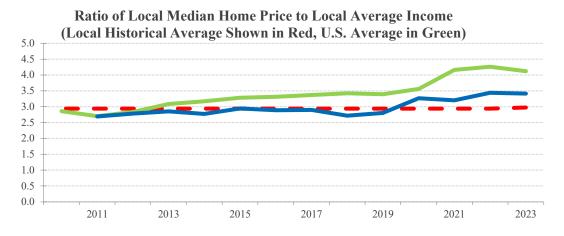
<b>Monthly Mortgage Payment to Income</b>	Virginia Beach	U.S.		
Ratio for 2023	21.4%	25.8%	Weak by local standards and could weight on demand	
Ratio for 2023 Q4	22.5%	25.5%		
Historical Average	14.1%	17.0%	More affordable than most markets	

# Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

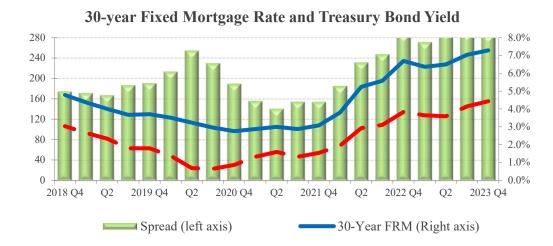


Median Home Price to Income	Virginia Beach	U.S.	
Ratio for 2023	3.4	4.1	The price-to-income ratio eased, but could
Ratio for 2023 Q4	3.4	3.9	be better
Historical Average	3.0	3.4	Affordable compared to most markets





## The Mortgage Market



Throughout much of the final quarter of the year, mortgage rates remained elevated near 7.5 percent. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.3 percent in the fourth quarter of 2023 from 6.7 percent the previous year. Nevertheless, rates fell below 7 percent at the end of year as the Federal Reserve continued to halt its interest rates hikes. With lower interest rates on the horizon, mortgage rates are expected to continue their downward trend in 2024, thereby enhancing affordability for potential homebuyers.

NAR forecasts the 30-year fixed mortgage rate to average 6.8 percent in the first quarter of 2024, with a further decline expected to bring them below 6.6% by the end of the first half.



# Geographic Coverage for this Report

The Virginia Beach area referred to in this report covers the geographic area of the Virginia Beach-Norfolk-Newport News metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Currituck County, NC; Gates County, NC; Gloucester County, VA; Isle of Wight County, VA; James City County, VA; Mathews County, VA; York County, VA; Chesapeake city, VA; Hampton city, VA; Newport News city, VA; Norfolk city, VA; Poquoson city, VA; Portsmouth city, VA; Suffolk city, VA; Virginia Beach city, VA; Williamsburg city, VA

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/