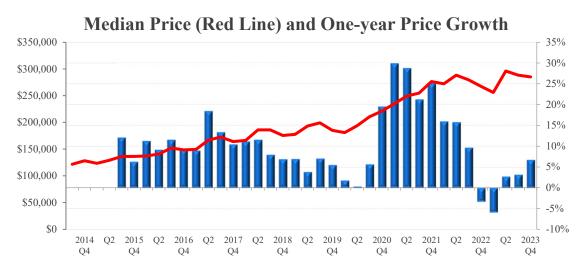


Sherman-Denison Area

Local Market Report, Fourth Quarter 2023

Today's Market...



Local Price Trends				
Price Activity	Sherman-Denison	U.S.	Local Trend	
Current Median Home Price (2023 Q4)	\$285,200	\$387,300		
1-year (4-quarter) Appreciation (2023 Q4)	6.7%	3.9%	Prices continue to grow relative to last year	
3-year (12-quarter) Appreciation (2023 Q4)	29.0%	24.5%		
3-year (12-quarter) Housing Equity Gain*	\$64,100	\$76,300	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$136,500	\$153,367	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$157,000	\$179,667	recession	
*Note: Equity gain reflects price appreciation only				

	Sherman-Denison	U.S.		
Conforming Loan Limit**	\$766,550	\$1,149,825	Most buyers in this market have access to government-backed financing	
FHA Loan Limit	\$498,257	\$1,149,825		
Local Median to Conforming Limit Ratio	37%	not comparable	government-backed financing	
Note: limits are current and include the changes made on January 1st 2024.				

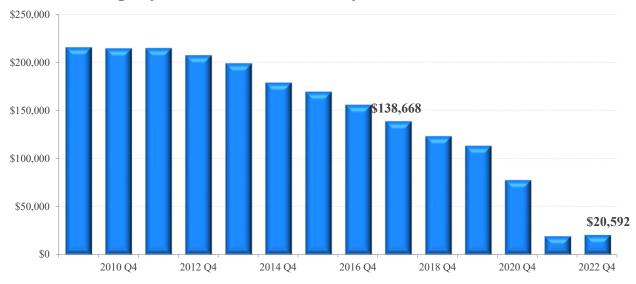
Local NAR Leadership

The Sherman-Denison market is part of region 10 in the NAR governance system, which includes all of Louisiana and Texas. The 2024 NAR Regional Vice President representing region 10 is Marvin Jolly.



Benefits of Ownership: Total Equity Appreciation

Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q4 from quarter in which home was of purchased				
Price Activity	Sherman-Denison	U.S.	Local Trend	
1-year (4-quarter)	\$20,592	\$18,387		
3-year (12-quarter)*	\$77,507	\$95,158		
5-year (20-quarter)*	\$123,281	\$151,356	Price appreciation and principle payments in the last 3 years have boosted total equity	
7-year (28 quarters)*	\$155,832	\$183,780	growth since the recession	
9-year (36 quarters)*	\$178,863	\$215,076		

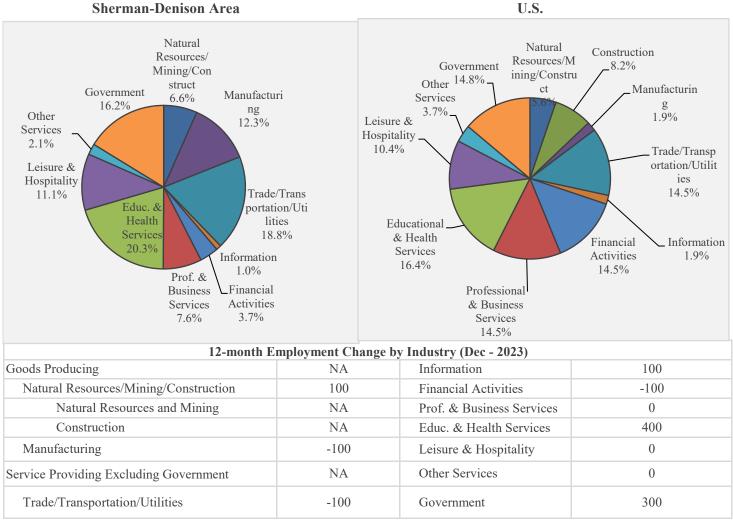
*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



Drivers of Local Supply and Demand...

Local Economic Outlook	Sherman-Denison	U.S.		
12-month Job Change (Dec)	500	Not Comparable	Employment growth has eased, but remains	
12-month Job Change (Nov)	600	Not Comparable	positive	
36-month Job Change (Dec)	3,400	Not Comparable	Unemployment in Sherman-Denison is better than the national average and	
Current Unemployment Rate (Dec)	3.3%	3.7%	improving	
Year-ago Unemployment Rate	3.3%	3.5%	Local employment growth is poor and	
1-year (12 month) Job Growth Rate	1.0%	2.3%	needs to improve	

Share of Total Employment by Industry

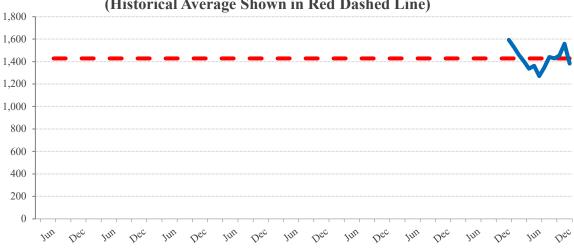


State Economic Activity Index	Texas	U.S.	
12-month change (2023 - Dec)	3.5%	3.0%	The economy of Texas has outpaced the rest of the nation and improved modestly
36-month change (2023 - Dec)	16.4%	14.3%	from last month's 3.49% change

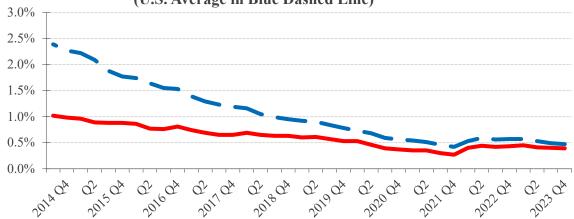


New Housing Construction				
Local Fundamentals	Sherman-Denison	U.S.		
12-month Sum of 1-unit Building Permits through Dec	1,383	not comparable	The current level of construction is 3.2% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	1,428	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Dec) 12-month sum vs. a year ago	-13.2%	-6.1%	Construction continues to decline from last year	







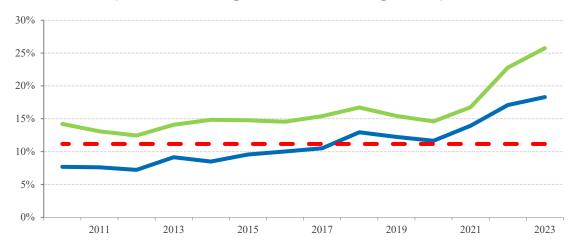


Source: Mortgage Bankers' Association

Affordability

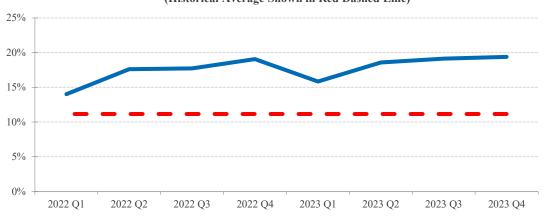


Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



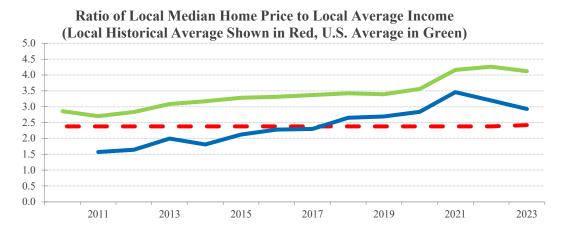
Monthly Mortgage Payment to Income	Sherman-Denison	U.S.		
Ratio for 2023	18.3%	25.8%	Weak by local standards and could weight on demand	
Ratio for 2023 Q4	19.4%	25.5%		
Historical Average	11.2%	17.0%	More affordable than most markets	

Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

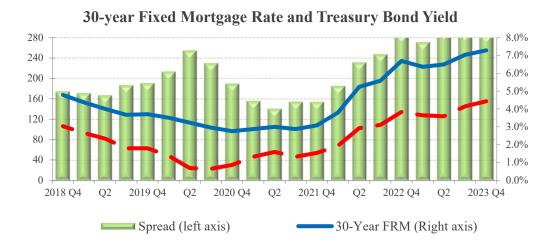


Median Home Price to Income	Sherman-Denison	U.S.	
Ratio for 2023	2.9	4.1	The price-to-income ratio eased, but could
Ratio for 2023 Q4	3.0	3.9	be better
Historical Average	2.4	3.4	Affordable compared to most markets





The Mortgage Market



Throughout much of the final quarter of the year, mortgage rates remained elevated near 7.5 percent. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.3 percent in the fourth quarter of 2023 from 6.7 percent the previous year. Nevertheless, rates fell below 7 percent at the end of year as the Federal Reserve continued to halt its interest rates hikes. With lower interest rates on the horizon, mortgage rates are expected to continue their downward trend in 2024, thereby enhancing affordability for potential homebuyers.

NAR forecasts the 30-year fixed mortgage rate to average 6.8 percent in the first quarter of 2024, with a further decline expected to bring them below 6.6% by the end of the first half.



Geographic Coverage for this Report

The Sherman-Denison area referred to in this report covers the geographic area of the Sherman-Denison metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Grayson County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins_default/