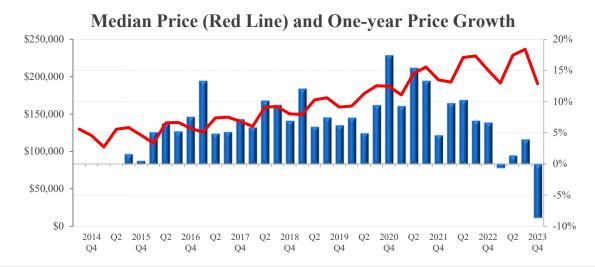


### **Cleveland-Elyria** Area Local Market Report, Fourth Quarter 2023

# Today's Market...



Local Price Trends				
Cleveland	U.S.	Local Trend		
\$190,700	\$387,300	Year-over-year price growth swung		
-8.6%	3.9%	negative this quarter after growing last		
1.9%	24.5%	quarter		
\$3,600	\$76,300	Gains in the last 3 years have extended the		
\$59,700	\$153,367	trend of positive price growth after the		
\$69,500	\$179,667	recession		
	\$190,700 -8.6% 1.9% \$3,600 \$59,700	\$190,700 \$387,300   -8.6% 3.9%   1.9% 24.5%   \$3,600 \$76,300   \$59,700 \$153,367		

\*Note: Equity gain reflects price appreciation only

	Cleveland	U.S.		
Conforming Loan Limit**	\$766,550	\$1,149,825	Most buyers in this market have access	
FHA Loan Limit	\$498,257	\$1,149,825		
Local Median to Conforming Limit Ratio	25%	not comparable	government-backed financing	
Note: limits are current and include the changes made on January 1st 2024				

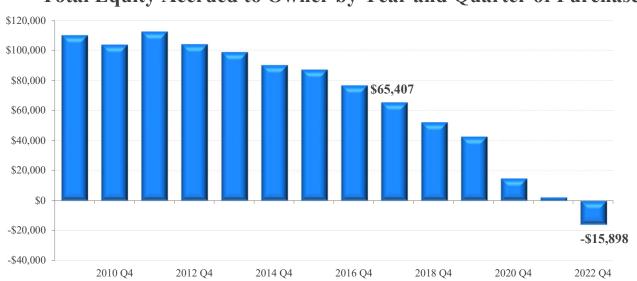
Note: limits are current and include the changes made on January

#### Local NAR Leadership

The Cleveland-Elyria market is part of region 6 in the NAR governance system, which includes all of Ohio and Michigan. The 2024 NAR Regional Vice President representing region 6 is Sara Calo.



# **Benefits of Ownership: Total Equity Appreciation**



**Total Equity Accrued to Owner by Year and Quarter of Purchase** 

Total Equity Gained** through 2023 Q4 from quarter in which home was of purchased				
Price Activity	Cleveland	U.S.	Local Trend	
1-year (4-quarter)	\$15,898	\$18,387		
3-year (12-quarter)*	\$14,945	\$95,158	Price trends in the last three years have	
5-year (20-quarter)*	\$52,215	\$151,356	undercut the steady post-recession home	
7-year (28 quarters)*	\$76,731	\$183,780	equity growth despite owners paying dow principle	
9-year (36 quarters)*	\$90,169	\$215,076		

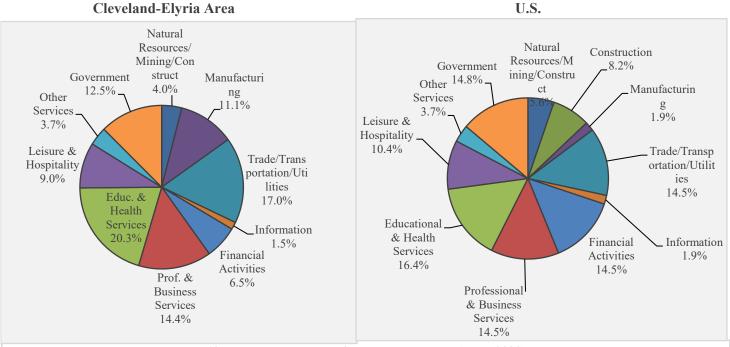
\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

# **Drivers of Local Supply and Demand...**



Local Economic Outlook	Cleveland	U.S.	
12-month Job Change (Dec)	18,400	Not Comparable	Employment growth has eased, but remains
12-month Job Change (Nov)	18,500	Not Comparable	positive
36-month Job Change (Dec)	55,300	Not Comparable	Unemployment in Cleveland is better than
Current Unemployment Rate (Dec)	3.1%	3.7%	the national average and improving
Year-ago Unemployment Rate	3.4%	3.5%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	1.7%	2.3%	needs to improve

#### Share of Total Employment by Industry



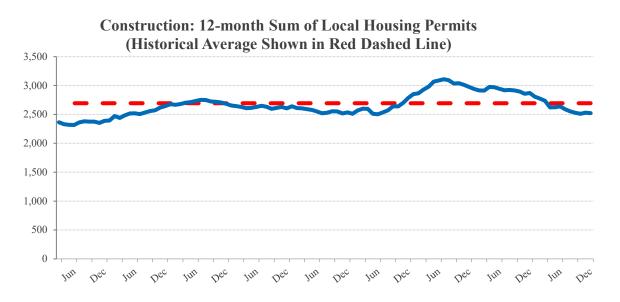
12-month E	mployment	Change by	/ Ind	ustry (	(Dec - 20	)23)
				0		

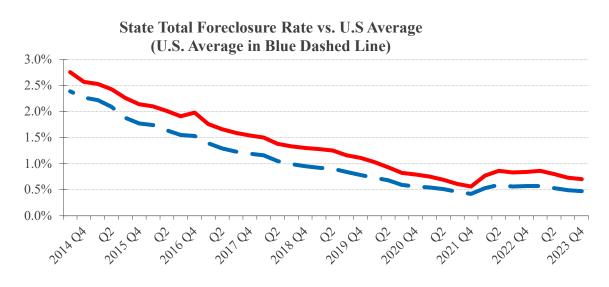
Goods Producing	NA	Information	-100
Natural Resources/Mining/Construction	2,100	Financial Activities	-3,300
Natural Resources and Mining	NA	Prof. & Business Services	1,800
Construction	NA	Educ. & Health Services	14,900
Manufacturing	1,500	Leisure & Hospitality	3,300
Service Providing Excluding Government	NA	Other Services	700
Trade/Transportation/Utilities	-5,100	Government	2,700

State Economic Activity Index	Ohio	U.S.	
12-month change (2023 - Dec)	2.8%	3.0%	Ohio's economy is growing, but decelerated from last month's 3.03% change and lags
36-month change (2023 - Dec)	11.5%	14.3%	the rest of the nation



New Housing Construction				
Local Fundamentals	Cleveland	U.S.		
12-month Sum of 1-unit Building Permits through Dec	2,523	not comparable	The current level of construction is 6.4% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	2,695	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Dec) 12-month sum vs. a year ago	-12.2%	-6.1%	Construction continues to decline from last year	

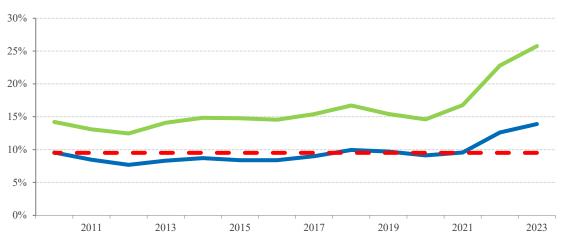




Source: Mortgage Bankers' Association



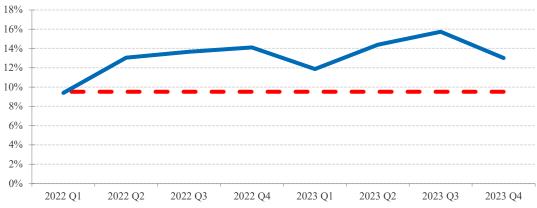
# Affordability



Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)

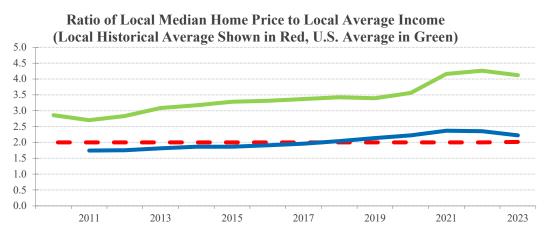
Monthly Mortgage Payment to Income	Cleveland	U.S.	
Ratio for 2023	13.9%	25.8%	Weak by local standards, but better than the
Ratio for 2023 Q4	13.0%	25.5%	third quarter of 2023
Historical Average	9.5%	17.0%	More affordable than most markets



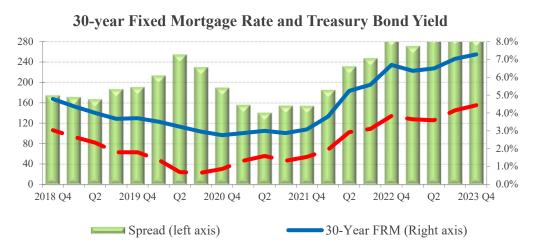


Median Home Price to Income	Cleveland	U.S.	
Ratio for 2023	2.2	4.1	The price-to-income ratio has fallen and is
Ratio for 2023 Q4	2.0	3.9	below the historical average
Historical Average	2.0	3.4	Affordable compared to most markets





## The Mortgage Market



Throughout much of the final quarter of the year, mortgage rates remained elevated near 7.5 percent. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.3 percent in the fourth quarter of 2023 from 6.7 percent the previous year. Nevertheless, rates fell below 7 percent at the end of year as the Federal Reserve continued to halt its interest rates hikes. With lower interest rates on the horizon, mortgage rates are expected to continue their downward trend in 2024, thereby enhancing affordability for potential homebuyers.

NAR forecasts the 30-year fixed mortgage rate to average 6.8 percent in the first quarter of 2024, with a further decline expected to bring them below 6.6% by the end of the first half.



# Geographic Coverage for this Report

The Cleveland area referred to in this report covers the geographic area of the Cleveland-Elyria metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Cuyahoga County, Geauga County, Lake County, Lorain County, and Medina County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/