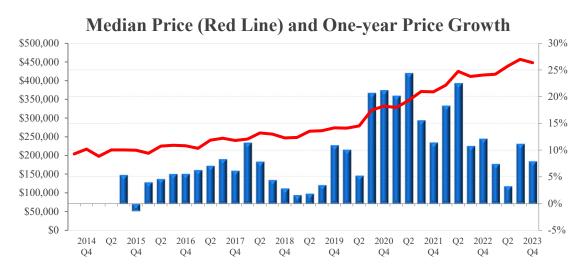


### Wilmington Area

#### **Local Market Report, Fourth Quarter 2023**

## Today's Market...



Local Price Trends				
Price Activity	Wilmington	U.S.	Local Trend	
Current Median Home Price (2023 Q4)	\$448,000	\$387,300	D.: 1t:	
1-year (4-quarter) Appreciation (2023 Q4)	8.0%	3.9%	Prices are up from a year ago, but price growth is slowing	
3-year (12-quarter) Appreciation (2023 Q4)	34.9%	24.5%	growth is slowing	
3-year (12-quarter) Housing Equity Gain*	\$116,000	\$76,300	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$222,000	\$153,367	trend of positive price growth after th	
9-year (36 quarters) Housing Equity Gain*	\$231,000	\$179,667	recession	
*Note: Equity gain reflects price appreciation only				

	Wilmington	U.S.		
Conforming Loan Limit**	\$766,550	\$1,149,825	Most have in this market have access to	
FHA Loan Limit	\$498,257	\$1,149,825	<ul> <li>Most buyers in this market have access t</li> <li>government-backed financing</li> </ul>	
Local Median to Conforming Limit Ratio	58%	not comparable	government-backed financing	
Note: limits are current and include the changes made on January 1st 2024.				

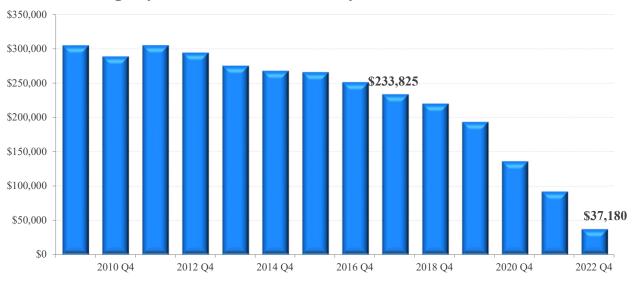
#### **Local NAR Leadership**

The Wilmington market is part of region 4 in the NAR governance system, which includes all of North Carolina, South Carolina, Kentucky, and Tennessee. The 2024 NAR Regional Vice President representing region 4 is David Kent.



# **Benefits of Ownership: Total Equity Appreciation**

#### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q4 from quarter in which home was of purchased				
Price Activity	Wilmington	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$37,180	\$18,387		
3-year (12-quarter)*	\$136,131	\$95,158		
5-year (20-quarter)*	\$220,114	\$151,356	Price appreciation and principle payments in the last 3 years have boosted total equity	
7-year (28 quarters)*	\$251,382	\$183,780	growth since the recession	
9-year (36 quarters)*	\$268,007	\$215,076		

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

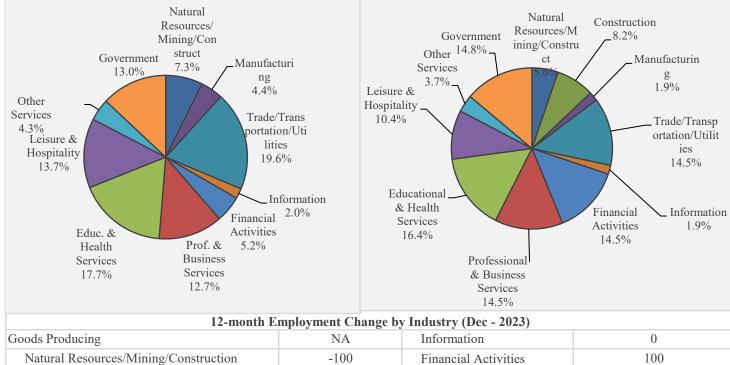


## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Wilmington	U.S.		
12-month Job Change (Dec)	-400	Not Comparable	Job losses are a problem and will weigh on demand, but layoffs are declining, a trend	
12-month Job Change (Nov)	-800	Not Comparable	that could help buyer confidence	
36-month Job Change (Dec)	12,700	Not Comparable	Unemployment in Wilmington is better	
Current Unemployment Rate (Dec)	3.0%	3.7%	than the national average and improving	
Year-ago Unemployment Rate	3.0%	3.5%	Local employment growth is poor and	
1-year (12 month) Job Growth Rate	-0.3%	2.3%	needs to improve	

#### **Share of Total Employment by Industry**

Wilmington Area U.S.



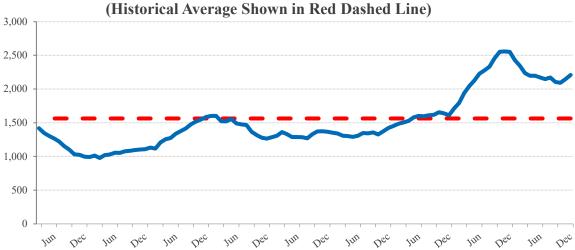
12-month Employment Change by Industry (Dec - 2023)					
Goods Producing	NA	Information	0		
Natural Resources/Mining/Construction	-100	Financial Activities	100		
Natural Resources and Mining	NA	Prof. & Business Services	-700		
Construction	NA	Educ. & Health Services	800		
Manufacturing	200	Leisure & Hospitality	-1,800		
Service Providing Excluding Government	NA	Other Services	100		
Trade/Transportation/Utilities	300	Government	300		

State Economic Activity Index	North Carolina	U.S.	
12-month change (2023 - Dec)	3.2%	3.0%	North Carolina's economy is stronger than the nation's, but slowed from last month's
36-month change (2023 - Dec)	12.7%	14.3%	3.31% change

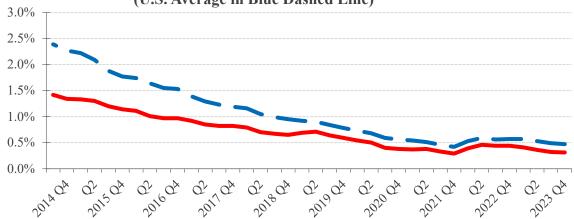


New Housing Construction					
Local Fundamentals Wilmington U.S.					
12-month Sum of 1-unit Building Permits through Dec	2,209	not comparable	The current level of construction is 41.3% above the long-term average		
8-year average for 12-month Sum of 1-Unit Building Permits	1,564	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.		
Single-Family Housing Permits (Dec) 12-month sum vs. a year ago	-13.4%	-6.1%	Construction is down from last year, but appears to have bottomed.		







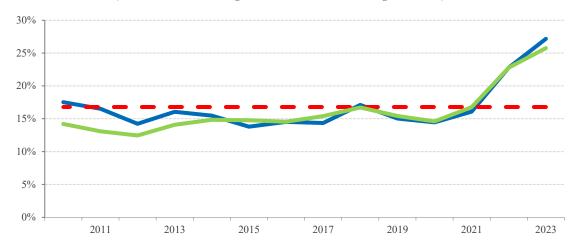


Source: Mortgage Bankers' Association

## **Affordability**

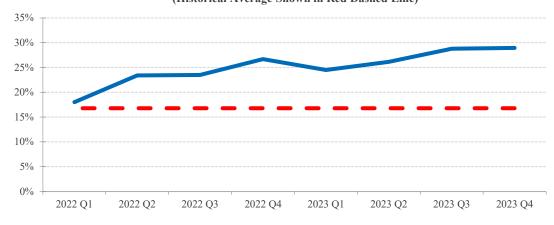


## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



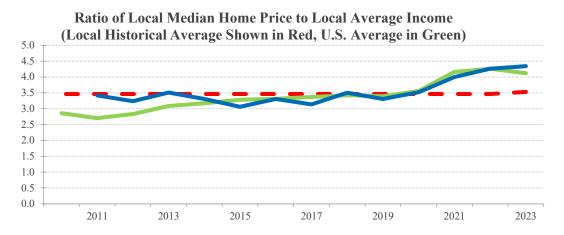
Monthly Mortgage Payment to Income	Wilmington	U.S.		
Ratio for 2023	27.2%	25.8%	Weak by local standards and could weigh	
Ratio for 2023 Q4	29.0%	25.5%	on demand	
Historical Average	16.8%	17.0%	More affordable than most markets	

## Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

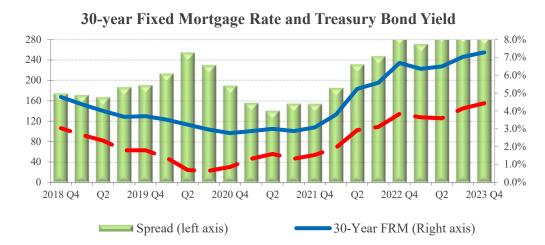


Median Home Price to Income	Wilmington	U.S.	
Ratio for 2023	4.3	4.1	The price-to-income ratio is high by historic
Ratio for 2023 Q4	4.4	3.9	standards and getting worse
Historical Average	3.5	3.4	Less affordable than most markets





#### The Mortgage Market



Throughout much of the final quarter of the year, mortgage rates remained elevated near 7.5 percent. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.3 percent in the fourth quarter of 2023 from 6.7 percent the previous year. Nevertheless, rates fell below 7 percent at the end of year as the Federal Reserve continued to halt its interest rates hikes. With lower interest rates on the horizon, mortgage rates are expected to continue their downward trend in 2024, thereby enhancing affordability for potential homebuyers.

NAR forecasts the 30-year fixed mortgage rate to average 6.8 percent in the first quarter of 2024, with a further decline expected to bring them below 6.6% by the end of the first half.



## Geographic Coverage for this Report

The Wilmington area referred to in this report covers the geographic area of the Wilmington metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Brunswick County, New Hanover County, and Pender County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/