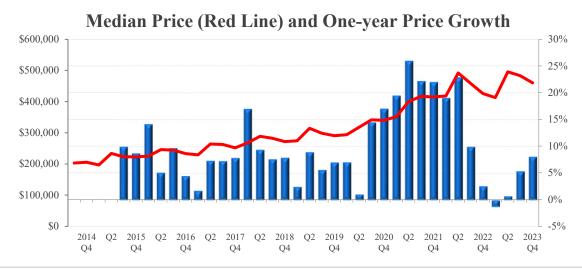


### **Durham-Chapel Hill Area** Local Market Report, Fourth Quarter 2023

# Today's Market...



Local Price Trends				
Durham	U.S.	Local Trend		
\$460,000	\$387,300			
8.1%	3.9%	Prices continue to grow relative to last year		
35.3%	24.5%			
\$120,000	\$76,300	Gains in the last 3 years have extended the trend of positive price growth after the recession		
\$226,900	\$153,367			
\$254,800	\$179,667			
	Durham \$460,000 8.1% 35.3% \$120,000 \$226,900	Durham U.S.   \$460,000 \$387,300   8.1% 3.9%   35.3% 24.5%   \$120,000 \$76,300   \$226,900 \$153,367		

\*Note: Equity gain reflects price appreciation only

	Durham	U.S.	
Conforming Loan Limit**	\$766,550	\$1,149,825	Most buyers in this market have access to
FHA Loan Limit	\$602,600	\$1,149,825	•
Local Median to Conforming Limit Ratio	60%	not comparable	government-backed financing
Note: limits are current and include the changes made on January 1st 2024			

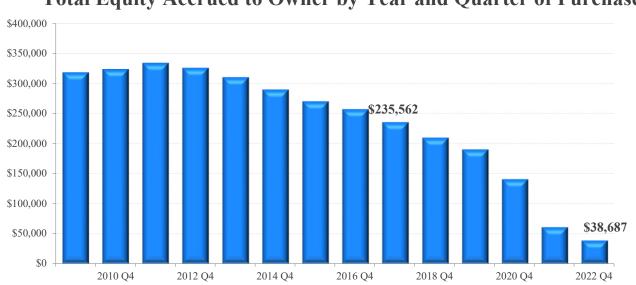
Note: limits are current and include the changes made on January 1st 2024

#### Local NAR Leadership

The Durham-Chapel Hill market is part of region 4 in the NAR governance system, which includes all of North Carolina, South Carolina, Kentucky, and Tennessee. The 2024 NAR Regional Vice President representing region 4 is David Kent.



# **Benefits of Ownership: Total Equity Appreciation**



Total Equity Accrued to Owner by Year and Quarter of Purchase

Total Equity Gained** through 2023 Q4 from quarter in which home was of purchased				
Price Activity	Durham	U.S.	Local Trend	
1-year (4-quarter)	\$38,687	\$18,387		
3-year (12-quarter)*	\$140,616	\$95,158		
5-year (20-quarter)*	\$209,602	\$151,356	Price appreciation and principle payments in the last 3 years have boosted total equity growth since the recession	
7-year (28 quarters)*	\$257,205	\$183,780		
9-year (36 quarters)*	\$289,794	\$215,076		

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

# **Drivers of Local Supply and Demand...**

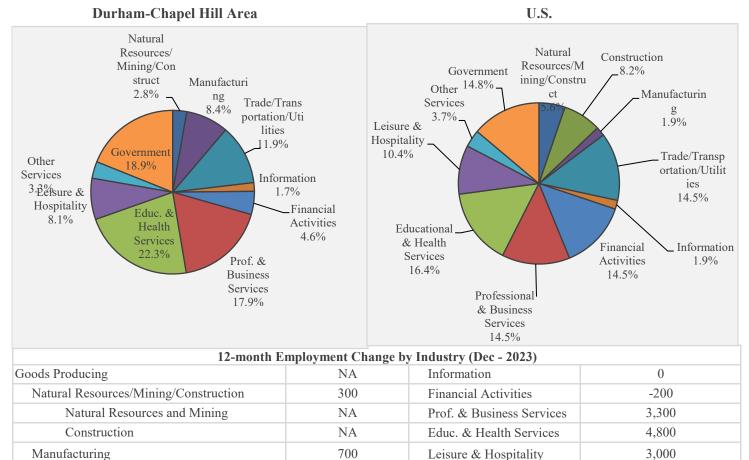


200

1,500

Local Economic Outlook	Durham	U.S.	
12-month Job Change (Dec)	11,800	Not Comparable	Employment growth has eased, but remains positive
12-month Job Change (Nov)	13,800	Ñot Comparable	
36-month Job Change (Dec)	35,200	Not Comparable	Unemployment in Durham is better than the national average and improving
Current Unemployment Rate (Dec)	2.8%	3.7%	
Year-ago Unemployment Rate	2.8%	3.5%	Local employment growth is strong compared to other markets
1-year (12 month) Job Growth Rate	3.4%	2.3%	

#### Share of Total Employment by Industry



State Economic Activity Index	North Carolina	U.S.	
12-month change (2023 - Dec)	3.2%	3.0%	North Carolina's economy is stronger than the nation's, but slowed from last month's
36-month change (2023 - Dec)	12.7%	14.3%	3.31% change

Other Services

Government

NA

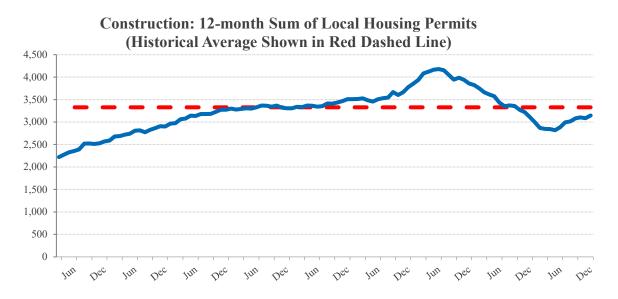
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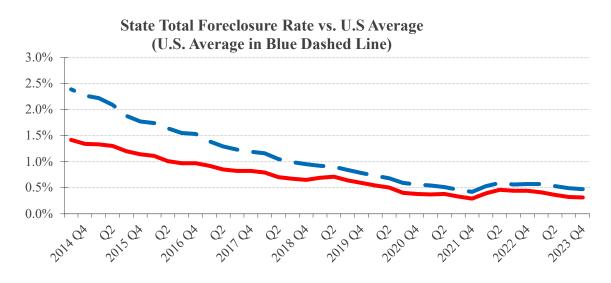
Service Providing Excluding Government

Trade/Transportation/Utilities



New Housing Construction			
Local Fundamentals	Durham	U.S.	
12-month Sum of 1-unit Building Permits through Dec	3,146	not comparable	The current level of construction is 5.5% below the long-term average
8-year average for 12-month Sum of 1-Unit Building Permits	3,331	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly
Single-Family Housing Permits (Dec) 12-month sum vs. a year ago	1.1%	-6.1%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized





Source: Mortgage Bankers' Association



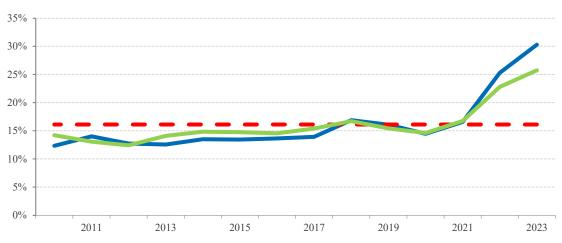
# Affordability

0%

2022 Q1

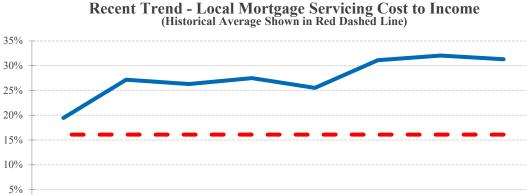
2022 Q2

2022 Q3



Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)

Monthly Mortgage Payment to Income	Durham	U.S.	
Ratio for 2023	30.3%	25.8%	Weak by local standards and could weigh
Ratio for 2023 Q4	31.3%	25.5%	on demand
Historical Average	16.1%	17.0%	More affordable than most markets



2022 Q4

<b>Recent Trend - Local Mortgage Servicing Cost to Income</b>
(Historical Average Shown in Red Dashed Line)

Median Home Price to Income	Durham	U.S.	
Ratio for 2023	4.8	4.1	The price-to-income ratio eased, but could
Ratio for 2023 Q4	4.8	3.9	be better
Historical Average	3.4	3.4	Less affordable than most markets

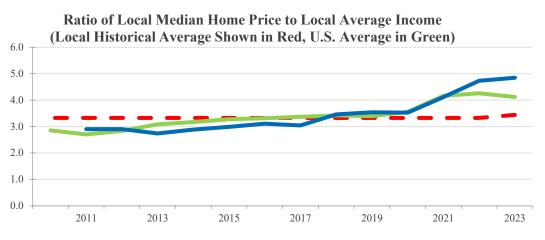
2023 Q1

2023 Q2

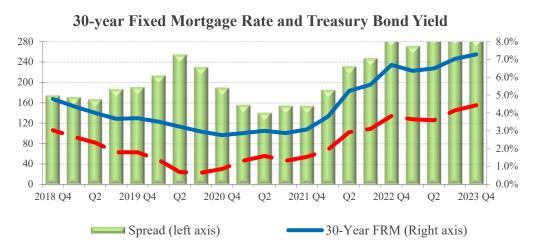
2023 Q3

2023 Q4





## The Mortgage Market



Throughout much of the final quarter of the year, mortgage rates remained elevated near 7.5 percent. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.3 percent in the fourth quarter of 2023 from 6.7 percent the previous year. Nevertheless, rates fell below 7 percent at the end of year as the Federal Reserve continued to halt its interest rates hikes. With lower interest rates on the horizon, mortgage rates are expected to continue their downward trend in 2024, thereby enhancing affordability for potential homebuyers.

NAR forecasts the 30-year fixed mortgage rate to average 6.8 percent in the first quarter of 2024, with a further decline expected to bring them below 6.6% by the end of the first half.



# Geographic Coverage for this Report

The Durham area referred to in this report covers the geographic area of the Durham-Chapel Hill metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Chatham County, Durham County, Orange County, and Person County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/