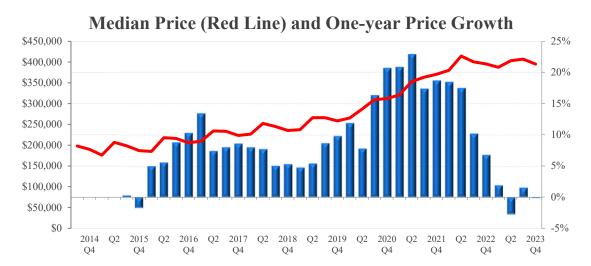


#### **Charlotte-Concord-Gastonia Area**

#### **Local Market Report, Fourth Quarter 2023**

## Today's Market...



Local Price Trends					
Price Activity	Charlotte	U.S.	<b>Local Trend</b>		
Current Median Home Price (2023 Q4)	\$395,100	\$387,300	Year-over-year price growth swung		
1-year (4-quarter) Appreciation (2023 Q4)	-0.1%	3.9%	negative this quarter after growing last		
3-year (12-quarter) Appreciation (2023 Q4)	26.6%	24.5%	quarter		
3-year (12-quarter) Housing Equity Gain*	\$83,100	\$76,300	Gains in the last 3 years have extended the trend of positive price growth after the		
7-year (28 quarters) Housing Equity Gain*	\$189,300	\$153,367			
9-year (36 quarters) Housing Equity Gain*	\$205,300	\$179,667	recession		
*Note: Equity gain reflects price appreciation only					

	Charlotte	U.S.		
Conforming Loan Limit**	\$766,550	\$1,149,825	Most buyers in this market have access to	
FHA Loan Limit	\$498,257	\$1,149,825	government-backed financing	
Local Median to Conforming Limit Ratio	52%	not comparable	government-backed imancing	
Note: limits are current and include the changes made on January 1st 2024.				

#### **Local NAR Leadership**

The Charlotte-Concord-Gastonia market is part of region 4 in the NAR governance system, which includes all of North Carolina, South Carolina, Kentucky, and Tennessee. The 2024 NAR Regional Vice President representing region 4 is David Kent.



# **Benefits of Ownership: Total Equity Appreciation**

#### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q4 from quarter in which home was of purchased				
Price Activity	Charlotte	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$3,584	\$18,387		
3-year (12-quarter)*	\$102,019	\$95,158	Price trends in the last three years have	
5-year (20-quarter)*	\$177,916	\$151,356	undercut the steady post-recession home	
7-year (28 quarters)*	\$216,056	\$183,780	equity growth despite owners paying down	
9-year (36 quarters)*	\$237,668	\$215,076	principle	

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



14,100

800

3,800

## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Charlotte	U.S.		
12-month Job Change (Dec)	29,900	Not Comparable	Employment growth has eased, but remains	
12-month Job Change (Nov)	36,300	Not Comparable	positive	
36-month Job Change (Dec)	123,800	Not Comparable	Unemployment in Charlotte is better than the national average and improving	
Current Unemployment Rate (Dec)	3.1%	3.7%		
Year-ago Unemployment Rate	3.1%	3.5%	Local employment growth is poor and	
1-year (12 month) Job Growth Rate	2.2%	2.3%	needs to improve	

#### **Share of Total Employment by Industry**

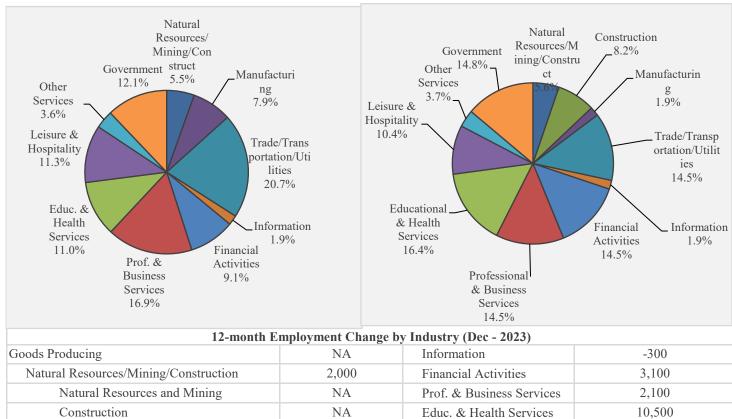
#### Charlotte-Concord-Gastonia Area

Manufacturing

Service Providing Excluding Government

Trade/Transportation/Utilities

U.S.



State Economic Activity Index	North Carolina	U.S.	
12-month change (2023 - Dec)	3.2%	3.0%	North Carolina's economy is stronger that the nation's, but slowed from last month'
36-month change (2023 - Dec)	12.7%	14.3%	3.31% change

Leisure & Hospitality

Other Services

Government

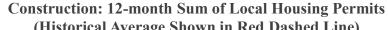
-3,800

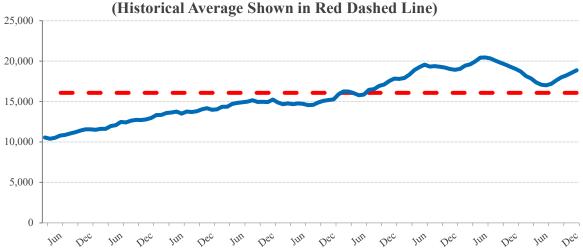
NA

4,000

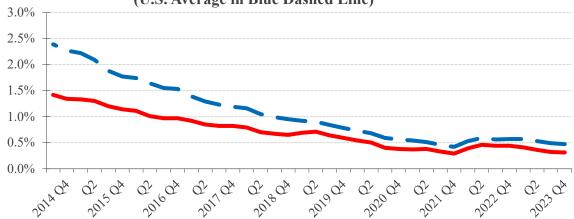


New Housing Construction				
<b>Local Fundamentals</b>	Charlotte	U.S.		
12-month Sum of 1-unit Building Permits through Dec	18,869	not comparable	The current level of construction is 17.3% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	16,087	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Dec) 12-month sum vs. a year ago	-0.8%	-6.1%	Construction is down from last year, but appears to have bottomed.	







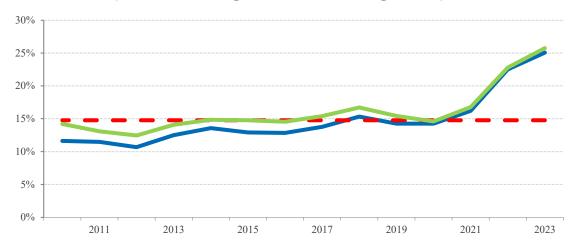


Source: Mortgage Bankers' Association

## **Affordability**

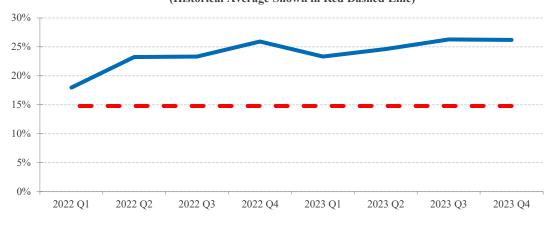


# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



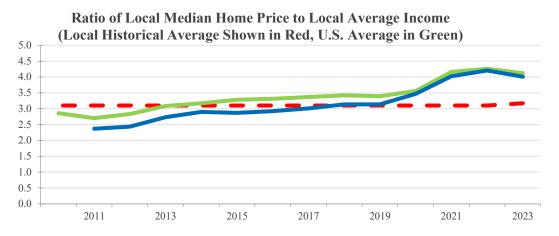
Monthly Mortgage Payment to Income	Charlotte	U.S.		
Ratio for 2023	25.1%	25.8%	Weak by local standards and could weight on demand	
Ratio for 2023 Q4	26.2%	25.5%		
Historical Average	14.8%	17.0%	More affordable than most markets	

# Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

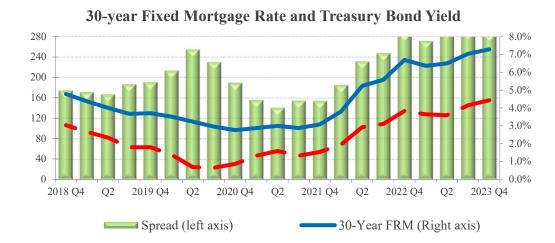


Median Home Price to Income	Charlotte	U.S.	
Ratio for 2023	4.0	4.1	The price-to-income ratio eased, but could
Ratio for 2023 Q4	4.0	3.9	be better
Historical Average	3.2	3.4	Affordable compared to most markets





### The Mortgage Market



Throughout much of the final quarter of the year, mortgage rates remained elevated near 7.5 percent. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.3 percent in the fourth quarter of 2023 from 6.7 percent the previous year. Nevertheless, rates fell below 7 percent at the end of year as the Federal Reserve continued to halt its interest rates hikes. With lower interest rates on the horizon, mortgage rates are expected to continue their downward trend in 2024, thereby enhancing affordability for potential homebuyers.

NAR forecasts the 30-year fixed mortgage rate to average 6.8 percent in the first quarter of 2024, with a further decline expected to bring them below 6.6% by the end of the first half.



## Geographic Coverage for this Report

The Charlotte area referred to in this report covers the geographic area of the Charlotte-Concord-Gastonia metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Cabarrus County, NC; Gaston County, NC; Iredell County, NC; Lincoln County, NC; Mecklenburg County, NC; Rowan County, NC; Union County, NC; Chester County, SC; Lancaster County, SC; York County, SC

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/