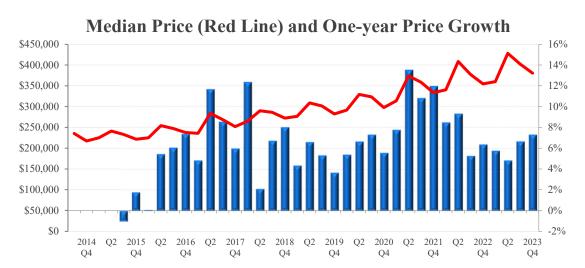


## **Ann Arbor Area**

#### **Local Market Report, Fourth Quarter 2023**

## Today's Market...



Local Price Trends				
Price Activity	Ann Arbor	U.S.	Local Trend	
Current Median Home Price (2023 Q4)	\$354,600	\$387,300		
1-year (4-quarter) Appreciation (2023 Q4)	7.3%	3.9%	Prices continue to grow relative to last year	
3-year (12-quarter) Appreciation (2023 Q4)	27.8%	24.5%		
3-year (12-quarter) Housing Equity Gain*	\$82,700	\$76,300	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$142,800	\$153,367	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$163,000	\$179,667	recession	
*Note: Equity gain reflects price appreciation only	<b>\$100,000</b>	\$1,7,007		

	Ann Arbor	U.S.		
Conforming Loan Limit**	\$766,550	\$1,149,825	Most havens in this market have access to	
FHA Loan Limit	\$498,257	\$1,149,825	Most buyers in this market have access t	
Local Median to Conforming Limit Ratio	46%	not comparable	government-backed financing	
Note: limits are current and include the changes made on January 1st 2024.				

#### Local NAR Leadership

The Ann Arbor market is part of region 6 in the NAR governance system, which includes all of Ohio and Michigan. The 2024 NAR Regional Vice President representing region 6 is Sara Calo.



# **Benefits of Ownership: Total Equity Appreciation**

#### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q4 from quarter in which home was of purchased				
Price Activity	Ann Arbor	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$29,472	\$18,387		
3-year (12-quarter)*	\$100,757	\$95,158		
5-year (20-quarter)*	\$129,456	\$151,356	Price appreciation and principle payments in the last 3 years have boosted total equity	
7-year (28 quarters)*	\$173,703	\$183,780	growth since the recession	
9-year (36 quarters)*	\$200,092	\$215,076		

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

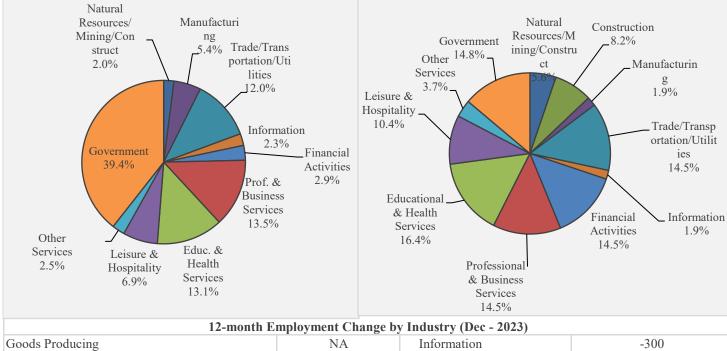


## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Ann Arbor	U.S.	
12-month Job Change (Dec)	8,800	Not Comparable	Employment has held up and is on an
12-month Job Change (Nov)	7,600	Not Comparable	upward trend
36-month Job Change (Dec)	28,000	Not Comparable	Unemployment in Ann Arbor is better than
Current Unemployment Rate (Dec)	2.6%	3.7%	the national average and improving
Year-ago Unemployment Rate	3.0%	3.5%	Local employment growth is strong
1-year (12 month) Job Growth Rate	3.8%	2.3%	compared to other markets

#### **Share of Total Employment by Industry**

Ann Arbor Area U.S.

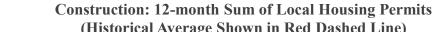


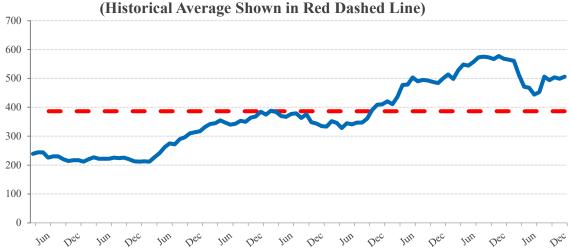
12-month Employment Change by Industry (Dec - 2023)				
Goods Producing	NA	Information	-300	
Natural Resources/Mining/Construction	-100	Financial Activities	-200	
Natural Resources and Mining	NA	Prof. & Business Services	1,000	
Construction	NA	Educ. & Health Services	1,400	
Manufacturing	300	Leisure & Hospitality	-200	
Service Providing Excluding Government	NA	Other Services	0	
Trade/Transportation/Utilities	700	Government	5,000	

State Economic Activity Index	Michigan	U.S.	
12-month change (2023 - Dec)	1.2%	3.0%	Michigan's economy is growing, but decelerated from last month's 1.35% change
36-month change (2023 - Dec)	13.1%	14.3%	and lags the rest of the nation

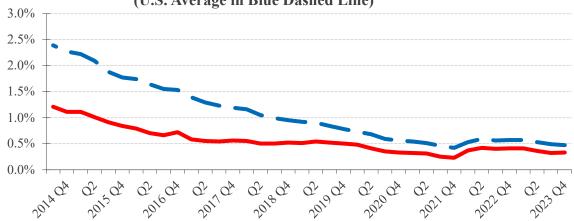


New Housing Construction					
Local Fundamentals Ann Arbor U.S.					
12-month Sum of 1-unit Building Permits through Dec	506	not comparable	The current level of construction is 30.9% above the long-term average		
8-year average for 12-month Sum of 1-Unit Building Permits	386	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.		
Single-Family Housing Permits (Dec) 12-month sum vs. a year ago	-10.9%	-6.1%	Construction is down from last year, but appears to have bottomed.		









Source: Mortgage Bankers' Association

## **Affordability**



## Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



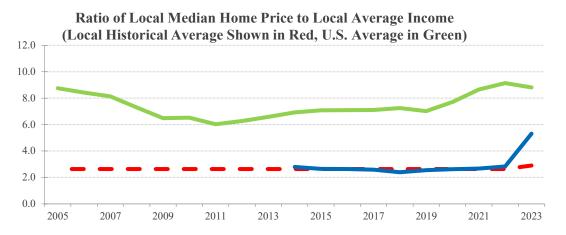
Monthly Mortgage Payment to Income	Ann Arbor	U.S.		
Ratio for 2023	41.5%	68.8%	Weak by local standards, but better than the	
Ratio for 2023 Q4	42.0%	68.3%	third quarter of 2023	
Historical Average	17.7%	47.0%	More affordable than most markets	

## Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

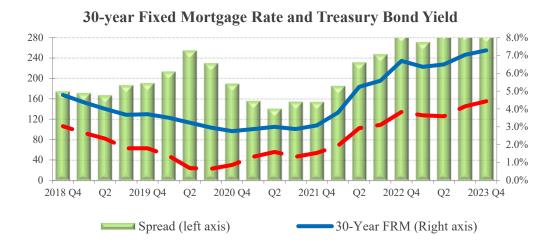


Median Home Price to Income	Ann Arbor	U.S.	
Ratio for 2023	5.3	8.8	The price-to-income ratio eased, but could
Ratio for 2023 Q4	5.1	8.3	be better
Historical Average	2.9	7.4	Affordable compared to most markets





### The Mortgage Market



Throughout much of the final quarter of the year, mortgage rates remained elevated near 7.5 percent. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.3 percent in the fourth quarter of 2023 from 6.7 percent the previous year. Nevertheless, rates fell below 7 percent at the end of year as the Federal Reserve continued to halt its interest rates hikes. With lower interest rates on the horizon, mortgage rates are expected to continue their downward trend in 2024, thereby enhancing affordability for potential homebuyers.

NAR forecasts the 30-year fixed mortgage rate to average 6.8 percent in the first quarter of 2024, with a further decline expected to bring them below 6.6% by the end of the first half.



## Geographic Coverage for this Report

The Ann Arbor area referred to in this report covers the geographic area of the Ann Arbor metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/