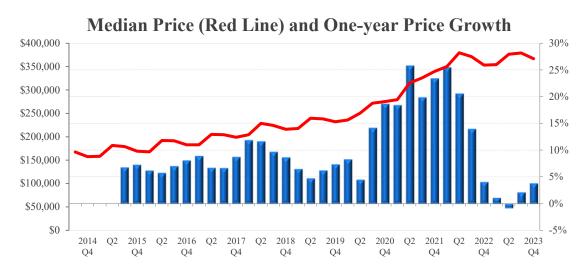


# **Atlanta-Sandy Springs-Roswell Area**

### **Local Market Report, Fourth Quarter 2023**

# Today's Market...



Local Price Trends				
Price Activity	Atlanta	U.S.	Local Trend	
Current Median Home Price (2023 Q4)	\$366,900	\$387,300		
1-year (4-quarter) Appreciation (2023 Q4)	3.8%	3.9%	Prices continue to grow relative to last y	
3-year (12-quarter) Appreciation (2023 Q4)	33.3%	24.5%		
3-year (12-quarter) Housing Equity Gain*	\$91,700	\$76,300	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$184,000	\$153,367	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$209,200	\$179,667	recession	
*Note: Equity gain reflects price appreciation only				

	Atlanta	U.S.		
Conforming Loan Limit**	\$766,550	\$1,149,825	Most buyers in this market have access to government-backed financing	
FHA Loan Limit	\$649,750	\$1,149,825		
Local Median to Conforming Limit Ratio	48%	not comparable	government-backed financing	
Note: limits are current and include the changes made on January 1st 2024.				

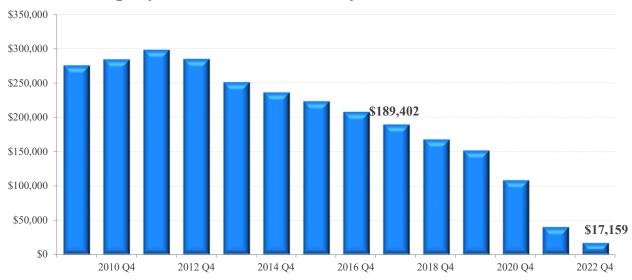
#### **Local NAR Leadership**

The Atlanta-Sandy Springs-Roswell market is part of region 5 in the NAR governance system, which includes all of Georgia, Florida, Alabama, Mississippi, Virgin Islands, and Puerto Rico. The 2024 NAR Regional Vice President representing region 5 is Faron W. King.



# **Benefits of Ownership: Total Equity Appreciation**

## Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q4 from quarter in which home was of purchased				
Price Activity	Atlanta	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$17,159	\$18,387		
3-year (12-quarter)*	\$108,387	\$95,158		
5-year (20-quarter)*	\$167,523	\$151,356	Price appreciation and principle payments in the last 3 years have boosted total equity	
7-year (28 quarters)*	\$207,779	\$183,780	growth since the recession	
9-year (36 quarters)*	\$236,094	\$215,076		

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

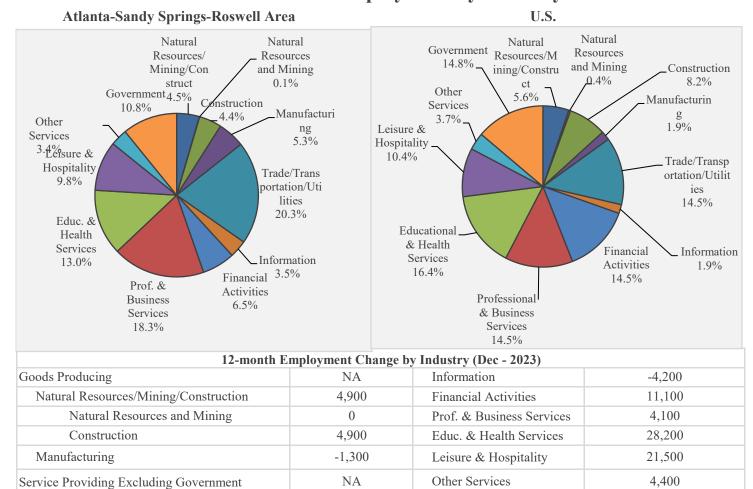


11,900

# **Drivers of Local Supply and Demand...**

Local Economic Outlook	Atlanta	U.S.	
12-month Job Change (Dec)	72,000	Not Comparable	Employment growth has eased, but remains
12-month Job Change (Nov)	79,800	Not Comparable	positive
36-month Job Change (Dec)	334,100	Not Comparable	Unemployment has risen since the same period last year, but Atlanta's labor market
Current Unemployment Rate (Dec)	2.8%	3.7%	has been more resilient than the national average
Year-ago Unemployment Rate	2.6%	3.5%	Local employment growth is strong
1-year (12 month) Job Growth Rate	2.4%	2.3%	compared to other markets

#### **Share of Total Employment by Industry**



State Economic Activity Index	Georgia	U.S.		
12-month change (2023 - Dec)	3.2%	3.0%	Georgia's economy is stronger than the	
36-month change (2023 - Dec)	12.4%	14.3%	nation's, but slowed from last month' 3.28% change	

Government

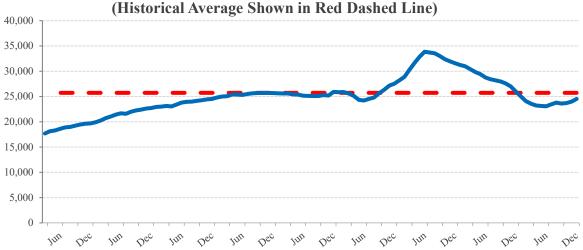
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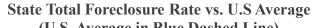
Trade/Transportation/Utilities

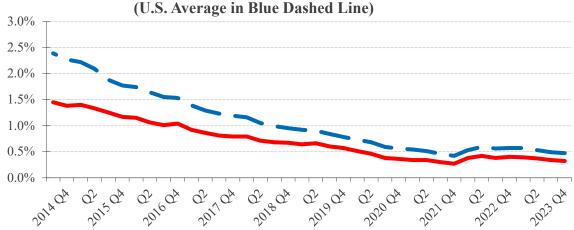


New Housing Construction				
<b>Local Fundamentals</b>	Atlanta	U.S.		
12-month Sum of 1-unit Building Permits through Dec	24,514	not comparable	The current level of construction is 4.8% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	25,748	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Dec) 12-month sum vs. a year ago	-5.6%	-6.1%	Construction is down from last year, but appears to have bottomed.	







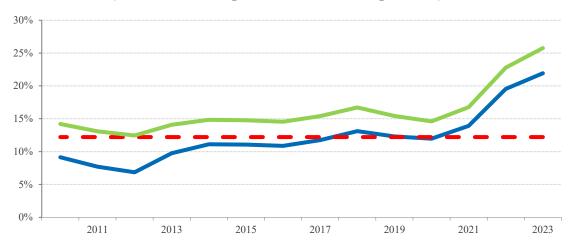


Source: Mortgage Bankers' Association

# **Affordability**

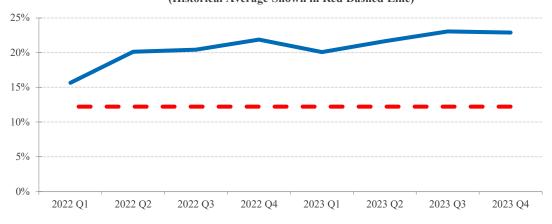


# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



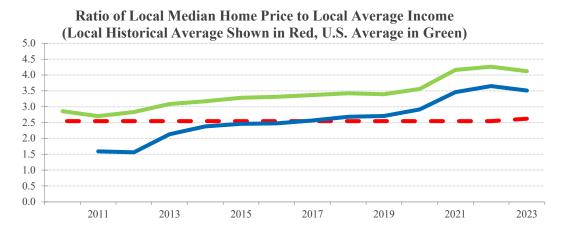
Monthly Mortgage Payment to Income	Atlanta	U.S.		
Ratio for 2023	21.9%	25.8%	Weak by local standards and could weigh on demand	
Ratio for 2023 Q4	22.9%	25.5%		
Historical Average	12.2%	17.0%	More affordable than most markets	

# Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

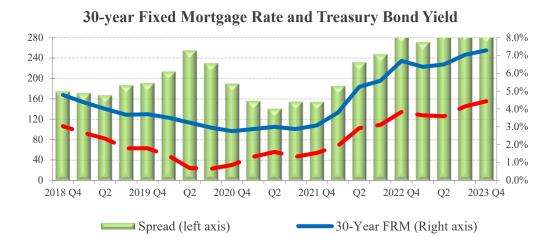


Median Home Price to Income	Atlanta	U.S.	
Ratio for 2023	3.5	4.1	The price-to-income ratio eased, but could
Ratio for 2023 Q4	3.5	3.9	be better
Historical Average	2.6	3.4	Affordable compared to most markets





## The Mortgage Market



Throughout much of the final quarter of the year, mortgage rates remained elevated near 7.5 percent. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.3 percent in the fourth quarter of 2023 from 6.7 percent the previous year. Nevertheless, rates fell below 7 percent at the end of year as the Federal Reserve continued to halt its interest rates hikes. With lower interest rates on the horizon, mortgage rates are expected to continue their downward trend in 2024, thereby enhancing affordability for potential homebuyers.

NAR forecasts the 30-year fixed mortgage rate to average 6.8 percent in the first quarter of 2024, with a further decline expected to bring them below 6.6% by the end of the first half.



# Geographic Coverage for this Report

The Atlanta area referred to in this report covers the geographic area of the Atlanta-Sandy Springs-Roswell metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Barrow County, Bartow County, Butts County, Carroll County, Cherokee County, Clayton County, Cobb County, Coweta County, Dawson County, DeKalb County, Douglas County, Fayette County, Forsyth County, Fulton County, Gwinnett County, Haralson County, Heard County, Henry County, Jasper County, Lamar County, Meriwether County, Morgan County, Newton County, Paulding County, Pickens County, Pike County, Rockdale County, Spalding County, and Walton County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/