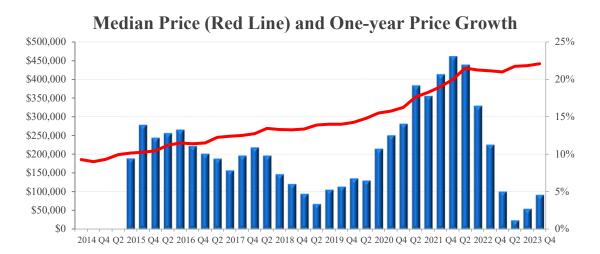


## **Orlando-Kissimmee-Sanford Area**

### **Local Market Report, Fourth Quarter 2023**

## Today's Market...



Local Price Trends				
Price Activity	Orlando	U.S.	Local Trend	
Current Median Home Price (2023 Q4)	\$442,000	\$387,300		
1-year (4-quarter) Appreciation (2023 Q4)	4.6%	3.9%	Prices continue to grow relative to last ye	
3-year (12-quarter) Appreciation (2023 Q4)	40.3%	24.5%		
3-year (12-quarter) Housing Equity Gain*	\$127,000	\$76,300	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$214,300	\$153,367	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$262,000	\$179,667	recession	
*Note: Equity gain reflects price appreciation only				

	Orlando	U.S.		
Conforming Loan Limit**	\$766,550	\$1,149,825	Most buyers in this market have access to	
FHA Loan Limit	\$498,257	\$1,149,825	government-backed financing	
Local Median to Conforming Limit Ratio	58%	not comparable	government-backed imancing	
Note: limits are current and include the changes made on January 1st 2024.				

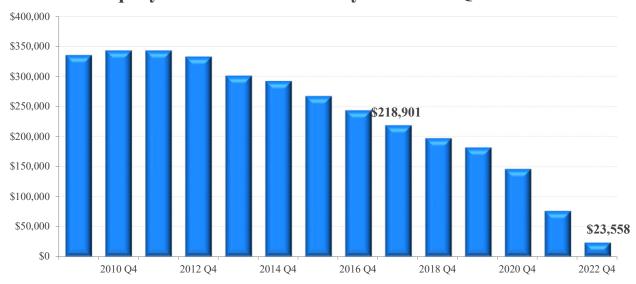
#### **Local NAR Leadership**

The Orlando-Kissimmee-Sanford market is part of region 5 in the NAR governance system, which includes all of Georgia, Florida, Alabama, Mississippi, Virgin Islands, and Puerto Rico. The 2024 NAR Regional Vice President representing region 5 is Faron W. King.



# **Benefits of Ownership: Total Equity Appreciation**

### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q4 from quarter in which home was of purchased				
Price Activity	Orlando	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$23,558	\$18,387		
3-year (12-quarter)*	\$146,100	\$95,158		
5-year (20-quarter)*	\$197,507	\$151,356	Price appreciation and principle payments in the last 3 years have boosted total equity	
7-year (28 quarters)*	\$243,903	\$183,780	growth since the recession	
9-year (36 quarters)*	\$292,697	\$215,076		

\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity



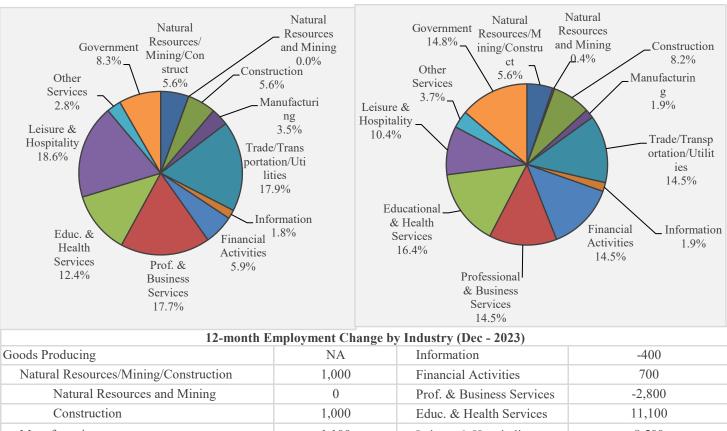
## **Drivers of Local Supply and Demand...**

Local Economic Outlook	Orlando	U.S.	
12-month Job Change (Dec)	27,100	Not Comparable	Employment growth has eased, but remains
12-month Job Change (Nov)	28,300	Not Comparable	positive
36-month Job Change (Dec)	226,600	Not Comparable	Unemployment has risen since the same period last year, but Orlando's labor market
Current Unemployment Rate (Dec)	3.0%	3.7%	has been more resilient than the national average
Year-ago Unemployment Rate	2.3%	3.5%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	1.9%	2.3%	needs to improve

#### **Share of Total Employment by Industry**

#### Orlando-Kissimmee-Sanford Area

U.S.



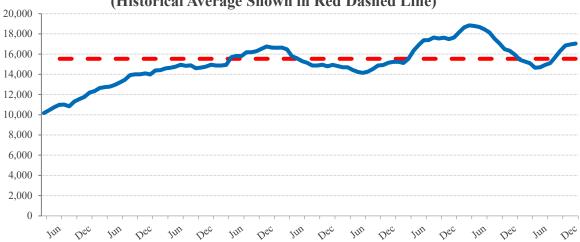
Goods Producing	NA	Information	-400
Natural Resources/Mining/Construction	1,000	Financial Activities	700
Natural Resources and Mining	0	Prof. & Business Services	-2,800
Construction	1,000	Educ. & Health Services	11,100
Manufacturing	1,100	Leisure & Hospitality	8,500
Service Providing Excluding Government	NA	Other Services	700
Trade/Transportation/Utilities	8,000	Government	400

State Economic Activity Index	Florida	U.S.	
12-month change (2023 - Dec)	2.7%	3.0%	Florida's economy is growing, but decelerated from last month's 3.00% change
36-month change (2023 - Dec)	18.2%	14.3%	and lags the rest of the nation

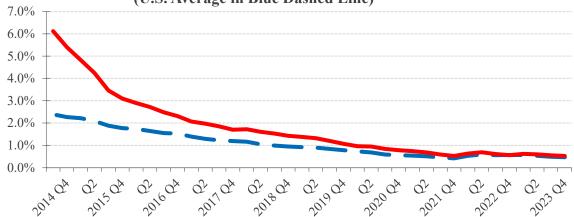


New Housing Construction					
Local Fundamentals Orlando U.S.					
12-month Sum of 1-unit Building Permits through Dec	17,043	not comparable	The current level of construction is 9.7% above the long-term average		
8-year average for 12-month Sum of 1-Unit Building Permits	15,540	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.		
Single-Family Housing Permits (Dec) 12-month sum vs. a year ago	6.9%	-6.1%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized		







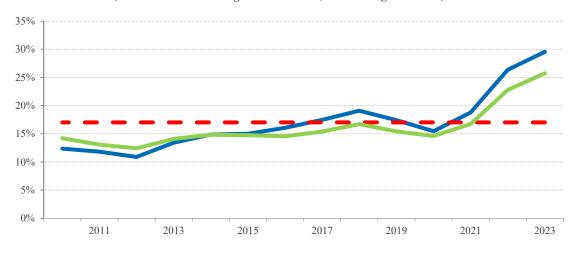


Source: Mortgage Bankers' Association

## **Affordability**

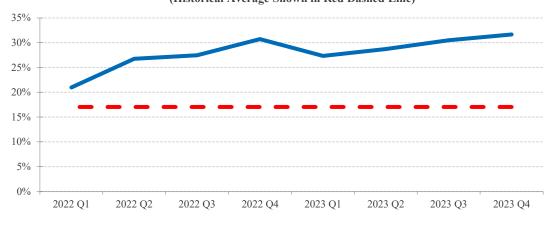


# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



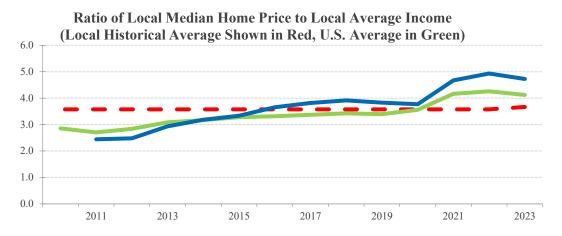
Monthly Mortgage Payment to Income	Orlando	U.S.		
Ratio for 2023	29.6%	25.8%	Weak by local standards and could weight on demand	
Ratio for 2023 Q4	31.7%	25.5%		
Historical Average	17.1%	17.0%	Weaker affordability than most markets	

# Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

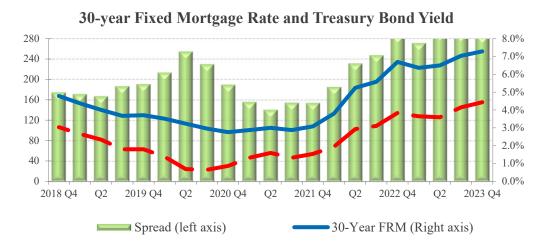


Median Home Price to Income	Orlando	U.S.	
Ratio for 2023	4.7	4.1	The price-to-income ratio is high by historic
Ratio for 2023 Q4	4.8	3.9	standards and getting worse
Historical Average	3.7	3.4	Less affordable than most markets





## The Mortgage Market



Throughout much of the final quarter of the year, mortgage rates remained elevated near 7.5 percent. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.3 percent in the fourth quarter of 2023 from 6.7 percent the previous year. Nevertheless, rates fell below 7 percent at the end of year as the Federal Reserve continued to halt its interest rates hikes. With lower interest rates on the horizon, mortgage rates are expected to continue their downward trend in 2024, thereby enhancing affordability for potential homebuyers.

NAR forecasts the 30-year fixed mortgage rate to average 6.8 percent in the first quarter of 2024, with a further decline expected to bring them below 6.6% by the end of the first half.



## Geographic Coverage for this Report

The Orlando area referred to in this report covers the geographic area of the Orlando-Kissimmee-Sanford metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Lake County, Orange County, Osceola County, and Seminole County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/