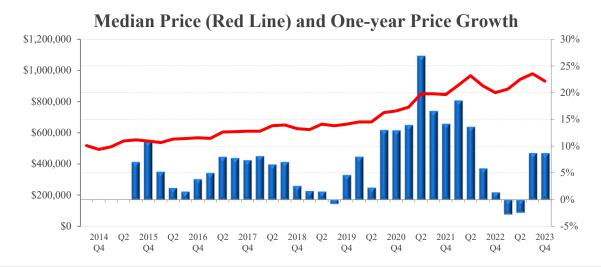


### San Diego-Carlsbad Area Local Market Report, Fourth Quarter 2023

## Today's Market...



Local Price Trends			
San Diego	U.S.	Local Trend	
\$931,600	\$387,300	Duisse and from a second second but miss	
8.7%	3.9%	Prices are up from a year ago, but price growth is slowing	
25.9%	24.5%	growth is slowing	
\$191,600	\$76,300	Gains in the last 3 years have extended the trend of positive price growth after the recession	
\$363,600	\$153,367		
\$438,500	\$179,667		
	San Diego   \$931,600   8.7%   25.9%   \$191,600   \$363,600	San Diego U.S.   \$931,600 \$387,300   8.7% 3.9%   25.9% 24.5%   \$191,600 \$76,300   \$363,600 \$153,367	

\*Note: Equity gain reflects price appreciation only

	San Diego	U.S.	
Conforming Loan Limit**	\$1,006,250	\$1,149,825	Not all buyers have access to government-
FHA Loan Limit	\$1,006,250	\$1,149,825	backed financing in this market
Local Median to Conforming Limit Ratio	93%	not comparable	backed imancing in this market
Note: limits are current and include the changes made on January 1st 2024			

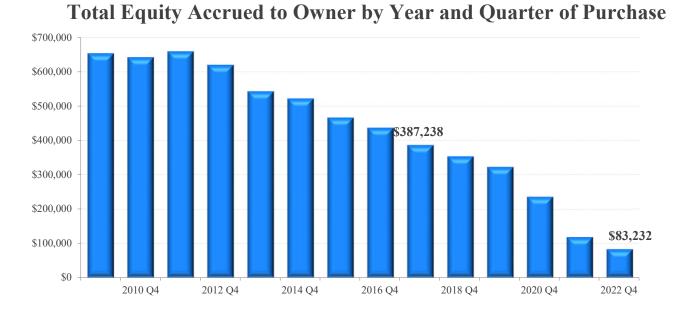
Note: limits are current and include the changes made on January 1st 2024

#### Local NAR Leadership

The San Diego-Carlsbad market is part of region 13 in the NAR governance system, which includes all of California, Hawaii, and Guam. The 2024 NAR Regional Vice President representing region 13 is Jennifer Branchini.



# **Benefits of Ownership: Total Equity Appreciation**



Total Equity Gained\*\* through 2023 Q4 from quarter in which home was of purchased **Local Trend** SanDiego U.S. **Price Activity** 1-year (4-quarter) \$83,232 \$18,387 3-year (12-quarter)\* \$236,471 \$95,158 Price appreciation and principle payments 5-year (20-quarter)\* \$354,043 \$151,356 in the last 3 years have boosted total equity 7-year (28 quarters)\* \$437,445 \$183,780 growth since the recession 9-year (36 quarters)\* \$522,592 \$215,076

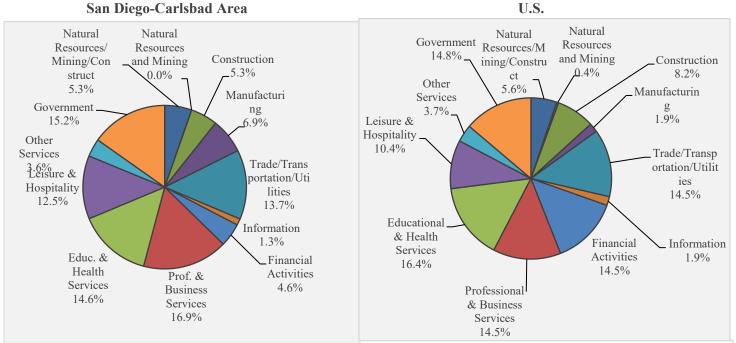
\*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

# **Drivers of Local Supply and Demand...**



Local Economic Outlook	San Diego	U.S.		
12-month Job Change (Dec)	23,400	Not Comparable	Employment has held up and is on an upward trend	
12-month Job Change (Nov)	20,800	Not Comparable		
36-month Job Change (Dec)	203,900	Not Comparable	San Diego's unemployment situation is worse than the national average and weighs	
Current Unemployment Rate (Dec)	4.3%	3.7%	on confidence	
Year-ago Unemployment Rate	3.0%	3.5%	Local employment growth is poor and	
1-year (12 month) Job Growth Rate	1.5%	2.3%	needs to improve	

### Share of Total Employment by Industry



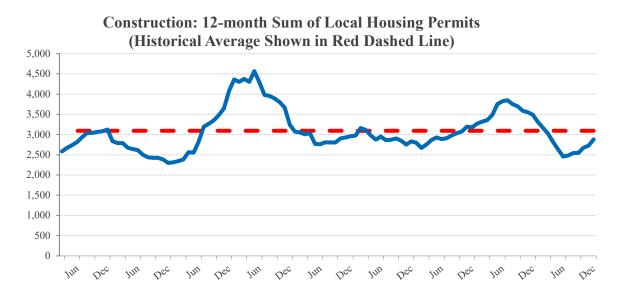
#### 12-month Employment Change by Industry (Dec - 2023)

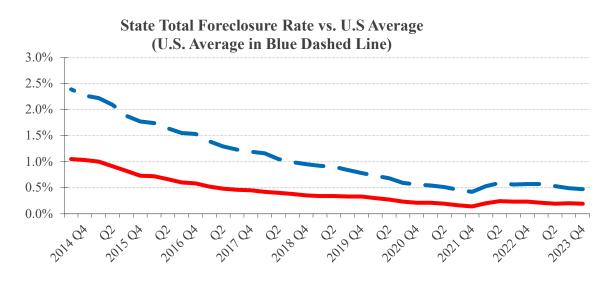
12-month Employment Change by Industry (Dec - 2025)				
Goods Producing	NA	Information	-800	
Natural Resources/Mining/Construction	1,800	Financial Activities 1,60		
Natural Resources and Mining	0	Prof. & Business Services	-7,000	
Construction	1,800	Educ. & Health Services	10,500	
Manufacturing	-1,900	Leisure & Hospitality	9,800	
Service Providing Excluding Government	NA	Other Services	2,300	
Trade/Transportation/Utilities	3,600	Government	900	

State Economic Activity Index	California	U.S.	
12-month change (2023 - Dec)	1.4%	3.0%	California's economy is growing, but decelerated from last month's 1.63% change
36-month change (2023 - Dec)	19.2%	14.3%	and lags the rest of the nation



New Housing Construction			
Local Fundamentals	San Diego	U.S.	
12-month Sum of 1-unit Building Permits through Dec	2,879	not comparable	The current level of construction is 6.9% below the long-term average
8-year average for 12-month Sum of 1-Unit Building Permits	3,093	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly
Single-Family Housing Permits (Dec) 12-month sum vs. a year ago	-17.4%	-6.1%	Construction is down from last year, but appears to have bottomed.

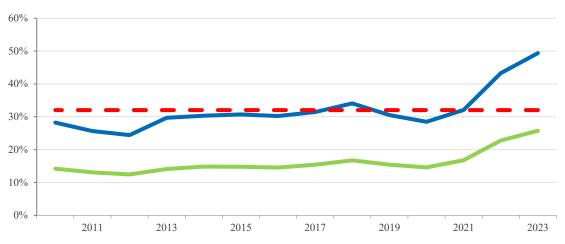




Source: Mortgage Bankers' Association



# Affordability



Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)

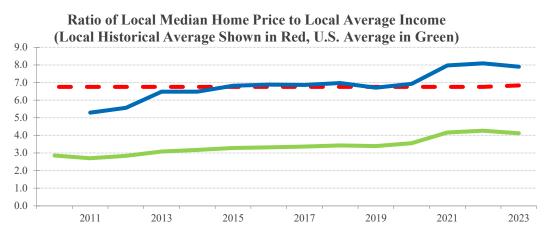
Monthly Mortgage Payment to Income	San Diego	U.S.	
Ratio for 2023	49.4%	25.8%	Weak by local standards and could weigh
Ratio for 2023 Q4	52.0%	25.5%	on demand
Historical Average	32.0%	17.0%	Weaker affordability than most markets



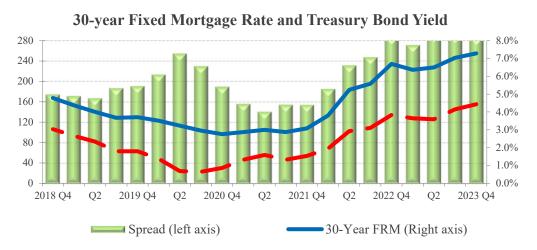


Median Home Price to Income	San Diego	U.S.	
Ratio for 2023	7.9	4.1	The price-to-income ratio eased, but could
Ratio for 2023 Q4	7.9	3.9	be better
Historical Average	6.8	3.4	Less affordable than most markets





### **The Mortgage Market**



Throughout much of the final quarter of the year, mortgage rates remained elevated near 7.5 percent. According to the mortgage provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.3 percent in the fourth quarter of 2023 from 6.7 percent the previous year. Nevertheless, rates fell below 7 percent at the end of year as the Federal Reserve continued to halt its interest rates hikes. With lower interest rates on the horizon, mortgage rates are expected to continue their downward trend in 2024, thereby enhancing affordability for potential homebuyers.

NAR forecasts the 30-year fixed mortgage rate to average 6.8 percent in the first quarter of 2024, with a further decline expected to bring them below 6.6% by the end of the first half.



## Geographic Coverage for this Report

The San Diego area referred to in this report covers the geographic area of the San Diego-Carlsbad metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

#### San Diego County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/