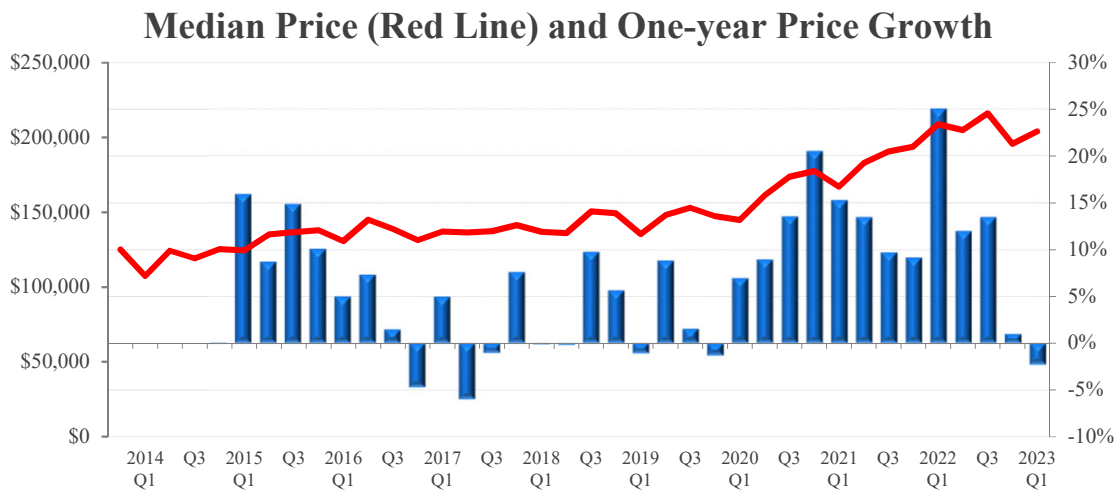


Florence Area

Local Market Report, First Quarter 2023

Today's Market...



Local Price Trends			
Price Activity	Florence	U.S.	Local Trend
Current Median Home Price (2023 Q1)	\$204,000	\$366,733	Year-over-year price growth swung negative this quarter after growing last quarter
1-year (4-quarter) Appreciation (2023 Q1)	-2.3%	0.3%	
3-year (12-quarter) Appreciation (2023 Q1)	40.8%	34.6%	
3-year (12-quarter) Housing Equity Gain*	\$59,100	\$94,267	Gains in the last 3 years have extended the trend of positive price growth after the recession
7-year (28 quarters) Housing Equity Gain*	\$73,300	\$151,000	
9-year (36 quarters) Housing Equity Gain*	\$96,600	\$175,733	

*Note: Equity gain reflects price appreciation only

	Florence	U.S.	
Conforming Loan Limit**	\$726,200	\$1,089,300	Most buyers in this market have access to government-backed financing
FHA Loan Limit	\$472,030	\$1,089,300	
Local Median to Conforming Limit Ratio	28%	not comparable	

Note: limits are current and include the changes made on January 1st 2023.

Local NAR Leadership

The Florence market is part of region 4 in the NAR governance system, which includes all of North Carolina, South Carolina, Kentucky, and Tennessee. The 2023 NAR Regional Vice President representing region 4 is Amy Hedgecock.

Benefits of Ownership: Total Equity Appreciation

Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q1 from quarter in which home was of purchased

Price Activity	Florence	U.S.	Local Trend
1-year (4-quarter)	\$1,332	\$7,042	Price trends in the last three years have undercut the steady post-recession home equity growth despite owners paying down principle
3-year (12-quarter)*	\$66,931	\$108,992	
5-year (20-quarter)*	\$78,448	\$143,305	
7-year (28 quarters)*	\$90,462	\$179,328	
9-year (36 quarters)*	\$114,032	\$206,734	

*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

Drivers of Local Supply and Demand...

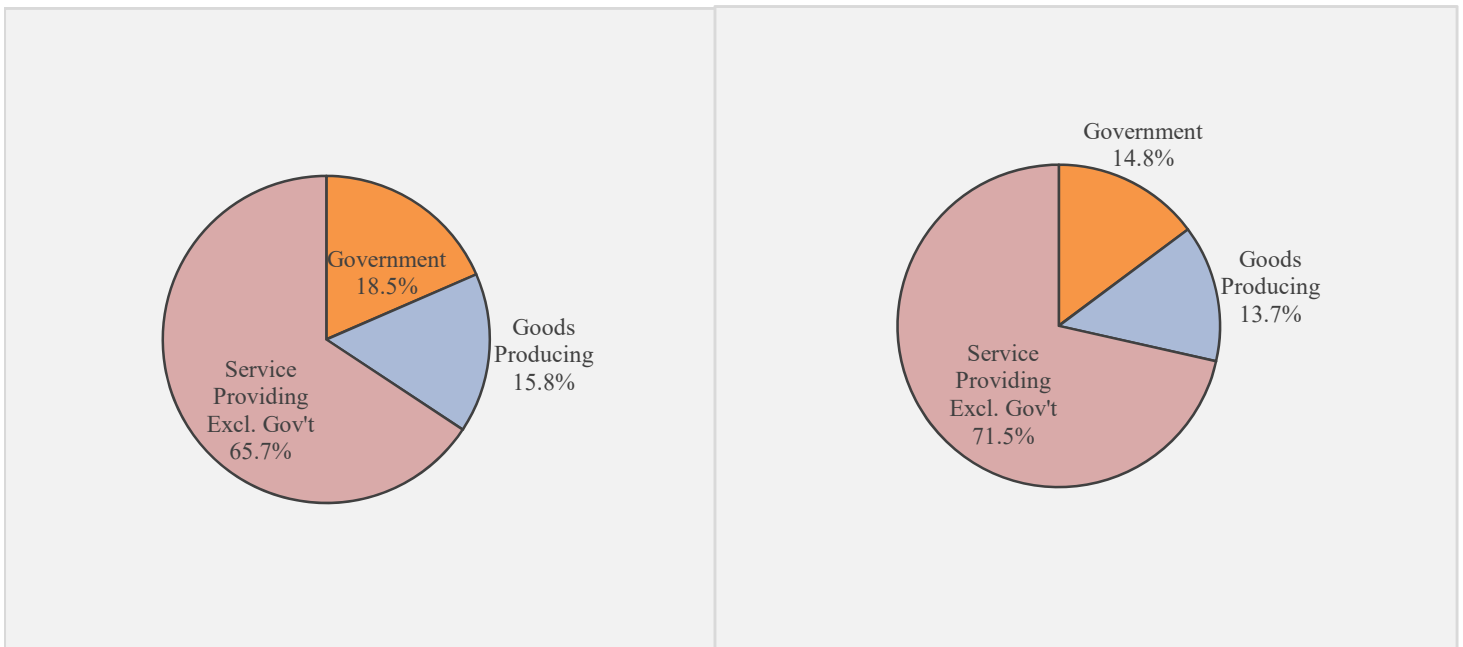


Local Economic Outlook	Florence	U.S.	
12-month Job Change (Mar)	2,500	Not Comparable	Employment has held up and is on an upward trend
12-month Job Change (Feb)	2,000	Not Comparable	
36-month Job Change (Mar)	3,300	Not Comparable	Unemployment has risen since the same period last year, but Florence's labor market has been more resilient than the national average
Current Unemployment Rate (Mar)	3.4%	3.5%	
Year-ago Unemployment Rate	3.3%	3.6%	Local employment growth is poor and needs to improve
1-year (12 month) Job Growth Rate	2.7%	3.8%	

Share of Total Employment by Industry

Florence Area

U.S.



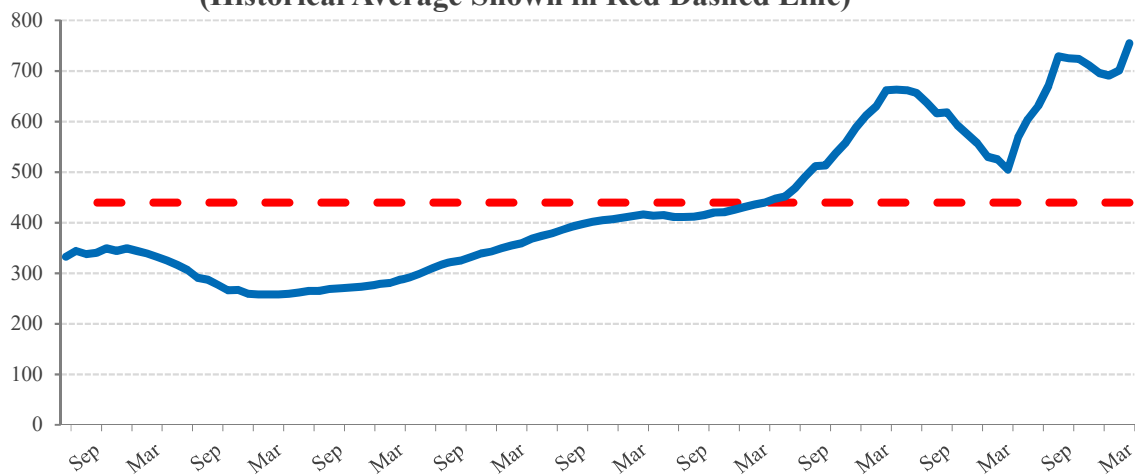
12-month Employment Change by Industry (Mar - 2023)

Goods Producing	200	Information	NA
Natural Resources/Mining/Construction	NA	Financial Activities	NA
Natural Resources and Mining	NA	Prof. & Business Services	NA
Construction	NA	Educ. & Health Services	NA
Manufacturing	NA	Leisure & Hospitality	NA
Service Providing Excluding Government	1,800	Other Services	NA
Trade/Transportation/Utilities	NA	Government	500

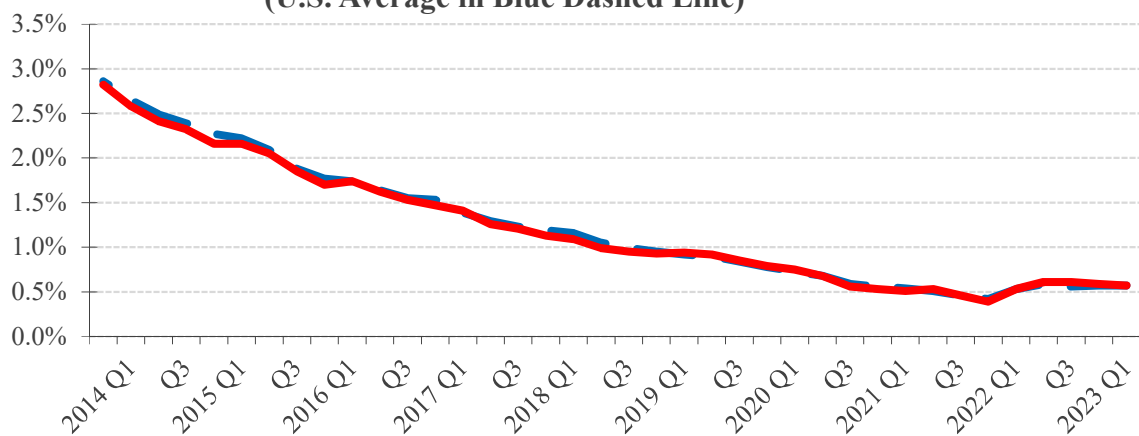
State Economic Activity Index	South Carolina	U.S.	
12-month change (2023 - Mar)	2.6%	3.8%	South Carolina's economy is growing, but decelerated from last month's 2.84% change and lags the rest of the nation
36-month change (2023 - Mar)	7.9%	6.7%	

New Housing Construction			
Local Fundamentals	Florence	U.S.	
12-month Sum of 1-unit Building Permits through Mar	755	not comparable	The current level of construction is 71.8% above the long-term average
8-year average for 12-month Sum of 1-Unit Building Permits	439	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.
Single-Family Housing Permits (Mar) 12-month sum vs. a year ago	49.5%	-21.2%	Construction is on the rise relative to last year, suggesting that the local inventory has stabilized

**Construction: 12-month Sum of Local Housing Permits
(Historical Average Shown in Red Dashed Line)**

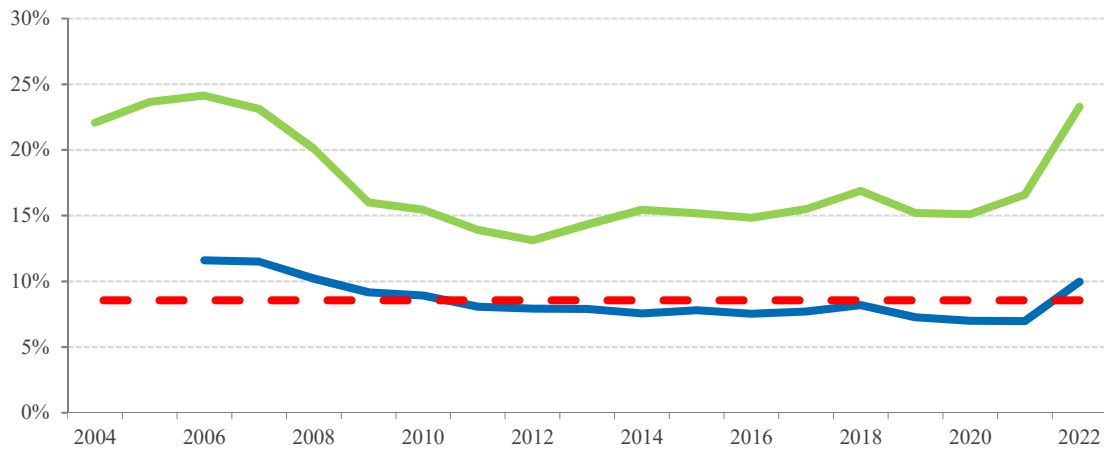


**State Total Foreclosure Rate vs. U.S Average
(U.S. Average in Blue Dashed Line)**



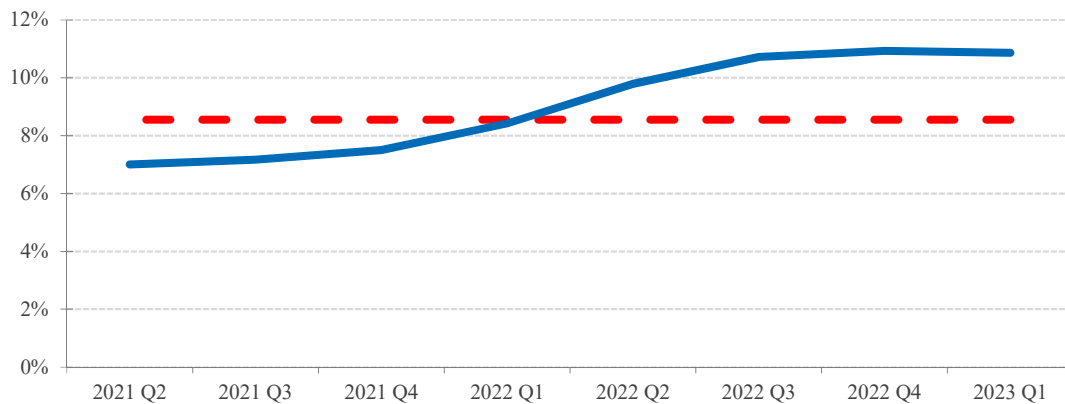
Affordability

Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income
(Local Historical Average Shown in Red, U.S. Average in Green)

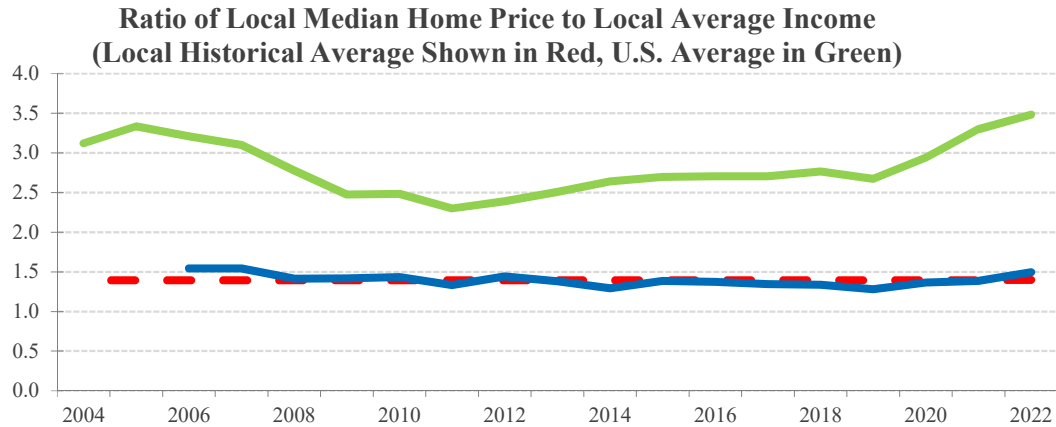


Monthly Mortgage Payment to Income	Florence	U.S.	
Ratio for 2022	10.0%	23.3%	Weak by local standards and could weigh on demand
Ratio for 2023 Q1	10.9%	23.3%	
Historical Average	8.6%	17.8%	More affordable than most markets

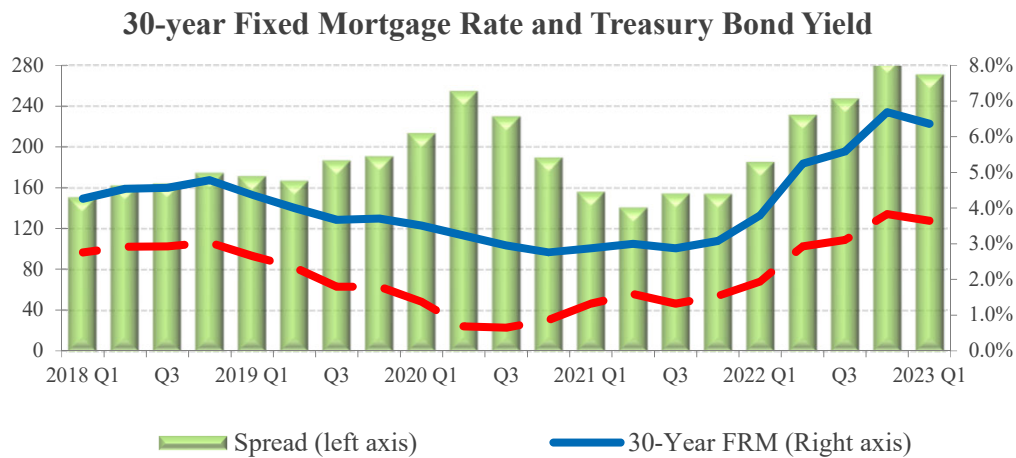
Recent Trend - Local Mortgage Servicing Cost to Income
(Historical Average Shown in Red Dashed Line)



Median Home Price to Income	Florence	U.S.	
Ratio for 2022	1.5	3.5	The price-to-income ratio eased, but could be better
Ratio for 2023 Q1	1.5	3.1	
Historical Average	1.4	2.8	Affordable compared to most markets



The Mortgage Market



After surpassing twice the 7 percent threshold at the end of 2022, mortgage rates fell in the beginning of 2023. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate dropped to 6.36% in the first quarter of 2023 from 6.69% the previous quarter. Nevertheless, rates continue to be 1.7 times higher than the previous year (3.79%). Although rates will continue to fluctuate in the following months, with inflation easing further and the Federal Reserve expected to pause its rate hikes soon, mortgage rates will stabilize near 6% in the second half of the year. NAR forecasts the 30-year fixed mortgage rate to average 6.3% and 6.1% at the second and third quarter of the year, respectively.

Geographic Coverage for this Report

The Florence area referred to in this report covers the geographic area of the Florence metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Darlington County and Florence County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins_default/

