

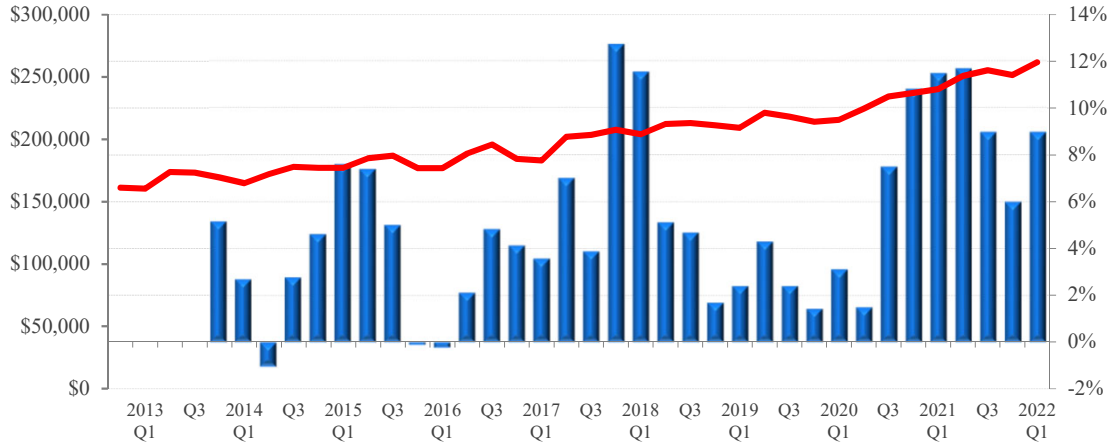
Baton Rouge Area

Local Market Report, First Quarter 2022

reflecting the impact of COVID-19 on the local economy

Today's Market...

Median Price (Red Line) and One-year Price Growth



Local Price Trends			
Price Activity	Baton Rouge	U.S.	Local Trend
Current Median Home Price (2022 Q1)	\$261,800	\$365,767	Prices continue to grow relative to last year
1-year (4-quarter) Appreciation (2022 Q1)	8.9%	15.2%	
3-year (12-quarter) Appreciation (2022 Q1)	25.2%	44.5%	
3-year (12-quarter) Housing Equity Gain*	\$52,700	\$112,700	Gains in the last 3 years have extended the trend of positive price growth after the recession
7-year (28 quarters) Housing Equity Gain*	\$84,600	\$162,367	
9-year (36 quarters) Housing Equity Gain*	\$101,400	\$189,833	

*Note: Equity gain reflects price appreciation only

	Baton Rouge	U.S.	
Conforming Loan Limit**	\$647,200	\$765,600	Most buyers in this market have access to government-backed financing
FHA Loan Limit	\$420,680	\$765,600	
Local Median to Conforming Limit Ratio	40%	not comparable	

Note: limits are current and include the changes made on January 1st 2022.

Local NAR Leadership

The Baton Rouge market is part of region 10 in the NAR governance system, which includes all of Louisiana and Texas. The 2022 NAR Regional Vice President representing region 10 is Logan Morris.

Benefits of Ownership: Total Equity Appreciation

Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2022 Q1 from quarter in which home was of purchased

Price Activity	BatonRouge	U.S.	Local Trend
1-year (4-quarter)	\$26,137	\$54,263	Price appreciation and principle payments in the last 3 years have boosted total equity growth since the recession
3-year (12-quarter)*	\$62,585	\$124,663	
5-year (20-quarter)*	\$94,213	\$154,612	
7-year (28 quarters)*	\$107,899	\$189,111	
9-year (36 quarters)*	\$130,383	\$221,623	

*Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

Drivers of Local Supply and Demand...

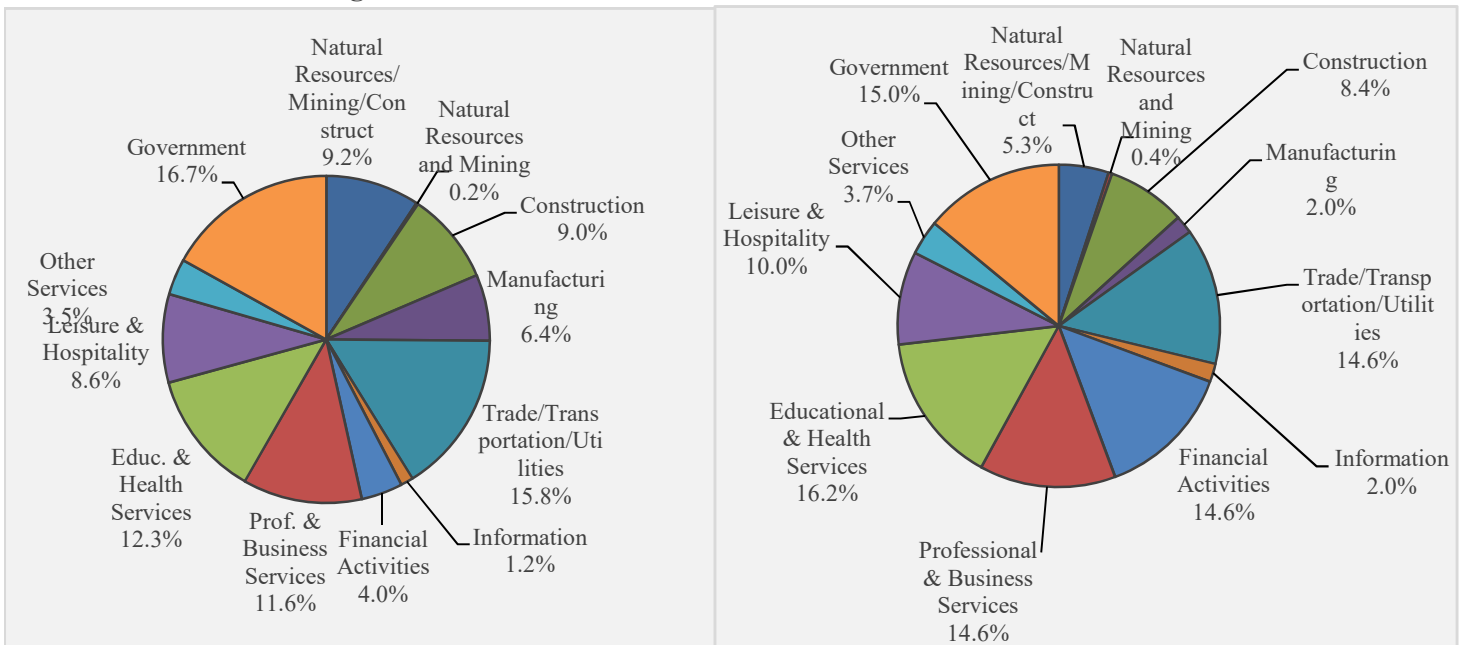


Local Economic Outlook	Baton Rouge	U.S.	
12-month Job Change (Mar)	8,900	Not Comparable	Employment growth has eased, but remains positive
12-month Job Change (Feb)	13,800	Not Comparable	
36-month Job Change (Mar)	-18,500	Not Comparable	Baton Rouge's unemployment situation is worse than the national average and weighs on confidence
Current Unemployment Rate (Mar)		3.6%	
Year-ago Unemployment Rate	4.9%	6.0%	Local employment growth is poor and needs to improve
1-year (12 month) Job Growth Rate	2.3%	6.2%	

Share of Total Employment by Industry

Baton Rouge Area

U.S.



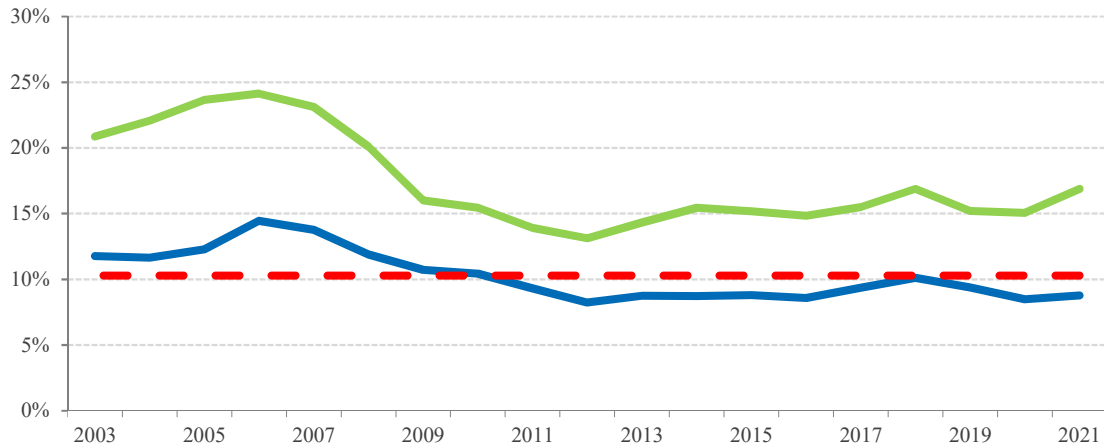
12-month Employment Change by Industry (Mar - 2022)

Goods Producing	NA	Information	400
Natural Resources/Mining/Construction	200	Financial Activities	300
Natural Resources and Mining	100	Prof. & Business Services	3,300
Construction	100	Educ. & Health Services	100
Manufacturing	1,000	Leisure & Hospitality	1,200
Service Providing Excluding Government	NA	Other Services	700
Trade/Transportation/Utilities	1,800	Government	-1,000

State Economic Activity Index	Louisiana	U.S.	
12-month change (2022 - Mar)	4.8%	5.7%	The economy of Louisiana is growing more slowly than the rest of the nation, but improved modestly from last month's 4.77% change
36-month change (2022 - Mar)	NA	4.4%	

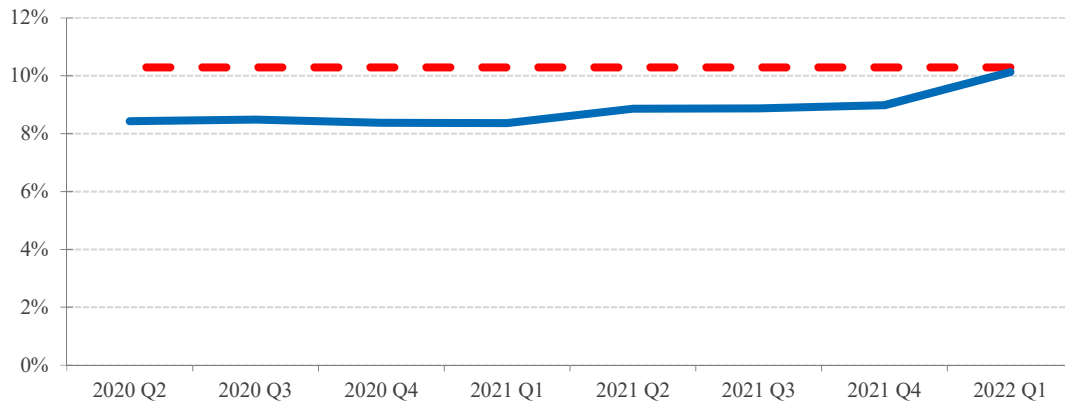
Affordability

Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income
(Local Historical Average Shown in Red, U.S. Average in Green)

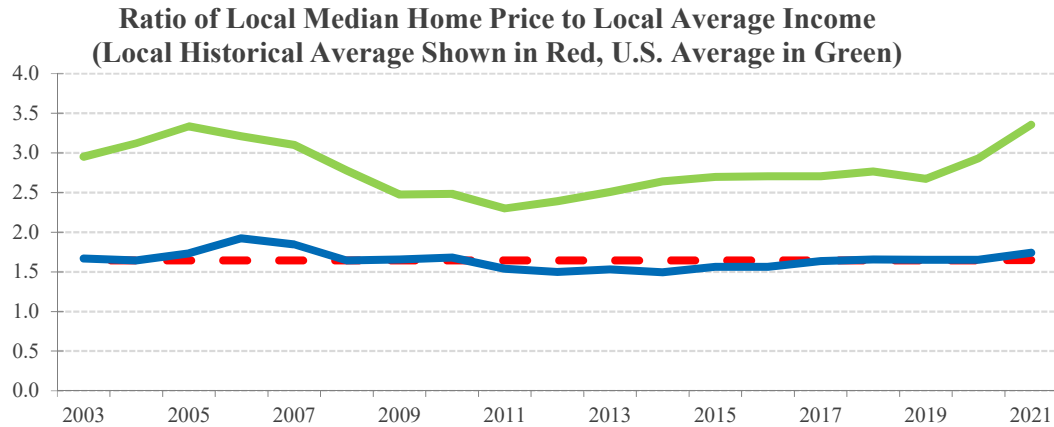


Monthly Mortgage Payment to Income	Baton Rouge	U.S.	
Ratio for 2021	8.8%	16.9%	Historically strong, but weaker than the fourth quarter of 2021
Ratio for 2022 Q1	10.1%	18.5%	
Historical Average	10.3%	18.1%	More affordable than most markets

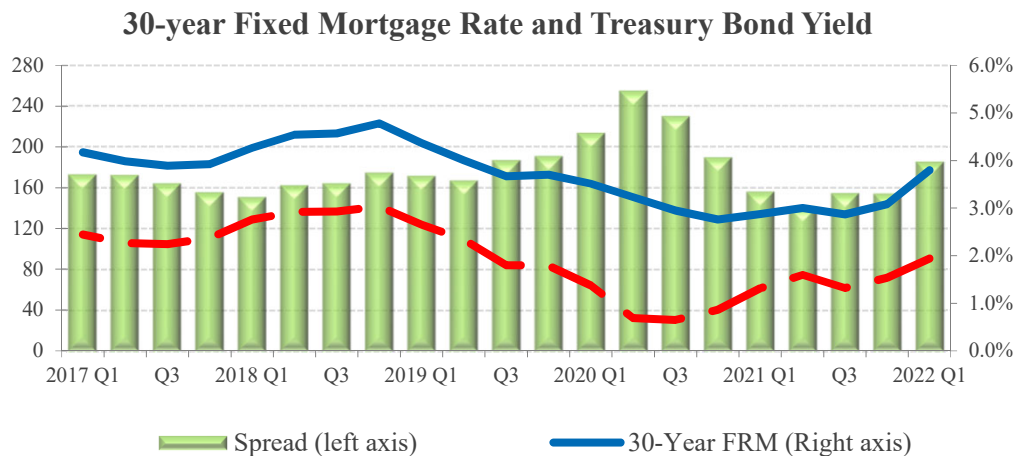
Recent Trend - Local Mortgage Servicing Cost to Income
(Historical Average Shown in Red Dashed Line)



Median Home Price to Income	Baton Rouge	U.S.	
Ratio for 2021	1.7	3.4	The price-to-income ratio is high by historic standards and getting worse
Ratio for 2022 Q1	1.8	3.3	
Historical Average	1.6	2.7	Affordable compared to most markets



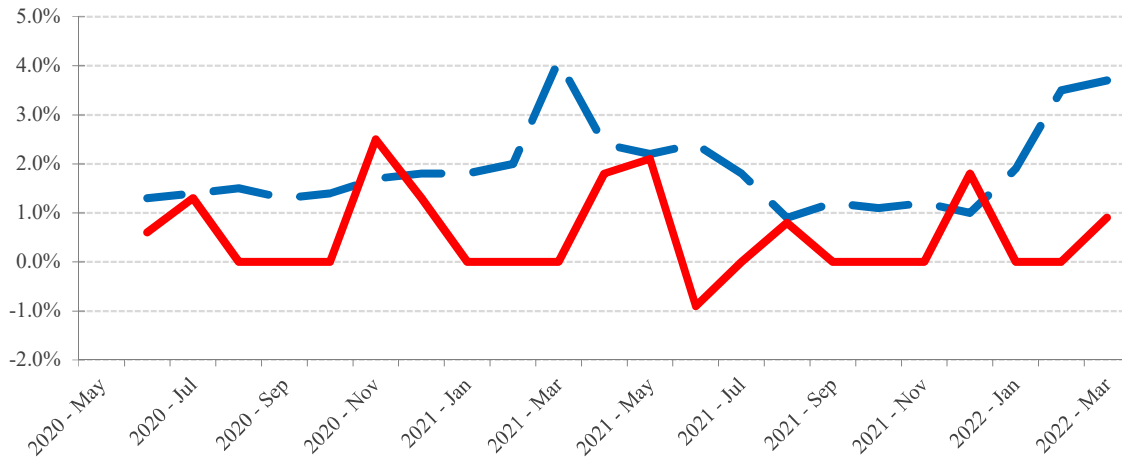
The Mortgage Market



Mortgage rates surged in the first quarter of the year. The war in Ukraine added to upward pressure on inflation. As a result, the Federal Reserve raised its short-term interest rates by 25 basis points in March in its efforts to control elevated inflation. Although the Fed doesn't set up mortgage rates, Fed's actions have a ripple effect. A higher rate for banks tends to make borrowing more expensive for consumers affecting eventually long-term interest rates (such as 10-year Treasury bond). While mortgage rates typically follow the trend of the 10-year Treasury yield, the rate on the conventional 30-year mortgage also tends to rise. Nevertheless, the Fed will continue its tightening policy with additional rate hikes in the following months. Thus, the outlook is for mortgage rates to rise even further. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 3.8 percent in Q1 2022 from 2.9 percent a year earlier. NAR forecasts the 30-year fixed mortgage rate to hover around 5.5 percent in mid-2022.

REALTOR® Price Expectations

REALTOR® Price Expectations for the Next 12 Months
(U.S. Average in Blue Dashed Line)



Source: NAR

REALTOR® Price Expectations	Louisiana	U.S.	
2022 - Mar	0.0%	3.6%	REALTORS® expect weaker price growth in Louisiana than in the U.S. in the next 12 months. Their price expectations for the local market are more modest than a year ago.
Prior 12 months	2.1%	2.2%	

Geographic Coverage for this Report

The Baton Rouge area referred to in this report covers the geographic area of the Baton Rouge metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Ascension Parish, East Baton Rouge Parish, East Feliciana Parish, Iberville Parish, Livingston Parish, Pointe Coupee Parish, St. Helena Parish, West Baton Rouge Parish, and West Feliciana Parish

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins_default/