

ASSOCIATION EXECUTIVES COMMITTEE

2022 REALTORS® NAR NXT MEETINGS

CHAIR	Ryan McLaughlin (VA)
VICE CHAIR	Jessica Coates (CA)
COMMITTEE LIAISON	Christian Barnes (MS)
STAFF EXECUTIVE	Cindy Sampalis (IL)

Recommendations:

1. To approve the formation of an Association Innovator program for local associations and REALTOR® association-owned and operated MLSs as proposed, which includes an RPAC subcategory and a note under the submission criteria and scoresheet on how the innovation advances the REALTOR® association mission. (Exhibit 1).

Rationale: This program recognizes and incentivizes local associations and REALTOR® association-owned and operated MLSs to excel, improve, and innovate, and to strive toward a culture that continuously provides exceptional value to members so the REALTOR® organization can thrive well into the future. Nominations are to be submitted by association and MLS staff and will be grouped by size for small, medium, large, and mega associations, with a separate category for MLSs, also grouped by size. There are various submission categories within three areas of focus – Association/MLS Focused, Member Focused, Externally Focused.

This recommendation may have financial impact on board or state associations (*check one*): Yes No
If yes, please attach a *Program Impact Analysis Form* as an Exhibit.

This recommendation has been reviewed by (*check all that apply*): Not Applicable
 Leadership Team Legal Finance Other (list committees):

The Executive Committee recommends to the Board of Directors:

- Approval Referral to _____ for further study
 Approval with the following amendment: Defeat

Board of Directors Action:

- Approved Defeated
 Approved with Executive Committee amendment Referred to _____ for further study
 Approved with the following Board of Directors amendment:

The following is reported for your information only and does not affect Association policy or budget.

1. The AEC approved a set of positive aspirational Principals of Association Volunteer and Staff Leadership (Exhibit 2) that were developed by the AEC Principles of Association Leadership Work Group. The principles, which include key characteristics and behaviors that define exceptional association leadership, will be incorporated into various local, state, and national orientation and learning opportunities, and will serve as a model for volunteer and staff leaders at all levels of the association to strive toward and consider adopting as a guiding philosophy.

2. The AEC approved a recommendation from the RCE Certification Advisory Board to establish an RCE Emeritus status for RCE designees who retire from the REALTOR® association management industry and have held the RCE designation for a minimum of 20 cumulative years. This status replaces the Retired RCE status and recognizes retiring RCE designees who have gone above and beyond in demonstrating their commitment to professionalism, the industry, and the REALTOR® family by earning the RCE designation. The first AEs to be designated RCE Emeritus are Belton Jennings, recently retired from the Virgin Islands Territorial Association of REALTORS® and Leah Selig, Space Coast Association of REALTORS®, FL.
3. Wes Stefanick, RCE, CAE, Delaware Association of REALTORS®, was awarded the 2022 AE Leaders of Tomorrow Young Professional Award. The award recognizes an AE young professional who has fostered greater involvement and increased professionalism among his or her YPN peers and REALTOR® members. Wes will be formally recognized at the 2023 AE Institute.
4. AE Institute Advisory Board -- The advisory board is finalizing the curriculum and speakers for the 2023 Institute. The AE Institute is March 17-20, at the Hyatt Regency in Seattle, and registration will launch on Wednesday, December 14. Tuition is \$625.
5. AEC Volunteer Leadership Advisory Board – The advisory board continues to identify and develop resources to assist members in their role as REALTOR® association volunteer leaders including a leadership development toolkit outline that compiles existing leadership training resources on nar.realtor. Another toolkit that helps associations identify and recruit new leaders is also in the works. The advisory board is discussing a possible initiative that would designate August as Leadership Month, an extension of the current Leadership Week that takes place in Chicago every August.
6. Association Diversity Work Group – The work group developed guidelines to assist associations in developing local and state diversity committees; guidelines for developing a multi-cultural partners toolkit; and opportunities to further enhance communication and collaborative opportunities with multi-cultural organizations.
7. Member Engagement and Experience Work Group -- The work group collected information on effective ways to engage six identified member segments using email, social media, virtual, and in-person options. This resource, which also includes best practices for identifying future leaders in each member segment, will be available on nar.realtor and shared with associations hosting Riding with the Brand events.
8. The following RCEs represent the most recent “class” of designees. The new designees will be formally recognized at the 2023 AE Institute in Seattle.

Tabatha Amodio, RCE, Aiken Association, SC
 Sallie Arnold, RCE, Grand County Association, CO
 Tiffany Banks, RCE, CAE, Nevada REALTORS®
 Emily Chenevert, RCE, Austin Board of REALTORS®, TX
 Madison Cooper, RCE, Coastal Carolinas Association of REALTORS®, SC
 Marissa Cyr, RCE, CAE, Cape Cod & Islands Association of REALTORS®, MA
 Justin Davidson, RCE, Massachusetts Association of REALTORS®
 Jim DeMaio, RCE, REALTOR® Association of Southern Kentucky
 Angela Gibson, RCE, Boise Regional REALTORS®, ID
 Alane Gilbrech, RCE, San Mateo County Association of REALTORS®, CA
 Conor Gillis, RCE, New York State Association of REALTORS®
 Hugh Gordon, RCE, Frederick County Association of REALTORS®, MD
 Greta Haas, RCE, Iowa Association of REALTORS®
 Erin Hickey, RCE, Lakeshore REALTORS®, WI

Stacy Kelley, RCE, New Hampshire Association of REALTORS®
Jeffrey Ledford, RCE, Georgia Association of REALTORS®
Steve Mapes, RCE, First MLS, GA
Letty Merritt, RCE, CAE, Portland Metropolitan Association of REALTORS®, OR
Michael Miller, RCE, Long Island Board of REALTORS®, NY
Jina Myers, RCE, Northern Virginia REALTORS®
Amanda Oboza, RCE, Greater Lansing Association of REALTORS®
Libby Rentz, RCE, New York State Association of REALTORS®
Kelly Reynolds, RCE, Southern Maryland Association of REALTORS®
Melinda Skinner, RCE, Orlando Regional REALTOR® Association, FL
Austin Smallwood, RCE, South Carolina Association of REALTORS®
Ali Taylor, RCE, Orlando Regional REALTOR® Association, FL
Jeremy Walker, RCE, Alabama Association of REALTORS®