

HOW NAR MEMBERSHIP DUES HELP REALTORS® SUCCEED

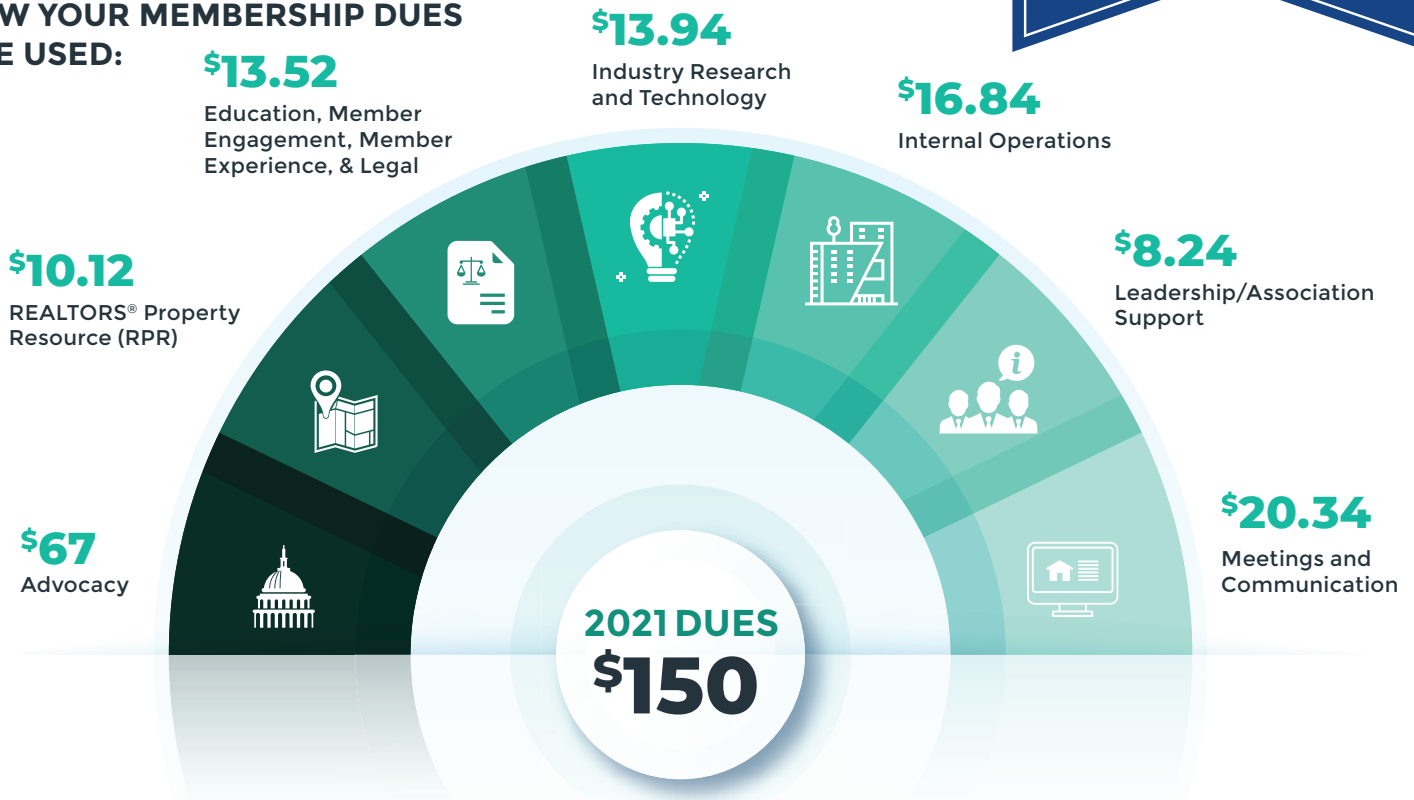
Thank you for being a part of the REALTOR® community, now over 1.4 million members strong. As a REALTOR® member, the National Association of REALTORS® is here to support and assist your professional growth every day. We're deeply engaged in all facets of real estate, strengthening your business and the entire industry, to ensure your success and the opportunity for all Americans to achieve the dream of home ownership and enjoy the benefits of investing in real property.

\$150
2021 MEMBER DUES

\$35
CONSUMER AD
CAMPAIGN SPECIAL
ASSESSMENT

\$185
TOTAL DUES WITH
SPECIAL ASSESSMENT

HOW YOUR MEMBERSHIP DUES ARE USED:



WHAT YOUR INVESTMENT GIVES YOU IN RETURN:



ADVOCACY: NAR advocates every day for federal, state and local policy initiatives that strengthen the ability of Americans to own, buy and sell real property.



TECHNOLOGY: NAR researches, sources and brings you the latest technology trends and innovative tools to help you stay on the cutting edge, save time, and earn more.



EVENTS & NETWORKING: NAR provides hundreds of opportunities across the country to meet and build relationships with fellow REALTORS® and future customers.



SAVINGS: Through the REALTOR Benefits® Program, you'll find exclusive access to savings and special offers in the areas of Personal Insurance, Risk Management, Marketing Resources, and more.



LEGAL & RISK MANAGEMENT: Access risk management advice, information on state & federal legal compliance, and valuable materials to help navigate issues commonly faced by real estate professionals.



REALTOR® BRAND: Your membership gives you the right to use the globally recognized REALTOR® brand. NAR provides an ad campaign and materials members can utilize to help consumers understand the value of working with a REALTOR®.



EDUCATION: Expand your knowledge and explore new interests with training and tools covering multiple areas of real estate, advanced training for areas of specialty, publications, research reports and more.



EXCLUSIVE BENEFITS: Become an expert in your community with exclusive tools and resources such as local market data, home buyer and seller demographics, the world's largest real estate library, and much more.