

# NAR Commercial Real Estate Metro Market Report | 2021.Q2

## Columbia, MO

Core-Based Statistical Area Code: 17860

The Columbia, MO commercial real estate market is stronger compared to the overall U.S. market.  
NAR Commercial Real Estate Market Conditions Index\* 53.3

Overall economic conditions are stronger than nationally.  
The apartment property market is weaker than nationally.  
The office property market is stronger than nationally.  
The industrial property market is stronger than nationally.  
The retail property market is stronger than nationally.

The commercial real estate market is slowly getting back on track although the rise of Delta variant cases is casting a shadow on the path of the recovery. The multifamily, industrial, and retail property markets will continue to recover more quickly than the office property market where vacancy rates will likely remain elevated in 2021-2022 compared to the pre-pandemic level.

### I. Economic and Demographic

	Columbia, MO			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
<b>Economic</b>							
Total non-farm employment ('000)	98	97	93	146,603	143,315	138,501	
Y/Y chg.in nonfarm payroll employment	6	(4)	(5)	8,102	(6,637)	(13,215)	
Y/Y % chg. in nonfarm payroll employment	6.0%	-4.1%	-5.2%	5.8%	-4.4%	-8.7%	<i>Job creation is stronger than nationally</i>
Unemployment rate (%)	3.1%	2.9%	5.5%	5.9%	6.0%	11.1%	<i>Unemployment rate is lower than nationally</i>
Average weekly wages	\$826	\$861	\$815	\$1,059	\$1,046	\$1,016	
Wage growth, year-over-year <i>(data are as of last month of the quarter)</i>	1.4%	6.8%	5.3%	4.3%	6.7%	5.6%	<i>Wages are rising at a slower pace than nationally</i>
	<b>2019</b>	<b>2018</b>	<b>2017</b>	<b>2019</b>	<b>2018</b>	<b>2017</b>	
GDP growth (%)	1.9%	1.6%	1.6%	2.3%	2.9%	2.3%	
Median household income	\$57,359	\$54,356	\$51,340	\$87,470	\$84,423	\$81,284	
<b>Demographic</b>							
Net domestic migration ('000)	0.1	(0.1)	(0.3)	0	0	0	<i>Area is experiencing net domestic in-migration</i>
Population ('000)	210	209	207	329,484	328,330	326,838	
Population growth (%)	0.70%	0.69%	0.58%	0.35%	0.46%	0.53%	<i>Population is growing faster than nationally</i>

### II. Multifamily

	Columbia, MO			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
<b>Demand indicators</b>							
Vacancy rate	2.4%	2.9%	4.8%	4.2%	4.7%	5.5%	<i>The area has a lower vacancy rate than nationally</i>
Absorption of units over the quarter	52	39	119	226,871	169,053	78,282	<i>The area has a lower pace of absorption than nationally</i>
Absorption of units in past 12 months	245	312	323	603,925	455,336	255,168	
Market asking rent per unit	\$833	\$820	\$807	\$1,004	\$978	\$953	
Market asking rent per unit, y/y % chg	3.3%	1.5%	0.8%	6.1%	3.9%	1.8%	
Effective rent per unit	\$831	\$816	\$803	\$1,000	\$972	\$945	
Effective rent per unit, y/y % chg	3.4%	1.6%	2.4%	6.4%	3.7%	2.3%	<i>Rents are rising more slowly than nationally</i>
Rent as a percent of 2-person annual wage income	11.6%	10.9%	11.3%	10.9%	10.7%	10.7%	<i>The rent to income ratio is higher than nationally</i>
<b>Supply indicators</b>							
Inventory	10,383	10,383	10,383	17,259,876	17,168,283	16,881,961	
Net delivered units in past 12 months	0	0	0	377,954	387,779	389,240	
Net delivered units, as % of inventory	0.0%	0.0%	0.0%	2.2%	2.3%	2.3%	
Units under construction	110	110	0	578,162	609,682	681,731	
Units under construction, as % of inventory	1.1%	1.1%	0.0%	3.3%	3.6%	4.0%	<i>Construction activity is slower than nationally</i>
12-month total: 5+ unit building permits	283	122	162	463,443	435,217	452,345	
12-month total: all building permits	1,153	976	880	1,642,586	1,574,266	1,361,395	<i>Building permits are rising faster than nationally</i>
Ratio of jobs created to permits	4.9	(4.2)	(5.8)	4.9	(4.2)	(9.7)	
<b>Sales transactions</b>							
Total investment acquisitions (in million \$)	\$0.0	\$8.8	\$2.2	\$41,291.4	\$28,735.4	\$13,346.3	<i>Sales transactions are not rising as fast than nationally</i>
Transaction sales price per unit	\$0	\$47,297	\$200,000	\$100,508	\$98,594	\$80,364	<i>Prices are not rising as fast than nationally</i>
Cap rate	#N/A	-	-	6.4%	6.6%	6.6%	<i>Cap rates are higher than nationally</i>

### III. Office

	Columbia, MO			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
<b>Demand indicators</b>							
Vacancy rate	4.1%	3.4%	3.7%	6.1%	3.4%	3.7%	<i>The area has a lower vacancy rate than nationally</i>
Absorption in sq.ft. over the quarter	(24,428)	(7,977)	(40,685)	(9,309,111)	(51,131,309)	(13,966,267)	<i>The area has a lower pace of absorption than nationally</i>
Absorption in sq.ft. over 12 months	(26,241)	(42,498)	(60,574)	(140,700,116)	(145,357,270)	19,961,128	
Asking rent per sq.ft.	\$24.5	\$24.4	\$24.3	\$18.9	\$18.9	\$18.8	
Asking rent growth, y/y % chg.	0.6%	0.0%	0.9%	0.3%	0.0%	1.3%	<i>Rents are rising faster than nationally</i>
Leasing activity in sq.ft.	9,825	2,600	2,148	100,568,800	81,175,252	81,276,145	<i>Leasing volume is rising faster than nationally</i>
Y/Y chg.in professional/business services jobs ('000) <i>(as of last month of the quarter)</i>	#N/A	#N/A	#N/A	1,260	(501)	(1,715)	
<b>Supply indicators</b>							
Inventory in sq. ft.	3,749,214	3,749,214	3,763,464	12,454,676,333	12,428,381,226	12,364,751,288	
Net delivered over 12 months, in sq.ft.	(14,250)	17,286	31,536	87,967,591	76,138,970	78,991,496	<i>Relatively fewer units are being delivered than nationally</i>
Net delivered units, as % of inventory	-0.4%	0.5%	0.8%	0.7%	0.6%	0.6%	
Under construction in sq.ft.	14,865	14,865	7,000	177,275,188	186,528,025	209,268,041	
Under construction, as % of inventory	0.4%	0.4%	0.2%	1.4%	1.5%	1.7%	<i>Construction activity is slower than nationally</i>
<b>Sales transactions</b>							
Total investment acquisitions (in million \$)	\$1.6	\$0.3	\$0.0	\$23,909.8	\$21,181.7	\$11,269.3	
Transaction sale price per sq.ft.	\$321	\$163	\$0	\$108	\$106	\$105	
Cap rate	#N/A	-	-	6.4%	6.6%	6.6%	<i>Cap rates are higher than nationally</i>

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### IV. Industrial

	Columbia, MO			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
<b>Demand indicators</b>							
Vacancy rate	1.0%	1.0%	0.7%	4.2%	1.0%	0.7%	The area has lower vacancy rate than nationally
Absorption in sq.ft. over the quarter	7,988	(25,400)	4,000	146,182,325	119,411,326	56,883,324	The area has lower pace of absorption than nationally
Absorption in sq.ft. over 12 months	(8,412)	(12,400)	(1,435)	437,432,148	348,133,148	231,052,238	
Asking rent per sq.ft.	\$6.2	\$6.1	\$6.0	\$6.5	\$6.4	\$6.1	Rent growth is slower than nationally
Asking rent growth, y/y % chg.	3.9%	2.6%	2.9%	5.2%	2.6%	2.9%	Leasing volume is not rising as fast than nationally
Leasing activity in sq.ft.	4,800	21,000	288,634	319,474,044	296,163,970	254,024,482	
<b>Supply indicators</b>							
Inventory in sq. ft.	4,803,423	4,798,623	4,798,623	26,553,663,022	26,461,805,496	26,166,021,757	
Net delivered over 12 months, in sq.ft.	4,800	0	0	385,387,457	398,260,005	382,527,483	
Net delivered units, as % of inventory	0.1%	0.0%	0.0%	1.5%	1.5%	1.5%	Construction activity is slower than nationally
Under construction in sq.ft.	0	4,800	0	567,307,627	521,498,024	452,528,658	
Under construction, as % of inventory	0.0%	0.1%	0.0%	2.1%	2.0%	1.7%	
<b>Sales transactions</b>							
Total investment acquisitions (in million \$)	\$0.0	\$0.0	\$0.0	\$27,261.9	\$21,600.7	\$13,713.9	
Transaction sale price per sq.ft.	\$0	\$0	\$0	\$61	\$56	\$54	Cap rates are lower than nationally
Cap rate	0.0%	0.0%	0.0%	7.4%	0.0%	0.0%	

### V. Retail

	Columbia, MO			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
<b>Demand indicators</b>							
Vacancy rate	2.9%	3.2%	2.4%	4.3%	4.5%	4.2%	The area has a lower vacancy rate than nationally
Absorption in sq.ft. over the quarter	26,632	(30,020)	(14,183)	26,554,046	6,829,628	(12,969,003)	The area has a faster pace of absorption than nationally
Absorption in sq.ft. over 12 months	(22,023)	(62,838)	(17,812)	12,853,280	(26,669,769)	5,842,298	
Asking rent per sq.ft.	\$14.9	\$14.8	\$14.8	\$14.5	\$14.5	\$14.3	Rent growth is slower than nationally
Asking rent growth, y/y % chg.	0.8%	0.7%	1.5%	1.4%	1.0%	1.5%	Leasing volume is rising faster than nationally
Leasing activity in sq.ft.	19,997	15,207	7,819	65,144,289	60,598,011	44,924,273	
Y/Y chg. in retail trade payroll employment ('000) (as of last month of the quarter)	#N/A	#N/A	#N/A	822.30	(1,100.50)	(245.60)	
<b>Supply indicators</b>							
Inventory in sq. ft.	9,136,563	9,136,563	9,110,563	15,772,300,571	15,764,713,778	15,724,204,780	Relatively more units are being delivered than nationally
Net delivered over 12 months, in sq.ft.	26,000	26,000	12,000	46,178,397	47,102,191	58,535,237	
Net delivered units, as % of inventory	0.3%	0.3%	0.1%	0.3%	0.3%	0.4%	Construction activity is slower than nationally
Under construction in sq.ft.	0	0	26,000	55,829,483	58,628,746	71,303,691	
Under construction, as % of inventory	0.0%	0.0%	0.3%	0.4%	0.4%	0.5%	
<b>Sales transactions</b>							
Total investment acquisitions (in million \$)	\$0.8	\$0.0	\$0.0	\$20,811.7	\$15,469.2	\$8,857.2	
Transaction sale price per sq.ft.	\$166	\$0	\$0	\$134	\$136	\$134	Cap rates are lower than nationally
Cap rate	0.0%	0.0%	0.0%	6.6%	6.6%	6.7%	

### VI. Hotel/Lodging

	Columbia, MO			U.S.			
	2021 Q2	2021 Q1	2020 Q2	2021 Q2	2021 Q1	2020 Q2	
Leisure and hospitality payroll workers ('000)	#N/A	#N/A	#N/A	15,395.0	13,448.0	12,637.0	#N/A
Y/Y change ('000)	#N/A	#N/A	#N/A	2,758.0	(2,297.0)	(4,590.0)	#N/A
% share to nonfarm payroll employment	#N/A	#N/A	#N/A	10.5%	9.4%	9.1%	#N/A

\*An index below 50 means local market conditions are weaker than nationally, above 50 means local market conditions are stronger, and 50 means local market conditions are about the same as nationally. NAR derived the index by assigning 1 point for each indicator where local market conditions are better than the national (US) condition.

The total points for each local market are divided by the number of variables that are available at the local area, with 46 indicators if all the data are available. The fraction is multiplied by 100 to get the index.

Economic data may not be available for all markets. In some submarkets or metropolitan divisions (e.g., Long Island) reported by CoStar®, the economic data that is reported (e.g., employment) is of the metropolitan area (New York-Newark-Jersey City). The 390 markets in this report are based on the CoStar® market areas.

NAR reserves the right to add new variables or drop variables that comprise the index based on its analysis of variables that impact market trends.

Sources of data used: National Association of Realtors®, CoStar®, US Census Bureau, US Bureau of Labor Statistics, and US Bureau of Economic Analysis.

For information about this report, email data@nar.realtor.