

COMMERCIAL LEADERSHIP

DEVELOPMENT DAY

AUGUST 22, 2021 · CHICAGO, IL

AGENDA

8:30 am – 9:30 am	Registration/Continental Breakfast
9:30 am – 9:50 am	Welcome & Introductions
9:50 am – 10:15 am	Networking (Lead by Knuckleball Comedy)
10:15 am – 10:30 am	NAR's Commercial Services <ul style="list-style-type: none">- Grant Funding- Commercial Services Accreditation
10:30 am – 11:55 am	Technology <ul style="list-style-type: none">• RPR® Presentation• MLS/CIE Discussion• REACH Commercial / Second Century Ventures Presentation
11:55 am – 1:00 pm	Lunch & Roundtable Networking Discussions
1:00 pm – 2:20 pm	Education & Professional Development Panel: Institutes, Societies & Councils <ul style="list-style-type: none">• Hear from the commercial organizations about their strategic focus and how to collaborate locally. Plus – ask your questions!
2:20 pm – 3:20 pm	Advocacy and outreach. <ul style="list-style-type: none">• 1031 Exchanges + Tax Legislation• Effective Advocacy Engagement @ Local/State Level• RPAC Discussion
3:20 pm – 3:30 pm	Break
3:30 pm – 4:30 pm	Breakout Sessions (Lead by Knuckleball Comedy)
4:30 pm – 4:50 pm	Commercial Outlook and Research
4:50 pm – 5:15 pm	2021 NAR President Elect, Leslie Rouda Smith