

2021 C2EX Challenge, Amp It Up!

Terms & Conditions

Challenge Timeline

- **April 1** – 2021 C2EX Challenge Amp It Up! (“Challenge”) launches. State and local REALTOR® Associations (“Association” or “Associations”) must enroll at: NAR.realtor/C2EX/Challenge to participate in the Challenge.
- **April 1 to Oct. 1** (“Challenge Period”) – During this Challenge Period, participating Associations can earn three (3) points for every one of their Association members who begins the C2EX program or five (5) points for each new C2EX Endorsement earned by one of their Association members.
- **Oct. 1** – Deadline for Association members to have started or to have earned a C2EX endorsement during the Challenge period.
- **Oct. 1 at midnight (CT)** – 2021 C2EX Challenge Amp It Up! closes.
- **Oct. 2 – Date of 2021 NAR Annual Conference** – The Challenge winners will be determined based on the state and local associations with the highest point totals from each category: Small, Medium, Large and Mega.
- **2021 NAR Annual Conference** – At the NAR Annual Conference, the Challenge winners will be announced and each be awarded a \$5,000 grant to further the winners’ promotional efforts of the C2EX program. In addition, the NAR Region with the highest increase of new C2EX endorsements based on percentage during the Challenge period will be awarded a prize by NAR.

C2EX Challenge Amp It Up! Rules

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED BY LAW.

The Challenge winners of each category will be honored during 2021 NAR’s Annual Conference, (“Conference”). Winners are encouraged to be present during the Conference.

To be counted in a state or local association’s numbers, the Association member must have begun the C2EX program or earned C2EX Endorsement during the Challenge Period, and must be in good standing of the National Association of REALTORS®. To learn more about the C2EX program, follow this

link: <https://www.nar.realtor/commitment-to-excellence>. Earning the C2EX Endorsement means completing the C2EX program and earning the C2EX Endorsement

There will be one state association winner and one local association winner from each of the categories: Small (1- 4,999 members); Medium (5,000-14,999 members); Large (15,000 – 29,999 members); and Mega (30,000 members and up). The winners will be determined by the C2EX Committee (“Committee”).

Each Challenge winner will be awarded a \$5,000 grant (“Prize”) to further the winning Association’s efforts in promoting the C2EX program. The Prize is non-transferable and non-assignable and subject to applicable laws and regulations. Any attempt to transfer or assign the Prize will be void.

The NAR Region with the highest increase of new C2EX endorsements based on percentage during the Challenge period will be awarded a prize by NAR. The prize will be determined by NAR and announced at a later date. The Region winner will be determined by the C2EX Committee.

The 2021 C2EX Challenge Amp It Up! and its terms and conditions are governed by the laws of the State of Illinois. If any portion of the Challenge or the terms and conditions are deterred by any court or governmental agency of competent jurisdiction to violate applicable law or otherwise not conform to requirements of law, then the rest of the Challenge and/or its terms and conditions will remain in effect and NAR may substitute a suitable and equitable provision for the invalid/unenforceable provision in order to carry out the original intent and purpose of the Challenge and/or its terms and conditions.

The staff of NAR and the program sponsors will not take phone calls or release any information regarding the winner determination process, or status of the entries.

In order to receive the prize, Challenge winners, through their representatives, must be willing to be interviewed, photographed, filmed, and featured in NAR promotions.

NAR, and the C2EX Committee are not responsible for late, stolen, technical problems, or misdirected entries.

If there is insufficient participation in any of the three categories from state and/or local associations, NAR may, in its sole discretion, decide to not award a grant in any of the categories.

All information submitted by participating associations must be true and correct at all times. Associations are responsible for keeping such information up-to-date.

At any time, in the sole and absolute discretion of NAR, it will be entitled to disqualify a participant and/or a Association's members eligibility to be counted towards the challenge in the event of a failure to meet relevant criteria or any other violation or suspected violation of these Terms and Conditions.

By participating, Associations must release NAR from any and against any and all injury, loss or damage caused or claimed to be caused by its participation in the 2021 C2EX Challenge Amp It Up! and/or the acceptance, awarding, receipt, use and/or misuse of the grant money. By participating, each Association agrees that: (a) any and all disputes, claims, and causes of action arising out of or in connection with the 2021 C2EX Challenge Amp It Up!, or any prizes awarded, must be resolved individually without resort to any form of class action; (b) any claims, judgments and awards will be limited to actual out-of-pocket costs incurred, including costs associated with entering the 2021 C2EX Challenge Amp It Up!, but in no event attorney's fees; and (c) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.