

Fact Sheet: New Resources for REALTOR® Safety Month

September is REALTOR® Safety Month. Leverage and share the wealth of resources to help educate REALTORS® on this important initiative:

What's New:

- Download and share the just released [2018 Member Safety Report](#) with your members. This report details how REALTORS® feel about their safety and what steps they are already taking to protect themselves.
- Your members and you can register for our **free REALTOR® Safety webinar**. On Sept. 12 at 1:00 p.m. CT, hear from industry expert Cheryl Knowlton on forming good safety habits.
- **Save 30%** throughout September, on the print version of "[The Little Red Book: Safety Rules to Live By for REALTORS®](#)" with code SAFE18! This booklet is the perfect tool for both new and seasoned agents to use as they create and update their safety protocols.
- View and share "[Personal Safety Tips for Real Estate Professionals](#)", a new video that highlights safety protocols REALTORS® should implement into their daily routine and follow with every client—every day, every time.

Additional Resources from the REALTOR® Safety Program:

- NAR's REALTOR Benefits® Program partner, SentiLock, offers agents the ability to open its lockboxes from the [SentiSmart™ app](#) on their smartphone or tablet. When they do, the Agent Safety feature will launch and will automatically alert their designated emergency contacts if they do not or cannot confirm their safety after a set period of time.
- The 3-hour "[Real Estate Safety Matters](#)" course from the Center for REALTOR® Development, and archived safety webinars.
- Seamlessly share NAR's weekly safety tips on Twitter, Facebook and Instagram.
- Safety presentation materials, including a PowerPoint presentation template, talking points, handouts, and web banners.
- Crisis Communications Checklist for AE's and office forms for REALTORS® and clients to help establish safety protocols.
- Safety articles and videos to share with your members throughout the year, including the award-winning "[Real Estate, Safety and You](#)" video, for

REALTORS® to share with prospective clients why safety protocols are so important.

- A list of safety experts available for safety training presentations.
- Legal tips and best practices to take into consideration when implementing safety programs and policies, part of NAR Legal's *Window to the Law* video series.
- Funding for Association safety programs, available through the [REALTOR® Safety Reimbursement Grant Program](#). Visit the safety website to view the 2018 recipients and to learn how your Association can apply in 2019.

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