



Fact Sheet: New Resources Have Arrived for REALTOR® Safety Month

What's New: Resources for September's REALTOR® Safety Month

- NAR Research just released the [2017 Member Safety Report](#). Download and share the information with your members. The goal of the report is to better understand how REALTORS® feel about their safety along with what steps they are already taking to keep themselves protected.
- Join us on Sept. 20 and 27 at 1pm CDT for free NAR [REALTOR® Safety webinars](#). Hear from two industry experts how to minimize risks and stay safe in your day-to-day business interactions.
- If your members use SentriLock lockboxes, they can utilize a new feature on the [SentriSmart™ mobile app](#). This feature will allow REALTORS® to reach contacts in the case of an unexpected or potentially dangerous situation. NAR's REALTOR Benefits® Program partner SentriLock, is NAR's official lockbox solution and a leading electronic lockbox manufacturer and service provider.
- **Save 15%** on the print version of "[The Little Red Book: Safety Rules to Live By for REALTORS®](#)" during September - no code needed! This booklet is the perfect tool for your new or seasoned agents to use as they create and update their safety protocols.
- Funding is available through the [REALTOR® Safety Reimbursement Grant Program](#) for Associations. Visit the safety website for information about how your Association can apply in 2018. Funding is limited.

Additional Resources in the REALTOR® Safety Program

- NAR's weekly safety tips on Twitter, Facebook and Instagram account can be easily shared with your members on social media, e-newsletters and your website.
- Safety presentation materials, including PowerPoint presentation template, talking points and handouts and web banners.
- Association's Crisis Communications Checklist for AE's, and office forms for REALTORS® and clients to help establish safety protocols.
- The 3-hour "Real Estate Safety Matters" course from the Center for REALTOR® Development at your Association, and archived safety webinars.
- Safety articles and videos to share with your members throughout the year, including the award-winning ["REALTORS®, Safety and You" video](#).
- Information on safety smart phone apps to download, safety products to purchase and safety experts available for safety training presentations.
- As part of its *Window to the Law* video series, NAR's Legal department presents legal tips and best practices to take into consideration when implementing safety programs and policies to help agents stay safe.



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REALTORS®



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