

September 5-20, 2017
3,000 Weighted Online Respondents

National Association of REALTORS® National Smart Growth Frequencies

Q.2 The first question is about the quality of life in your community. How satisfied would you say you are with the quality of life in your community?

(ROTATE VERY SATISFIED TO VERY DISSATISFIED)

	Total
Very satisfied	37
Somewhat satisfied	45
Somewhat dissatisfied	13
Very dissatisfied	6
(Don't know)	-
Very/Somewhat satisfied	82
Very/Somewhat dissatisfied	18
Total Satisfied - Total Dissatisfied	63

Q.3 Here are a few questions about your neighborhood and home. For each, please indicate whether you (ROTATE) agree or disagree with that statement.

(RANDOMIZE)

(ROTATE STRONGLY AGREE TO STRONGLY DISAGREE)

	Strongly agree	Smwt agree	Smwt disagree	Strongly disagree	(Don't know)	Total agree	Total disagree	Agree - Disagree
A. There are lots of places to walk nearby, such as shops, cafes, and restaurants.	31	31	21	17	0	62	38	24
B. There are parks within walking distance.	41	28	16	15	0	69	31	39
C. There are sidewalks on most of the streets.	49	27	12	12	0	76	24	52
D. There are bike lanes and paths nearby.	30	32	17	21	0	62	38	24
E. There is public transit nearby.	42	28	12	17	0	71	29	41

Q.4 Do you live in:

	Total
A single-family, detached house	58
A single-family, attached house such as a townhouse or rowhouse	9
A building with two or more apartments or condos	29
A mobile home or trailer	2
Other	2
(Don't know)	-

Q.5 If you were deciding today where to live, please indicate how important each of the following would be to you.

(RANDOMIZE)

(ROTATE VERY IMPORTANT TO NOT AT ALL IMPORTANT)

	Very important	Smwt important	Not very important	Not at all important	(Don't know)	Total important	Total not important	Total important - Total not important
A. Being within an easy walk of other places and things in a community, such as shops and parks	42	38	15	5	0	80	20	59
B. Sidewalks and places to take walks	49	38	10	4	0	86	14	72
C. Being within a short commute to work	41	33	12	14	0	74	26	48
D. Easy access to the highway	38	42	14	5	0	80	20	61
E. Having public transit nearby	34	28	23	14	0	62	38	25
F. Bike lanes and paths nearby	21	34	28	18	0	54	46	9
G. Separated bike paths or trails	20	33	30	17	0	53	47	6

Q.6 (IF VERY OR SOMEWHAT IMPORTANT ON IMPORT_A)

If you were moving to a new home, would you be willing to spend more to live in a community where you could easily walk to parks, shops, and restaurants?

	Total
Yes, a lot more	17
Yes, a little more	43
No, no more	20
(Don't know)	-
Being within an easy walk of places isn't important	20

Q.7 Continue to imagine that you are moving to another home. These next questions are about the kind of community where you would like to live. Please select the community that you prefer.

(ROTATE)

	Community A	Community B	(Don't know)	Community A - Community B
A. (Community A) Houses with large yards and you have to drive to the places where you need to go. OR (Community B) Houses with small yards, and it is easy to walk to the places you need to go.	47	53	-	-7
B. (Community A) Own or rent an apartment or townhouse, and you have an easy walk to shops and restaurants and have a shorter commute to work. OR (Community B) Own or rent a detached, single-family house, and you have to drive to shops and restaurants and have a longer commute to work.	51	49	0	2

Q.8 Here are some issues your community may be facing over the next few years. For each one, please indicate how much of a priority it should be for the government:

(RANDOMIZE)

(ROTATE EXTREMELY HIGH TO EXTREMELY LOW)

	Extremely high priority	High priority	Middle priority	Low priority	Extremely low priority	(Don't know)	Total High priority	Total Low priority	Total High priority - Total Low priority
A. Maintaining and repairing roads, highways, freeways, and bridges	39	35	22	3	2	-	74	5	69
B. Providing convenient alternatives to driving such as walking, biking, and public transportation	17	27	34	15	7	-	45	21	23
C. Building more roads and expanding existing roads to help reduce traffic congestion	25	29	31	12	4	-	54	16	38
D. Expanding public transportation, including trains and buses	22	24	32	15	8	-	45	23	22
E. Developing communities where more people do not have to drive long distances to work or shop	16	26	37	16	6	-	42	21	20
F. Building more sidewalks	13	24	36	19	8	0	37	27	10
G. Building more bike lanes and paths	10	16	35	26	13	-	25	40	-15

Q.9 Switching gears a bit, as you may know, increased fuel efficiency in cars has resulted in less gas tax funding to support roads and transit. Thinking about this, which ONE of the following approaches would you take to replace that tax revenue?

	Total
Increase tolls or more toll roads	13
Increase the gas tax	17
Replace the gas tax with a tax based on the number of miles driven	21
Do not replace the tax revenue	49
(All)	-
(Don't know)	0

Q.10 Now, we'd like to ask about your preferences regarding your daily travel. For each statement, please tell me if you (ROTATE) agree or disagree.

(RANDOMIZE)

(ROTATE STRONGLY AGREE TO STRONGLY DISAGREE)

	Strng agree	Smwt agree	Smwt disagree	Strng disagree	(Don't know)	Total agree	Total disagree	Agree - Disagree
A. I like riding a bike.	16	37	23	24	0	53	47	6
B. I like taking transit.	11	27	27	35	-	38	62	-24
C. I like driving.	35	39	17	10	-	73	27	47
D. I like walking.	35	45	14	6	-	80	20	60
E. I drive because I don't have a lot of options.	28	30	22	20	-	59	41	17
F. I would like to travel by bike more than I do now.	12	28	26	34	-	40	60	-21

Q.11 Here are some questions about walking in general. Have you taken any of the following kinds of walks in the last 30 days?

(RANDOMIZE)

(ROTATE YES AND NO)

	Yes	No	(Don't know)	Yes - No
A. To or from work or school	23	77	-	-54
B. To or from public transit	27	73	0	-45
C. Escorting children to or from school	15	85	-	-70
D. Running errands, shopping, or eating out	52	48	-	5
E. Just for exercise, including walking the dog	63	37	-	27

Q.12 Thinking about why you choose to walk, please tell me if each of the following is a reason that you walk.

(RANDOMIZE)

(ROTATE MAIN REASON TO NOT A REASON)

	Main reason	Smwt of a reason	Not a reason	(Don't know)	Main/Smwt of a reason	Main/Smwt of a reason - Not a reason
A. For health and exercise benefits	54	35	11	0	89	78
B. Faster than driving	7	21	72	0	28	-45
C. To enjoy being outside	43	43	14	0	86	72
D. To save money on gas and travel costs	14	35	51	0	49	-1
E. To reduce the impact on the environment and air quality	11	37	51	0	49	-2
F. To avoid having to park my car	10	28	61	0	39	-23

Q.13 Now think about things that may keep you from doing more walking. Please indicate if each of the following keeps you from doing more walking. (RANDOMIZE) (ROTATE YES AND NO)

	Yes	No	(Don't know)	Yes - No
A. The places I need to go are too far to walk.	74	26	-	49
B. There are too few sidewalks or trails.	32	68	0	-36
C. I need a vehicle for work or school or other reason.	62	38	-	24
D. The weather is poor or unpredictable.	43	57	-	-13
E. My health prevents me.	28	72	-	-43
F. I do not feel safe because of traffic.	32	68	0	-36
G. I do not feel safe because of crime.	30	70	-	-40

Q.14 How many vehicles does your household own or lease for regular use?

	Total
Zero	12
1	39
2	36
3 or more	13
(Don't know)	-

Q.15 Do you own a bicycle or have one available at home for your use?

	Total
Yes	43
No	57
(Don't know)	-

Q.16 Which of the following best describes the place where you live:

(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

	Total
City - downtown with a mix of offices, apartments, and shops	10
City - more residential neighborhood	23
Suburban neighborhood with a mix of houses, shops, and businesses	30
Suburban neighborhood with houses only	22
Small town	6
Rural area	8
(Don't know)	-
Total City	33
Total Suburban	52
Total Small town/Rural	15

Q.17 Do you rent or own your current residence?

	Total
Rent	43
Own	57
(Don't know)	0

Q.18 Are you male or female?

	Total
Male	48
Female	52

Q.19 In what year were you born?

	Total
18 - 24	12
25 - 29	9
30 - 34	8
35 - 39	10
40 - 44	8
45 - 49	12
50 - 54	7
55 - 59	9
60 - 64	9
Over 64	17
(No answer)	-
18 - 49	59
50 and over	41

Q.20 What is the last year of schooling that you have completed?

	Total
1 - 11th grade	8
High school graduate	31
Some college, no degree	20
Vocational training/2-year college	11
4-year college graduate with degree	19
Some post-graduate work/master's degree	9
Doctoral/law degree	2
(Don't know)	-
H.S. or less	40
Post H.S.	31
College Graduate	30
Not College	70

Q.21 What is your marital status?

	Total
Married	45
Unmarried, living with partner	15
Single	24
Separated	2
Widowed	5
Divorced	10
(Don't know)	0
Total Unmarried	55

Q.22 Do you have any children under the age of 19 living at home?

	Total
Yes	30
No	70
(Don't know)	-

(903 respondents)

Q.23 (IF YES ON Q.22)

And are one or more of your children in grades K through 12?

	Total
One or more in grades K through 12	75
No children in grades K through 12	24
(Don't know)	1

Q.24 Last year, that is in 2016, what was your total family income from all sources, before taxes?

	Total
Less than \$15,000	12
\$15,000 to under \$50,000	30
\$50,000 to under \$75,000	16
\$75,000 to under \$100,000	11
\$100,000 to under \$150,000	10
\$150,000 to under \$200,000	3
More than \$200,000	2
Prefer not to say	16

Q.25 Are you of Hispanic, Latino, or Spanish origin?

	Total
Yes	18
No	82
(Don't know)	-

Q.26 What is your race?

	Total
White	59
African American or Black	14
Asian	5
American Indian or Alaskan Native	2
Native Hawaiian or other Pacific Islander	0
Multiracial	3
Hispanic, Latino, or Mexican	12
Other	4
(Don't know)	-

Region

	Total
Los Angeles	7
Middle America	22
New York City	11
North East	13
South	20
South West	15
West Coast	12

Survey Methodology

American Strategies designed this Internet survey of the top 50 metropolitan statistical areas in the United States. The survey reached 3,000 adults, 18 years or older. The survey was conducted by YouGov on September 5-20, 2016.

YouGov interviewed 3210 respondents who were then matched down to a sample of 3000 to produce the final dataset. The respondents were matched to a sampling frame of the top 50 MSAs on gender, age, race, education, ideology, and political interest. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, ideology, region, and voter registration status. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles.

The sampling frame used for matching and weighting was constructed by stratified sampling from the full 2010 American Community Survey (ACS) sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). Data on voter registration status and turnout were matched to this frame using the November 2010 Current Population Survey. Data on interest in politics and party identification were then matched to this frame from the 2007 Pew Religious Life Survey.

YouGov operates an online panel of over 4 million panelists across 37 countries. These represent all ages, socio-economic groups and other demographic types which allows them to create nationally representative online samples and access hard to reach groups, both consumer and professional. Their US panel has 1.8 million respondents.