



## April Business Conference Local Associations

### August 2015

Plan for a 2016 Local Chair to oversee REALTOR Campaign activities in local area.

### October 2015

Local President, AE, and Local Chair 2016 grassroots orientation. Plan for 2016 activities and get briefed on talking points.

### January 2016

Capitol Conference – Make sure your members are present to share our initiative with their state legislators.

Local REALTORS solicit local coalition partners.

\*\*All timelines and activities tentative and subject to change.

### April 2016

Spokesperson Training for Local Leadership

### May – June 2016

Schedule local presentations to community groups for the fall of 2016

### September/October 2016

Sign and material distribution to local associations.

Local associations coordinate with supporting local coalition partners.

Local community presentations.

Client and customer engagement.

Voter Turnout Efforts.

### November 8, 2016

**ELECTION DAY**