



Illinois REALTORS® Consulate Liaison Program

Mission

The mission of the Consulate Liaison is to commit to provide Consulates and Embassies located within Illinois with relevant information, real estate trends, and other updates to expand the relationship between your home country and the REALTOR® community in Illinois.

- Illinois REALTORS® believes that by establishing a relationship with Consulates and Embassies within Illinois, it will help to expand connections and communication that will result in business and economic opportunities in Illinois and your home country.
- The National Association of REALTORS® (NAR) has existing relationships with real estate entities within 66 countries for which they appoint an individual through the President's Liaison program. The President's Liaison acts as a real estate ambassador to that overseas real estate organization.
- Illinois REALTORS® would like to compliment the NAR program by developing relationships at a state level and share real estate information to the local Consulate. The Consulate Liaison would then receive economic development activity information from your home country and share it with the Illinois REALTORS® members.

Partnership Details

- Consulate/Embassy will receive quarterly updates on local real estate trends by the Consulate Liaison.
- Meet with you and/or your office staff twice a year to maintain communication and networks.
- Add the Consulate Liaison to any communications lists so that they are aware of any events that they may participate in.

Benefits that the Consulate/Embassy will receive

- Consulate/Embassy will receive quarterly updates on local real estate trends by the Consulate Liaison that they can then pass along to their home country.
- A direct contact to provide information and answer any real estate questions that can then be shared with your country.
- A direct contact to raise awareness of events or networking opportunities between our organization's members and your office.