

CONNECTICUT ASSOCIATION OF REALTORS®

Deepening the bond with and among the local association presidents: This year, Connecticut REALTORS expanded our training, business and networking meetings with our local association presidents. At the start of the year we held Spokesperson Training for local association presidents (only) and sponsored a retreat to include a dinner so they could get to know each other, and the state association president better. We held update and discussion meetings during the year; and then in September, held a one-day meeting at a retreat location where activities included a scavenger hunt involving very competitive teams of local presidents and a brainstorming session with their presidents elects and local association executives about improving communications with them and the membership.

Assisting municipalities with flood insurance information in Connecticut: Municipalities in Connecticut are eligible for reductions in flood insurance rates for all in their towns if they improve their points within a Community Rating System. Working with one town where 45% of residents saw an increase in flood insurance rates, we assisted in funding a study to identify what steps could be taken to improve their CRS rating. The focus is on what could take minimal effort and costs for a town to improve their rating. Based on the results of that study and the outcome of that effort, our association will provide a template to other municipalities to work on their CRS rating. We have obtained a grant from NAR to assist with that town-level education effort. In addition, we are finalizing a resource page with materials that towns and our members may link to for the purposes of providing the public with information on many aspects of flood insurance and other flood-related issues.