Demographics and Economy

Demographics

-0.5%	40.3%	-0.7%	Net Migration in Hawaii -6,566 (2023)
population growth (2022) U.S.: 0.4%	(2022) U.S.: 34.8%	(2022) U.S.: 2.4%	-9,747

Economy

7.8% GDP growth (2022) U.S.: 9.1%	5,300 12-month job creation (December 2023)	1.2% 1-year job growth (December 2023) U.S.: 1.7%	3.8% 1-year wage growth (December 2023) U.S.: 3.8%
\$66,450	2.6%	9.2%	International Migration in Hawaii 4,627 (2023)
Average wage per year (December 2023) U.S.: \$61,120	unemployment rate (November 2023) U.S.: 3.7%	share of workers teleworking (2022) U.S.: 17.9%	5,917 (2022)

Commercial Real Estate by Sector

Demand for office space is **stronger than nationwide** as this area has a faster absorption of office space. Despite strong conditions, rent prices rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Mo	Market Rent Growth 12 Mo	Market Rent/SF	Vacancy Rate
2023 Q4	-5,802	152,446	0.1%	\$35	6.8%
2022 Q4	65,717	223,314	1.3%	\$35	7.1%

	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Total Sales Volume	Market Cap Rate
2023 Q4	30,732,462	0	74,666	\$0.00M	8.3%
2022 Q4	30,657,796	-49,000	-34,373	\$11.43M	7.5%

2. Multifamily

Demand for multifamily space is **weaker than nationwide** as this area has a slower absorption of multifamily space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Absorption Units	Absorption Units 12 Months	Market Asking Rent Growth 12 Months	Market Asking Rent/Unit	Market Effective Rent/Unit	Vacancy Rate
2023 Q4	-105	-66	0.6%	\$2,117	\$2,105	4.5%
2022 Q4	-4	171	0.5%	\$2,104	\$2,086	4.2%
	Inventory Ur	nits Net D	Delivered Units	Net Delivered Un	ts 12 Mo Ma	rket Cap Rate
2023 Q4	30,307		0	0		4.7%
2022 Q4	30,307		0	363		4.2%

3. Retail

Demand for retail space is **weaker than nationwide** as this area has a slower absorption of retail space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q4	-5,241	31,104	1.9%	\$50	4.0%
2022 Q4	60,860	-56,452	-O.1%	\$49	4.0%
	Inventory SF	Market Cap	Rate Total Sa	les Volume	Transaction Sale Price/SF
2023 Q4	41,556,574	5.3%	\$4	1.58M	\$555
2022 Q4	41,527,183	5.2%	\$8	6.00M	\$457

Demand for industrial space is **weaker than nationwide** as this area has a slower absorption of industrial space. As a result, rents rose slower than nationwide. However, vacancy rate is lower in this area.

	Net Absorption SF	Net Absorption SF 12 Months	Market Rent Growth 12 Months	Market Rent/SF	Vacancy Rate
2023 Q4	196,150	43,484	2.9%	\$22	2.5%
2022 Q4	110,049	677,542	7.7%	\$21	2.2%
	Inventory SF	Net Delivered SF	Net Delivered SF 12 Months	Market Cap Rate	Total Sales Volume
2023 Q4	44,173,373	0	159,795	5.7%	\$6.90M
2022 04	44.013.578	7.200	7.848	5.3%	\$55.32M

iources: NAR analysis on data from the U.S. Census Bureau, U.S. Bureau of Labor Statistics, Bureau of Economic Analysis, CoStar

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