

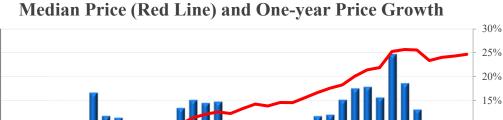
## **Kennewick-Richland Area**

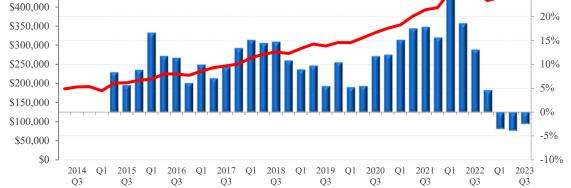
#### **Local Market Report, Third Quarter 2023**

## Today's Market...

\$500,000

\$450,000





Local Price Trends				
Price Activity	Kennewick	U.S.	<b>Local Trend</b>	
Current Median Home Price (2023 Q3)	\$444,700	\$400,867	D: 4:11 1 - 6 1-4	
1-year (4-quarter) Appreciation (2023 Q3)	-2.5%	2.4%	Prices are still down from a year ago, but the trend is improving	
3-year (12-quarter) Appreciation (2023 Q3)	30.1%	29.7%	the trend is improving	
3-year (12-quarter) Housing Equity Gain*	\$100,300	\$91,700	Gains in the last 3 years have extended the	
7-year (28 quarters) Housing Equity Gain*	\$208,700	\$161,400	trend of positive price growth after the	
9-year (36 quarters) Housing Equity Gain*	\$238,000	\$184,500	recession	
*Note: Equity gain reflects price appreciation only				

	Kennewick	U.S.	
Conforming Loan Limit**	\$726,200	\$1,089,300	Most buyers in this market have access to
FHA Loan Limit	\$472,030	\$1,089,300	government-backed financing
Local Median to Conforming Limit Ratio	61%	not comparable	government-backed financing
Note: limits are current and include the changes made on January 1st 2023.			

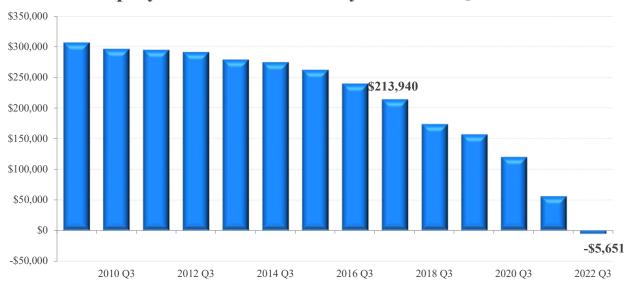
#### Local NAR Leadership

The Kennewick-Richland market is part of region 12 in the NAR governance system, which includes all of Montana, Idaho, Washington, Oregon, and Alaska. The 2023 NAR Regional Vice President representing region 12 is Evelyn Arnott.



# **Benefits of Ownership: Total Equity Appreciation**

### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q3 from quarter in which home was of purchased				
Price Activity	Kennewick	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$5,651	\$14,262		
3-year (12-quarter)*	\$119,937	\$109,915	Price trends in the last three years have	
5-year (20-quarter)*	\$173,478	\$158,012	undercut the steady post-recession home	
7-year (28 quarters)*	\$239,422	\$194,111	equity growth despite owners paying downers principle	
9-year (36 quarters)*	\$274,564	\$220,615		

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

## **Drivers of Local Supply and Demand...**

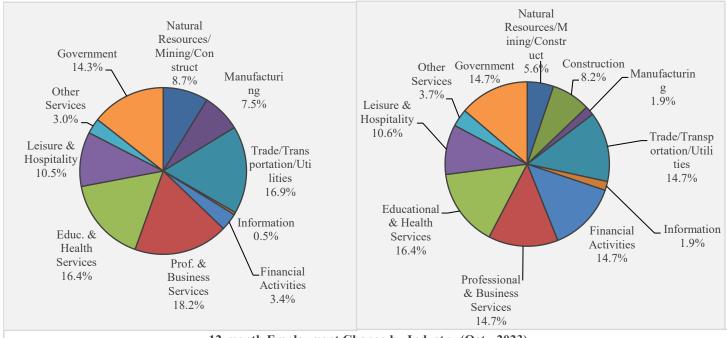


Local Economic Outlook	Kennewick	U.S.	
12-month Job Change (Oct)	3,700	Comparable	Employment has held up and is on an
12-month Job Change (Sep)	3,600	Comparable	upward trend
36-month Job Change (Oct)	14,900	Comparable	Kennewick's unemployment rate lags the national average, but has improved relative
Current Unemployment Rate (Oct)	4.1%	3.9%	to the same period last year
Year-ago Unemployment Rate	4.8%	3.7%	Local employment growth is strong
1-year (12 month) Job Growth Rate	2.9%	2.6%	compared to other markets

#### **Share of Total Employment by Industry**

#### Kennewick-Richland Area

U.S.



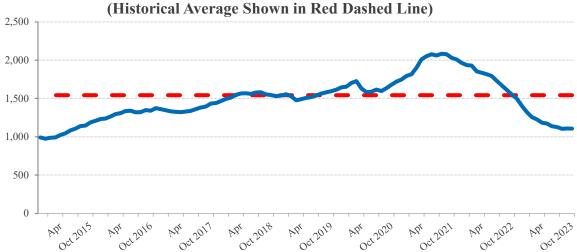
12-month Employment Change by Industry (Oct - 2023)				
Goods Producing	NA	Information	0	
Natural Resources/Mining/Construction	-400	Financial Activities	0	
Natural Resources and Mining	NA	Prof. & Business Services	900	
Construction	NA	Educ. & Health Services	1,700	
Manufacturing	100	Leisure & Hospitality	600	
Service Providing Excluding Government	NA	Other Services	100	
Trade/Transportation/Utilities	-100	Government	700	

State Economic Activity Index	Washington	U.S.	
12-month change (2023 - Oct)	4.6%	3.0%	The economy of Washington has outpaced the rest of the nation and improved
36-month change (2023 - Oct)	20.3%	14.2%	modestly from last month's 4.57% chan

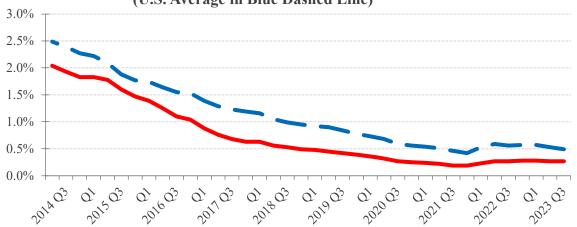


New Housing Construction				
Local Fundamentals	Kennewick	U.S.		
12-month Sum of 1-unit Building Permits through Oct 2023	1,106	not comparable	The current level of construction is 28.3% below the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	1,543	not comparable	Reduced construction will limit new supply to the market, allowing demand to catch up with inventory more quickly	
Single-Family Housing Permits (Oct 2023) 12-month sum vs. a year ago	-28.7%	-14.1%	Construction is down from last year, but appears to have bottomed.	







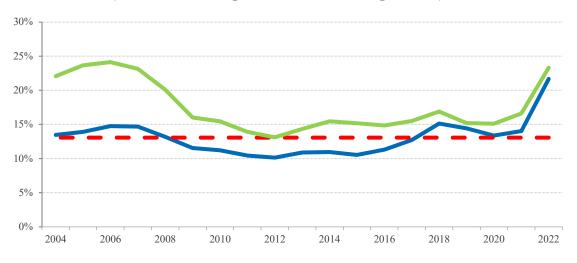


Source: Mortgage Bankers' Association

## **Affordability**

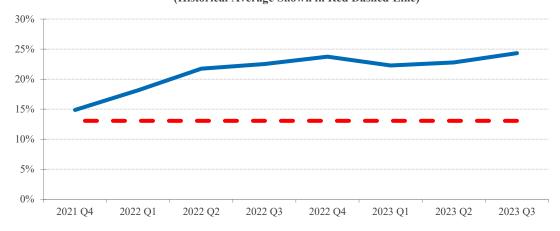


# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



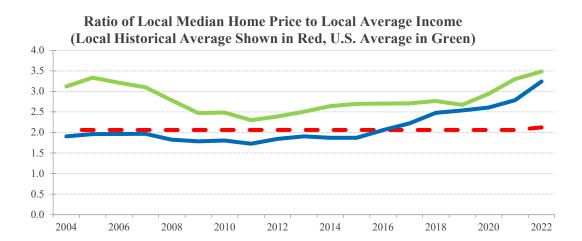
<b>Monthly Mortgage Payment to Income</b>	Kennewick	U.S.		
Ratio for 2022	21.7%	23.3%	Weak by local standards and could weigh on demand	
Ratio for 2023 Q3	24.3%	27.3%		
Historical Average	13.1%	17.8%	More affordable than most markets	

## Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

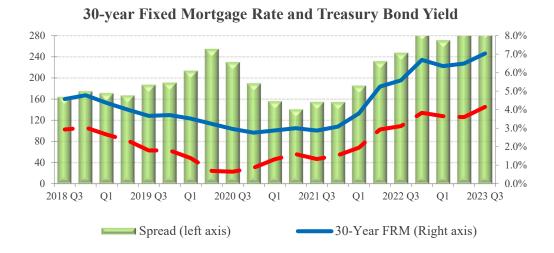


Median Home Price to Income	Kennewick	U.S.	
Ratio for 2022	3.2	3.5	The price-to-income ratio is high by historic
Ratio for 2023 Q3	3.0	3.4	standards and getting worse
Historical Average	2.1	2.8	Affordable compared to most markets





### The Mortgage Market



For the most part of the third quarter, mortgage rates hovered above 7 percent, pushing down affordability to record lows. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.04 percent in the third quarter of 2023 from 5.58 percent the previous year. With this increase, Americans are cost burdened, spending \$1,800 above their budget every year. Nevertheless, the outlook appears more optimistic. If inflation continues to cool, the Federal Reserve will start reducing its interest rates as early as the beginning of next year.

NAR forecasts the 30-year fixed mortgage rate to conclude the year at 7.8 percent but then drop to 7.5 percent in the first quarter of next year.



## Geographic Coverage for this Report

The Kennewick area referred to in this report covers the geographic area of the Kennewick-Richland metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

Benton County and Franklin County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/