

Q3

Q3

## Youngstown-Warren-Boardman Area

#### **Local Market Report, Third Quarter 2023**

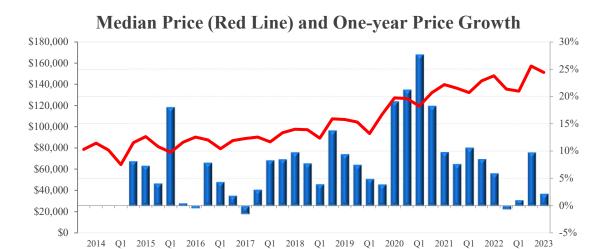
## Today's Market...

Q3

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Q3



Local Price Trends				
Price Activity	Youngstown	U.S.	Local Trend	
Current Median Home Price (2023 Q3)	\$148,000	\$400,867	D:	
1-year (4-quarter) Appreciation (2023 Q3)	2.2%	2.4%	Prices are up from a year ago, but price growth is slowing	
3-year (12-quarter) Appreciation (2023 Q3)	18.9%	29.7%	growth is slowing	
3-year (12-quarter) Housing Equity Gain*	\$24,100	\$91,700	Gains in the last 3 years have extended trend of positive price growth after the	
7-year (28 quarters) Housing Equity Gain*	\$61,000	\$161,400		
9-year (36 quarters) Housing Equity Gain*	\$72,800	\$184,500	recession	
*Note: Equity gain reflects price appreciation only				

	Youngstown	U.S.	
Conforming Loan Limit**	\$726,200	\$1,089,300	Most have and in this montret have access to
FHA Loan Limit	\$472,030	\$1,089,300	Most buyers in this market have access government-backed financing
Local Median to Conforming Limit Ratio	20%	not comparable	government-backed financing
Note: limits are current and include the changes made o	n January 1st 2023.		

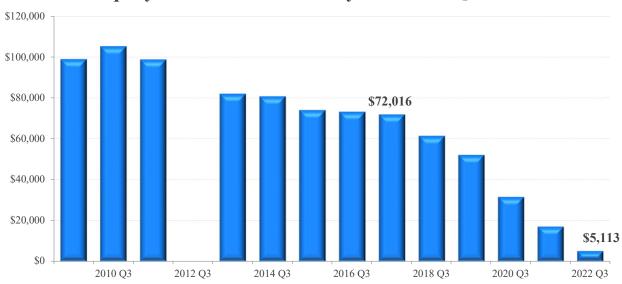
#### **Local NAR Leadership**

The Youngstown-Warren-Boardman market is part of region 6 in the NAR governance system, which includes all of Ohio and Michigan. The 2023 NAR Regional Vice President representing region 6 is Sara Calo.



# **Benefits of Ownership: Total Equity Appreciation**

#### Total Equity Accrued to Owner by Year and Quarter of Purchase



Total Equity Gained** through 2023 Q3 from quarter in which home was of purchased				
Price Activity	Youngstown	U.S.	<b>Local Trend</b>	
1-year (4-quarter)	\$5,113	\$14,262		
3-year (12-quarter)*	\$31,594	\$109,915		
5-year (20-quarter)*	\$61,495	\$158,012	Price appreciation and principle payments in the last 3 years have boosted total equity	
7-year (28 quarters)*	\$73,335	\$194,111	growth since the recession	
9-year (36 quarters)*	\$80,904	\$220,615		

<sup>\*</sup>Note: Equity gain reflects price and principle payments since purchase, prevailing 30-year fixed rate mortgage at time of purchase and a 10% downpayment. Downpayment is not included in total equity

# **Drivers of Local Supply and Demand...**

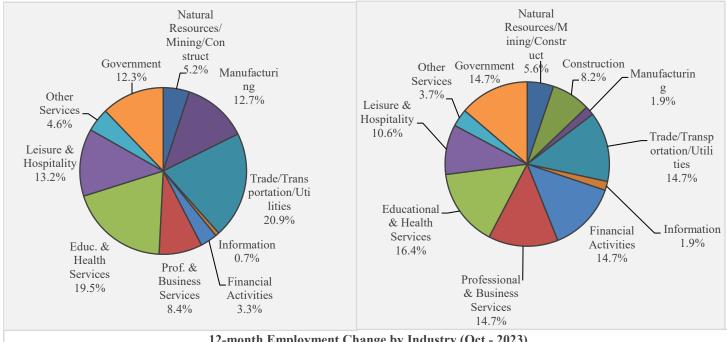


Local Economic Outlook	Youngstown	U.S.	
12-month Job Change (Oct)	-100	Comparable	Emplyoment continues to decline and will
12-month Job Change (Sep)	800	Comparable	weigh on demand in some areas
36-month Job Change (Oct)	8,800	Comparable	Youngstown's unemployment rate lags the national average, but has improved relative
Current Unemployment Rate (Oct)	4.1%	3.9%	to the same period last year
Year-ago Unemployment Rate	4.4%	3.7%	Local employment growth is poor and
1-year (12 month) Job Growth Rate	0.0%	2.6%	needs to improve

#### **Share of Total Employment by Industry**

#### Youngstown-Warren-Boardman Area

U.S.

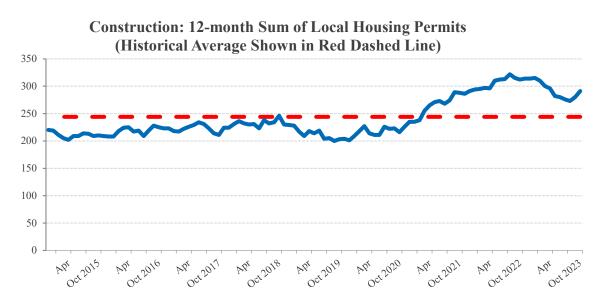


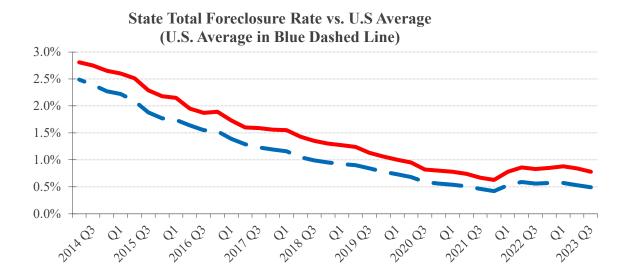
12-month Employment Change by Industry (Oct - 2023)				
Goods Producing	NA	Information	0	
Natural Resources/Mining/Construction	400	Financial Activities	0	
Natural Resources and Mining	NA	Prof. & Business Services	-600	
Construction	NA	Educ. & Health Services	-600	
Manufacturing	100	Leisure & Hospitality	1,300	
Service Providing Excluding Government	NA	Other Services	200	
Trade/Transportation/Utilities	100	Government	-100	

State Economic Activity Index	Ohio	U.S.	
12-month change (2023 - Oct)	4.4%	3.0%	The economy of Ohio has outpaced the r
36-month change (2023 - Oct)	20.9%	14.2%	last month's 4.12% change



New Housing Construction				
Local Fundamentals	Youngstown	U.S.		
12-month Sum of 1-unit Building Permits through Oct 2023	291	not comparable	The current level of construction is 19.2% above the long-term average	
8-year average for 12-month Sum of 1-Unit Building Permits	244	not comparable	Production above trend for an extended period of time could cause prices to moderate as inventory is built up.	
Single-Family Housing Permits (Oct 2023) 12-month sum vs. a year ago	-6.7%	-14.1%	Construction is down from last year, but appears to have bottomed.	





Source: Mortgage Bankers' Association

# **Affordability**



# Long-Term Trend: Ratio of Local Mortgage Servicing Cost to Income (Local Historical Average Shown in Red, U.S. Average in Green)



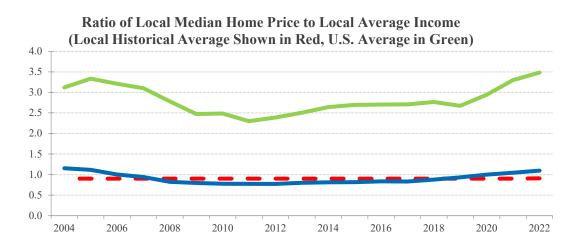
Monthly Mortgage Payment to Income	Youngstown	U.S.		
Ratio for 2022	7.3%	23.3%	Weak by local standards and could weigh on demand	
Ratio for 2023 Q3	9.1%	27.3%		
Historical Average	5.7%	17.8%	More affordable than most markets	

# Recent Trend - Local Mortgage Servicing Cost to Income (Historical Average Shown in Red Dashed Line)

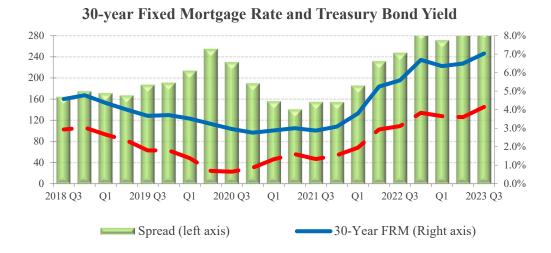


Median Home Price to Income	Youngstown	U.S.	
Ratio for 2022	1.1	3.5	The price-to-income ratio is high by historic
Ratio for 2023 Q3	1.1	3.4	standards and getting worse
Historical Average	0.9	2.8	Affordable compared to most markets





### The Mortgage Market



For the most part of the third quarter, mortgage rates hovered above 7 percent, pushing down affordability to record lows. According to the mortgage finance provider Freddie Mac, the 30-year fixed mortgage rate rose to 7.04 percent in the third quarter of 2023 from 5.58 percent the previous year. With this increase, Americans are cost burdened, spending \$1,800 above their budget every year. Nevertheless, the outlook appears more optimistic. If inflation continues to cool, the Federal Reserve will start reducing its interest rates as early as the beginning of next year.

NAR forecasts the 30-year fixed mortgage rate to conclude the year at 7.8 percent but then drop to 7.5 percent in the first quarter of next year.



# Geographic Coverage for this Report

The Youngstown area referred to in this report covers the geographic area of the Youngstown-Warren-Boardman metro area as officially defined by the Office of Management and Budget of the U.S. Government. The official coverage area includes the following counties:

York County

More information on the OMB's geographic definitions can be found at https://obamawhitehouse.archives.gov/omb/bulletins\_default/